

08/19/2013

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

MD 08-13



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To the Director of the U. S. Patent a

ed documents or the new Address(es) below.

1. Name of conveying party(ies):

GES Exposition Services, Inc.

- Individual(s)
- Partnership
- Corporation- State: Nevada
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) February 2, 2010

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Global Experience Specialists, Inc.

Street Address: 7000 Lindell Road

City: Las Vegas,

State: Nevada

Country: United States Zip: 89118

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Nevada
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text

B. Trademark Registration No.(s)

1305250

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Mark: THE BECKER GROUP Reg. No.: 1305250

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Dianne Shay

Internal Address: Law Department

Street Address: 1850 N. Central Avenue, Suite 1900

City: Phoenix

State: AZ Zip: 85004-4565

Phone Number: 602 207-1011

Docket Number: 4443-1

Email Address: dshay@viad.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

08/20/2013 HTON11 00000024 1305250

Deposit Account Number _____ 40.00 OP

Authorized User Name _____

9. Signature:

Tina D. Wilcox 8/13/13

Signature

8/13/2013

Date

Tina D. Wilcox

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

5

SECRETARY OF STATE



CERTIFICATE OF NAME CHANGE

I, ROSS MILLER, the duly qualified and elected Nevada Secretary of State, do hereby certify that on February 1, 2010, a Certificate of Amendment to its Articles of Incorporation changing the name to **GLOBAL EXPERIENCE SPECIALISTS, INC.**, was filed in this office by **GES EXPOSITION SERVICES, INC.** Said change of name has been made in accordance with the laws of the State of Nevada and that said Certificate of Amendment is now on file and of record in this office.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of State, at my office on February 1, 2010.

A handwritten signature in black ink, appearing to read "Ross Miller".

ROSS MILLER
Secretary of State

Certified By: Robert Sandberg
Certificate Number: C20100201-2534
You may verify this certificate
online at <http://www.nvsos.gov/>

TRADEMARK

REEL: 005108 FRAME: 0495

STATE OF NEVADA

ROSS MILLER
Secretary of State



SCOTT W. ANDERSON
Deputy Secretary
for Commercial Recordings

OFFICE OF THE
SECRETARY OF STATE

Certified Copy

February 1, 2010

Job Number: C20100201-2534
Reference Number:
Expedite:
Through Date:

The undersigned filing officer hereby certifies that the attached copies are true and exact copies of all requested statements and related subsequent documentation filed with the Secretary of State's Office, Commercial Recordings Division listed on the attached report.

Document Number(s)	Description	Number of Pages
20100064782-20	Amendment	1 Pages/1 Copies



Respectfully,

A handwritten signature in black ink, appearing to read "Ross Miller".

ROSS MILLER
Secretary of State


Certified By: Robert Sandberg
Certificate Number: C20100201-2534
You may verify this certificate
online at <http://www.nvsos.gov/>

Commercial Recording Division
202 N. Carson Street
Carson City, Nevada 89701-4069
Telephone (775) 684-5708
Fax (775) 684-7138

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REEL: 005108 FRAME: 0496



ROSS MILLER
 Secretary of State
 204 North Carson Street, Suite 1
 Carson City, Nevada 89701-4520
 (775) 684 5708
 Website: www.nvsos.gov

Filed in the office of 	Document Number 20100064782-20
Ross Miller Secretary of State State of Nevada	Filing Date and Time 02/01/2010 2:55 PM
	Entity Number C4644-1983

Certificate of Amendment
 (PURSUANT TO NRS 78.385 AND 78.390)

USE BLACK INK ONLY - DO NOT HIGHLIGHT

ABOVE SPACE IS FOR OFFICE USE ONLY

Certificate of Amendment to Articles of Incorporation
For Nevada Profit Corporations
 (Pursuant to NRS 78.385 and 78.390 - After Issuance of Stock)

1. Name of corporation:

GES Exposition Services, Inc.

2. The articles have been amended as follows: (provide article numbers, if available)

Article I

The name of the corporation is Global Experience Specialists, Inc.

3. The vote by which the stockholders holding shares in the corporation entitling them to exercise a least a majority of the voting power, or such greater proportion of the voting power as may be required in the case of a vote by classes or series, or as may be required by the provisions of the articles of incorporation* have voted in favor of the amendment is:

4. Effective date of filing: (optional)

(must not be later than 90 days after the certificate is filed)

5. Signature: (required)

X 

Signature of Officer Diana L. Watson, Assistant Secretary

*If any proposed amendment would alter or change any preference or any relative or other right given to any class or series of outstanding shares, then the amendment must be approved by the vote, in addition to the affirmative vote otherwise required, of the holders of shares representing a majority of the voting power of each class or series affected by the amendment regardless to limitations or restrictions on the voting power thereof.

IMPORTANT: Failure to include any of the above information and submit with the proper fees may cause this filing to be rejected.

This form must be accompanied by appropriate fees.

Nevada Secretary of State Amend Profit-After
 Revised: 3-6-09

NV009 - 05/22/2009 C T System Online

TRADEMARK

RECORDED: 08/19/2013

REEL: 005108 FRAME: 0497