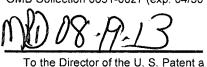
Form **PTO-1594** (Rev. 12-11) OMB Collection 0651-0027 (exp. 04/30



08/19/2013



103661316

U.S. DEPAREMENT OF COMMERCE United States Pagen and ivademark Office

Y Sth Floor Students or the new State (Section 2013)

1. Name of conveying party(ies):	2. Name and address of receiving party(ies)
GES Exposition Services, Inc.	Additional names, addresses, or citizenship attached? No Name: Global Experience Specialists, Inc.
☐ Individual(s) ☐ Association ☐ Partnership ☐ Limited Partnership ☒ Corporation- State: Nevada ☐ Other	Street Address: 7000 Lindell Road City: Las Vegas, State: Nevada Country: United States Zip: 89118 Individual(s) Citizenship Association Citizenship Partnership Citizenship Limited Partnership Citizenship Corporation Citizenship Nevada Other Citizenship If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)
4. Application number(s) or registration number(s) and A. Trademark Application No.(s) Text C. Identification or Description of Trademark(s) (and Filing)	B. Trademark Registration No.(s) 1305250 Additional sheet(s) attached? Yes X No
Mark: THE BECKER GROUP Reg. No.: 1305250	,
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Dianne Shay	6. Total number of applications and registrations involved:
Internal Address: Law Department	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$_40.00
Street Address:1850 N. Central Avenue, Suite 1900	☐ Authorized to be charged to deposit account☒ Enclosed
City: Phoenix	8. Payment Information:
State: AZ Zip: 85004-4565	98/20/2013 HTCN11 00000024 1305250
Phone Number:602 207-1011	の Fr: A521 49.09 印 Deposit Account Number
Docket Number: 4443-1	Authorized User Name
Email Address: dshay@viad.com	,
9. Signature: \$1000000000000000000000000000000000000	
Signature Tina D. Wilcox	Date
Name of Person Signing	Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

SECRETARY OF STATE



CERTIFICATE OF NAME CHANGE

I, ROSS MILLER, the duly qualified and elected Nevada Secretary of State, do hereby certify that on February 1, 2010, a Certificate of Amendment to its Articles of Incorporation changing the name to GLOBAL EXPERIENCE SPECIALISTS, INC., was filed in this office by GES EXPOSITION SERVICES, INC. Said change of name has been made in accordance with the laws of the State of Nevada and that said Certificate of Amendment is now on file and of record in this office.



Certified By: Robert Sandberg Certificate Number: C20100201-2534 You may verify this certificate online at http://www.nvsos.gov/ IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of State, at my office on February 1, 2010.

ROSS MILLER Secretary of State

> TRADEMARK REEL: 005108 FRAME: 0495

STATE OF NEVADA





SCOTT W. ANDERSON

Deputy Secretary

for Commercial Recordings

OFFICE OF THE SECRETARY OF STATE

Certified Copy

February 1, 2010

Job Number:

C20100201-2534

Reference Number:

Expedite:

Through Date:

The undersigned filing officer hereby certifies that the attached copies are true and exact copies of all requested statements and related subsequent documentation filed with the Secretary of State's Office, Commercial Recordings Division listed on the attached report.

Document Number(s) 20100064782-20

DescriptionAmendment

Number of Pages 1 Pages/1 Copies

TOP

Certified By: Robert Sandberg Certificate Number: C20100201-2534 You may verify this certificate online at http://www.nvsos.gov/ Respectfully,

ROSS MILLER Secretary of State

Commercial Recording Division 202 N. Carson Street

Carson City, Nevada 89701-4069 Telephone (775) 684-5708 Fax (775) 684-7138

> TRADEMARK REEL: 005108 FRAME: 0496



ROSS MILLER Secretary of State 204 North Carson Street, Suite 1 Carson City, Nevada 89701-4520 (775) 684 5708

Website: www.nvsos.gov

Certificate of Amendment

(PURSUANT TO NRS 78.385 AND 78.390)

Filed in the office of

State of Nevada

Document Number

20100064782-20

· La Mea Filing Date and Time Ross Miller

02/01/2010 2:55 PM

Secretary of State Entity Number

C4644-1983

USE BLACK INK ONLY - DO NOT HIGHLIGHT

ABOVE SPACE IS FOR OFFICE USE ONLY

<u>Certificate of Amendment to Articles of Incorporation</u> For Nevada Profit Corporations (Pursuant to NRS 78.385 and 78.390 - After Issuance of Stock)

1. Name of corporation:	
GES Exposition Services, Inc.	
2. The articles have been amended as follows: (provide article numbers)	pers, if available)
Article I	:
The name of the corporation is Global Experience Specialists, Inc.	:
	i
3. The vote by which the stockholders holding shares in the corp a least a majority of the voting power, or such greater proportion required in the case of a vote by classes or series, or as may be	on of the voting power as may be
articles of incorporation* have voted in favor of the amendment is	
4. Effective date of filing: (optional)	2/2/10
	days after the certificate is flied)
5. Signature: (required)	· :
0.00	: :
X Diana L. Watson	
Signature of Officer Diana L. Watson, Assistant Secretary	

*If any proposed amendment would alter or change any preference or any relative or other right given to any class or series of outstanding shares, then the amendment must be approved by the vote, in addition to the affirmative vote otherwise required, of the holders of shares representing a majority of the voting power of each class or series affected by the amendment regardless to limitations or restrictions on the voting power thereof.

IMPORTANT: Failure to include any of the above information and submit with the proper fees may cause this filing to be rejected.

This form must be accompanied by appropriate fees. NV009 - 05/22/2009 C T System Online

Revised: 3-6-09

TRADEMARK REEL: 005108 FRAME: 0497

RECORDED: 08/19/2013