

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		08/20/2013	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Multi-Ad Services, Inc.
Street Address:	1720 W. Detweiller Drive
City:	Peoria
State/Country:	ILLINOIS
Postal Code:	61615
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3761957	KWIKEE
Registration Number:	3761958	KWIKEE
Registration Number:	2777370	MULTIAD
Registration Number:	2731474	MULTIAD
Registration Number:	1353207	RECAS
Registration Number:	1161254	AD-BUILDER
Registration Number:	0895218	KWIKEE

CORRESPONDENCE DATA

Fax Number: 3122585700  
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 Phone: 312-258-5724  
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CH \$190.00 3761957

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ATTORNEY DOCKET NUMBER:	41357-0012
NAME OF SUBMITTER:	Chris L. Bollinger
Signature:	/Chris L. Bollinger/
Date:	09/11/2013

Total Attachments: 3  
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## RELEASE AND REASSIGNMENT OF PATENTS AND TRADEMARKS

This **RELEASE AND REASSIGNMENT OF PATENTS AND TRADEMARKS** dated August 20, 2013 is made by **JPMORGAN CHASE BANK, N.A.** (together with its affiliates and their respective successors and assigns, the "**Secured Party**").

### RECITALS

A. Pursuant to the Trademark Security Agreement dated as of December 3, 2010 (as heretofore amended, supplemented or otherwise modified, the "Security Agreement"), by **MULTI-AD SERVICES, INC., an Illinois corporation** (the "Pledgor") in favor of Secured Party, the Pledgor has granted a security interest to the Secured Party in each trademark, service mark, registration or application and each patent registration or application listed on Schedule A hereto (the "Patents and Trademarks").

B. The Pledgor has requested that the Secured Party release and terminate its security interests in the Patents and Trademarks and reassign the same to the Pledgor.

**NOW THEREFORE**, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Secured Party hereby releases and terminates its security interests in and collateral assignment of, and reassigns, grants and conveys to the Pledgor, without any representation, warranty, recourse or undertaking by the Secured Party, all of its right, title and interest, if any, in and to:

(i) Each of the Patents and Trademarks and all of the goodwill of the business connected with the use of, and symbolized by, each of the Patents and Trademarks; and

(ii) All proceeds of the foregoing, including without limitation any claim by Pledgor against third parties for damages by reason of past, present or future infringement of any of the Patents and Trademarks or by reason of injury to the goodwill associated with any of the Patents and Trademarks, in each case together with the right to sue for and collect said damages.

IN WITNESS WHEREOF, the Secured Party caused this Release and Reassignment of Patents and Trademarks to be duly executed by its duly authorized office as of the date first written above.

**JPMORGAN CHASE BANK, N.A.**

By:   
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Ryan A. Miller, Vice President

SCHEDULE A  
to  
TRADEMARK SECURITY AGREEMENT

Jurisdiction: USA

<u>Trademark</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Issue or Filing Date</u>
1. KWIKEE	76695308	3761957	January 14, 2009
2. KWIKEE	76695311	3761958	January 14, 2009
3. MultiAd	76372423	2777370	February 20, 2002
4. MultiAd	76372417	2731474	February 20, 2002
5. RECAS	73454222	1353207	November 25, 1983
6. AD-BUILDER	73221097	1161254	June 25, 1979
7. KWIKEE	72301239	895218	June 24, 1968

Jurisdiction: United Kingdom

<b>Trademark</b>	<b>Serial Number</b>	<b>Registration Number</b>	<b>Issue or Filing Date</b>
MULTI AD AD-BUILDER		2111900	October 2, 1996
RECAS		1560458	January 27, 1994
MULTI-AD CREATOR		2031733	August 26, 1995