

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chroma, Inc.		09/06/2013	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	W. S. Maney & Son Ltd.		
Street Address:	Joseph's Well, Hanover Walk		
Internal Address:	Suite 1C		
City:	Leeds		
State/Country:	UNITED KINGDOM		
Postal Code:	LS3 1AB		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85788193	CRANIO	
Serial Number:	85950440	THE JOURNAL OF CRANIOMANDIBULAR & SLEEP	
CORRESPONDENCE DATA			
Fax Number:	4237858480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	423-756-6600		
Email:	bmiddleton@millermartin.com		
Correspondent Name:	Stephen J. Stark		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1000 Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	17394-0001		
DOMESTIC REPRESENTATIVE			

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Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Stephen J. Stark
Signature:	/907146/
Date:	09/11/2013
Total Attachments: 2 source=Chroma#page1.tif source=Chroma#page2.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Chroma, Inc., a Tennessee corporation, whose business address is P. O. Box 8887, Chattanooga, Tennessee 37414 ("Assignor") has adopted and used the trademarks set forth on Schedule A attached hereto and is the owner of the marks and goodwill associated therewith.

WHEREAS, W.S. Mancy & Son Ltd. (Mancy Publishing), a corporation located at Suite 1C, Joseph's Well, Hanover Walk, Leeds LS3 1AB in the United Kingdom ("Assignee") is desirous of acquiring said trademarks and goodwill associated therewith.

NOW, THEREOF, for the sum of TEN DOLLARS (\$10.00) in hand paid from Assignee to Assignor, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents does hereby sell, transfer, convey and assign until said Assignee all right, title and interest in and to the Trademarks set forth on Schedule A attached thereto, together with the goodwill of the business symbolized by the marks, and all federal and state registrations and applications therefor in the United States of America, and the right to recover for any past infringements of said trademarks effective as of September 6, 2013.

CHROMA, INC.

By: 

Name:

Title:

RILEY H. LUNN, ODS

PRESIDENT

**SCHEDULE A**

<u>MARK</u>	<u>GOODS</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
CRANIO (Pending)	Magazines in the field of professional Medical/dental practice	85/788,193	11/27/2012
THE JOURNAL OF CRANIOMANDIBULAR & SLEEP PRACTICE (Pending)	Magazines in the field of temporomandibular and sleep disorders	85/950,440	6/4/2013