

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT											
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT											
EFFECTIVE DATE:	12/31/2012											
CONVEYING PARTY DATA												
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Mark A Krull</td> <td></td> <td>09/06/2013</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Mark A Krull		09/06/2013	INDIVIDUAL: UNITED STATES	
Name	Formerly	Execution Date	Entity Type									
Mark A Krull		09/06/2013	INDIVIDUAL: UNITED STATES									
RECEIVING PARTY DATA												
Name:	Core Health & Fitness, LLC											
Street Address:	4400 NE 77TH AVE											
City:	VANCOUVER											
State/Country:	WASHINGTON											
Postal Code:	98662											
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON											
PROPERTY NUMBERS Total: 2												
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>2978830</td> <td>SELECTABELL</td> </tr> <tr> <td>Registration Number:</td> <td>2927006</td> <td>TURBOBELL</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	2978830	SELECTABELL	Registration Number:	2927006	TURBOBELL
Property Type	Number	Word Mark										
Registration Number:	2978830	SELECTABELL										
Registration Number:	2927006	TURBOBELL										
CORRESPONDENCE DATA												
Fax Number:												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>												
Phone:	8019832790											
Email:	kerry@browniplaw.com											
Correspondent Name:	Kerry Brown											
Address Line 1:	PO Box 446											
Address Line 4:	Draper, UTAH 84020											
ATTORNEY DOCKET NUMBER:	1001.8.012											
NAME OF SUBMITTER:	Kerry W. Brown											

Signature:	/Kerry W. Brown/
Date:	09/10/2013
Total Attachments: 2 source=Krull to Core Trademark Assignment#page1.tif source=Krull to Core Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, I, Mark A. Krull, an individual (hereinafter "ASSIGNOR"), am the registered owner of the following United States Trademark Registrations (hereinafter "the Registrations"):

<u>Reg. No.</u>	<u>Mark</u>
2,978,830	SELECTABELL
2,927,006	TURBOBELL

WHEREAS, Core Health & Fitness, LLC, a Nevada limited liability company with offices at 4400 NE 77th Avenue, Suite 300, Vancouver, WA 98662 ("ASSIGNEE") desires to acquire rights in said Registrations and the associated marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby further acknowledges that he has sold, assigned, and transferred, and by these presents does hereby sell, assign, and transfer *nunc pro tunc* as of December 31, 2012 (the "Effective Date"), unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest throughout the world in, to (1) the Registrations; (2) the marks associated with the Registrations; (3) the goodwill associated with the marks and the Registrations; and (4) the right to recover past damages for infringement of the marks associated with the Registrations; and ASSIGNOR hereby authorizes and requests the Commissioner for Trademarks of the United States, and any Official of any country foreign to the United States, whose duty it is to register trademarks on applications as aforesaid, to issue all trademark registrations for said marks to ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this trademark assignment.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 6th day of Sept., 2013.

MAKLL

Mark A. Krull

Date: Sept. 6, 2013

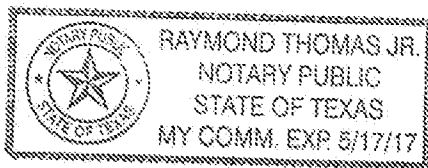
STATE OF Texas }
COUNTY OF Comal } ss.

On September 6, 2013, before me, Raymond Thomas Jr, notary public, personally appeared who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by signature on the instrument the person or the entity upon behalf of which the person acted executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Texas that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]



Raymond Thomas Jr
Notary Signature