

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advanced Audio Visual Sales, Inc.		08/28/2013	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Advanced AV, LLC		
Street Address:	208 Carter Drive		
City:	West Chester		
State/Country:	PENNSYLVANIA		
Postal Code:	19382		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85961567	ADVANCED ADVANTAGE	
CORRESPONDENCE DATA			
Fax Number:	5616596313		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-653-5000		
Email:	peter.chiabotti@akerman.com, angela.martin@akerman.com		
Correspondent Name:	Akerman Senterfitt		
Address Line 1:	P.O. Box 3188		
Address Line 4:	West Palm Beach, FLORIDA 33402-3188		
ATTORNEY DOCKET NUMBER:	0277558		
NAME OF SUBMITTER:	Peter A. Chiabotti		
Signature:	/Peter A. Chiabotti/		
Date:	09/11/2013		

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**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Trademark Assignment") is made and entered into as of August 28, 2013 ("Effective Date"), by and between Advanced Audio Visual Sales, Inc., a Pennsylvania corporation ("Assignor") and Advanced AV, LLC, a Delaware limited liability company ("Assignee").

### RECITALS

A. Assignor is a party to that certain Asset Purchase Agreement, dated as of the date hereof, by and among Assignor, Assignee and certain other parties named therein, pursuant to which Assignor has agreed to sell, assign and transfer certain assets to Assignee ("Purchase Agreement") (capitalized terms used but not defined herein shall have the meaning ascribed to them in the Purchase Agreement);

B. Assignor has adopted and owns all right, title and interest in and to the trademarks set forth in Schedule I, attached hereto and made a part hereof, together with all registrations and applications for registration thereof, all common law rights with respect thereto, and all rights to sue and recover for past, present and future infringement thereof (collectively, "Assigned Trademarks");

C. Pursuant to the Purchase Agreement, Assignee wishes to acquire, and Assignor wishes to transfer to Assignee, Assignor's entire right, title and interest in and to the Assigned Trademarks; and

D. Assignee and Assignor desire to record the assignment set forth in this Trademark Assignment.

### AGREEMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, Assignor's entire right, title and interest in and to the Assigned Trademarks, including, but not limited to, all benefits, privileges, causes of action, and remedies relating to such Assigned Trademarks, including, without limitation, the exclusive rights to (a) apply for and maintain all registrations, renewals and/or extensions thereof, (b) bring actions and recover damages for past, present and future infringement thereof, (c) grant licenses or other interests therein and (d) otherwise fully and entirely stand in the place of Assignor in all matters related thereto. The foregoing includes, and Assignor hereby assigns, transfers and conveys to Assignee, all goodwill symbolized by the Assigned Trademarks and all rights and causes of action to recover past, present, or future damages, royalties, fees, profits, or other relief, including but not limited to, equitable and injunctive relief ensuing from infringement of the Assigned Trademarks.

Upon request of Assignee, Assignor shall take such further actions, and shall cause its personnel, employees and agents to take such further actions, including execution and delivery of instruments of conveyance, that Assignee may reasonably deem necessary or desirable to

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accomplish or evidence more fully any transfer of right, title, or interest necessary to fulfill the intent of this Trademark Assignment.

Signatures to this Trademark Assignment transmitted by facsimile transmission, by electronic mail in “portable document format” (“.pdf”) form, or by any other electronic means intended to preserve the original graphic and pictorial appearance of a document, will have the same effect as paper documents bearing the original signature. This Trademark Assignment may be executed in counterparts, each of which shall be an original, but all of which together shall constitute one and the same instrument.

[Signatures Appear On Following Page]

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment intending to be legally bound as of the Effective Date.

ASSIGNOR:  
ADVANCED AUDIO VISUAL SALES, INC.

By:   
Name: Paul Grafinger  
Title: Chief Executive Officer

ASSIGNEE:  
ADVANCED AV, LLC

By: AAV Holding Corporation, its Sole Member and Manager

By: \_\_\_\_\_  
Name: Joseph Ewart  
Title: President

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment  
intending to be legally bound as of the Effective Date.

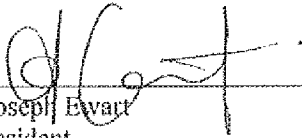
**ASSIGNOR:**  
ADVANCED AUDIO VISUAL SALES, INC.

By: \_\_\_\_\_  
Name: Paul Grafinger  
Title: President

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**ASSIGNEE:**  
ADVANCED AV, LLC

By: AAV Holding Corporation, its Sole Member and Manager

By:  \_\_\_\_\_  
Name: Joseph Ewart  
Title: President

**Schedule 1**

**Assigned Trademarks**

<b>MARK</b>	<b>FILING DATE</b>	<b>SERIAL NUMBER</b>	<b>FILING OFFICE</b>	<b>OWNER</b>
ADVANCED ADVANTAGE	June 17, 2013	85961567	USPTO	ADVANCED AUDIO VISUAL SALES, INC.

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