

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the legal entity for Spin Master Ltd. as a Canadian corporation as stated on Page 1 of the assignment previously recorded on Reel 004475 Frame 0042. Assignor(s) hereby confirms the assignment of entire interest and the goodwill.

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imagination Holdings Pty. Ltd.		08/04/2010	LIMITED LIABILITY COMPANY: SOUTH AFRICA

RECEIVING PARTY DATA	
Name:	Spin Master Ltd.
Street Address:	450 Front Street West
City:	Toronto
State/Country:	CANADA
Postal Code:	M5V 1B6
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 9		
Property Type	Number	Word Mark
Serial Number:	85087154	JUSTIN AND DAVE'S WOULD YOU RATHER...?
Serial Number:	85089106	WHO WOULD YOU RATHER BE...?
Serial Number:	77607413	WOULD YOU RATHER ...?
Serial Number:	77616271	WOULD YOU RATHER...?
Serial Number:	85087153	WOULD YOU RATHER...?
Registration Number:	3555630	LEFT CENTER RIGHT
Registration Number:	3451486	WOULD YOU RATHER...?
Serial Number:	77286672	IT'S LEFT CENTER RIGHT TIME
Registration Number:	2970830	WOULD YOU RATHER . . . ?

CORRESPONDENCE DATA	
Fax Number:	2129860604

OP \$240.00 85087154

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-297-2660
Email: eweisz@cozen.com
Correspondent Name: Edward M.Weisz/Cozen O'Connor
Address Line 1: 277 Park Avenue
Address Line 4: New York, NEW YORK 10172

ATTORNEY DOCKET NUMBER:	5369-0/303580
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DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Edward M. Weisz
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Signature:	/Edward M. Weisz/
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Date:	09/10/2013
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Total Attachments: 13
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11/19/10

02/08/2011



Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Imagination Holdings Pty. Ltd.		08/04/2010	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Spin Master Ltd.
Street Address:	450 Front Street West
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M5V 1B5
Entity Type:	LIMITED LIABILITY COMPANY: CANADA

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	3381486	FLAPDOODLE
Serial Number:	7728872	IT'S LEFT CENTER RIGHT TIME
Serial Number:	85087154	JUSTIN AND DAVE'S WOULD YOU RATHER...?
Serial Number:	78802860	LEFT CENTER RIGHT
Registration Number:	3555630	LEFT CENTER RIGHT
Serial Number:	77735558	LEFT RIGHT
Serial Number:	77236696	LEFT, RIGHT AND CENTER
Serial Number:	77222038	LEFT RIGHT DICE GAME
Registration Number:	3110454	QUELF
Serial Number:	85089106	WHO WOULD YOU RATHER BE...?
Registration Number:	2970830	WOULD YOU RATHER . . . ?
Registration Number:	3451488	WOULD YOU RATHER...?
Serial Number:	77607413	WOULD YOU RATHER ...?
Serial Number:	77504513	WOULD YOU RATHER...?

01 5415 00 3381486

Serial Number:	77816271	WOULD YOU RATHER...?
Serial Number:	85087153	WOULD YOU RATHER...?

CORRESPONDENCE DATA

Fax Number: (248)845-1588
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2486451483
Email: ipdocket@h2law.com
Correspondent Name: Howard & Howard Attorneys PLLC
Address Line 1: 450 West Fourth Street
Address Line 4: Royal Oak, MICHIGAN 48087-2557

ATTORNEY DOCKET NUMBER: 068306.00002

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: James R. Yee

Signature: /James R. Yee/

Date: 11/19/2010

Total Attachments: 12
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made effective as of the 1st day of August, 2010.

AMONG:

SPIN MASTER LTD., a corporation incorporated under the laws
of the Province of Ontario;

(the "Purchaser")

- and -

IMAGINATION HOLDINGS PTY LTD. ACN 068 943 537, a
corporation incorporated under the laws of South Australia;

(the "AU Vendor")

- and -

IMAGINATION INTERNATIONAL CORP., a corporation
incorporated under the laws of Delaware;

(the "US Vendor")

- and -

FALLS MEDIA LLC, a corporation limited liability company
formed under the laws of the State of New York;

(the "WYR Vendor")

- and -

IMAGINATION DVDI LTD, Company No. 4149259, a corporation
incorporated under the laws of the United Kingdom;

(the "UK Vendor")

(The AU Vendor, the US Vendor, the WYR Vendor and the UK
Vendor are hereinafter collectively referred to as the "Vendors"
and, individually, a "Vendor".)

WHEREAS the Vendors and the Purchaser have negotiated this Agreement for the
purchase and sale of all right, title and interest in and to the trademarks listed in the attached
Schedule A, together with the goodwill associated therewith (hereinafter the "Trademarks");

TRADEMARK

REEL: 004475 FRAME: 0044

TRADEMARK

REEL: 005108 FRAME: 0059

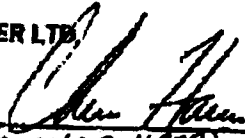
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NOW, THEREFORE, be it known that for and in consideration of the sum of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Vendors hereby sell, transfer and assign unto SPIN MASTER LTD. all right, title and interest in and to the Trademarks together with the goodwill associated therewith.

WHEREOF the parties hereto have duly executed this Agreement, by the hands of their respective officers duly authorized in that behalf, as of the day, month and year first above written.

SPIN MASTER LTD.

Per:


Name: CHRIS HARRIS
Title: VP General Counsel

(I have the authority to bind the corporation)

IMAGINATION HOLDINGS PTY LTD.
ACN 068 943 537

Per:

Name: _____
Title: _____

(I have the authority to bind the corporation)

IMAGINATION INTERNATIONAL CORP.

Per:

Name: _____
Title: _____

(I have the authority to bind the corporation)

FALLS MEDIA LLC



Per:

Name: _____
Title: _____

(I have the authority to bind the corporation)

-3-

IMAGINATION DVDI LTD

Per:  

Name: ~~KEITH MCLEAN~~ ROBERT MCLEAN
 Title: ~~DIRECTOR~~ DIRECTOR

(I have the authority to bind the corporation)

2710-2820
272000

Trademark/ Domain Name	Application / Registration No.	Status	Class	Trademark Register	Trademark Register	Domain Register
FLAPDOORLES	8301498	Registered	28	Wright, David, Co., LLC	USA	
IT'S LEFT CENTER RIGHT TIME	7728672	suspended pending results of action	28	Imagination Holdings Pty Ltd	USA	

Trademark/ Invention Name	Application/ Registration No.	Status	Class	Trademark Registrar	Trademark Region	Decision/Comment
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Justin & Dave's World You Rather...?	25087154	Pending	9, 28	Imagination Holdings Pty Ltd	USA	[REDACTED]
LEFT CENTER RIGHT	78802860	Opposition Pending before TTAB	38	Imagination Holdings Pty Ltd	USA	[REDACTED]
LEFT CENTER RIGHT	3,555,830	Registered (Suspension not Registered)	28	Imagination Holdings Pty Ltd	USA	[REDACTED]
LEFT RIGHT & Design	77735558	Opposition Pending before TTAB	28	Imagination Holdings Pty Ltd	USA	[REDACTED]
LEFT, RIGHT AND CENTRE	77236696	Opposition Pending before TTAB	3, 28, 38	Imagination Holdings Pty Ltd	USA	[REDACTED]
LEFT RIGHT DICE GAME	77222038	Opposition Pending before TTAB	28	Imagination Holdings Pty Ltd	USA	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

Trademark/Designation No.	Application/Registration No.	Status	Class	Trademark Registrar	Trademark Region	Domain Registrar
QUEP***	3,110,454	Registered	28	Wigby Bang Games, LLC	USA	[REDACTED]

