

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		08/20/2013	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Multi-Ad Solutions, LLC		
Street Address:	1720 W. Detweiller Drive		
City:	Peoria		
State/Country:	ILLINOIS		
Postal Code:	61615		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1719930	MULTI-AD CREATOR	
CORRESPONDENCE DATA			
Fax Number:	3122585700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-258-5724		
Email:	cbollinger@schiffhardin.com		
Correspondent Name:	Chris L. Bollinger		
Address Line 1:	P.O. Box 06079		
Address Line 2:	Schiff Hardin LLP		
Address Line 4:	Chicago, ILLINOIS 60606-0079		
ATTORNEY DOCKET NUMBER:	41357-0012		
NAME OF SUBMITTER:	Chris L. Bollinger		
Signature:	/Chris L. Bollinger/		

CH \$40.00 1719930

Date:

09/11/2013

Total Attachments: 3

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RELEASE AND REASSIGNMENT OF PATENTS AND TRADEMARKS

This **RELEASE AND REASSIGNMENT OF PATENTS AND TRADEMARKS** dated August 20, 2013 is made by **JPMORGAN CHASE BANK, N.A.** (together with its affiliates and their respective successors and assigns, the "**Secured Party**").

RECITALS

A. Pursuant to the Trademark Security Agreement dated as of December 3, 2010 (as heretofore amended, supplemented or otherwise modified, the "Security Agreement"), by **MULTI-AD SOLUTIONS, LLC, a Delaware limited liability company** (the "Pledgor") in favor of Secured Party, the Pledgor has granted a security interest to the Secured Party in each trademark, service mark, registration or application and each patent registration or application listed on Schedule A hereto (the "Patents and Trademarks").

B. The Pledgor has requested that the Secured Party release and terminate its security interests in the Patents and Trademarks and reassign the same to the Pledgor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

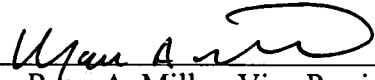
The Secured Party hereby releases and terminates its security interests in and collateral assignment of, and reassigns, grants and conveys to the Pledgor, without any representation, warranty, recourse or undertaking by the Secured Party, all of its right, title and interest, if any, in and to:

(i) Each of the Patents and Trademarks and all of the goodwill of the business connected with the use of, and symbolized by, each of the Patents and Trademarks; and

(ii) All proceeds of the foregoing, including without limitation any claim by Pledgor against third parties for damages by reason of past, present or future infringement of any of the Patents and Trademarks or by reason of injury to the goodwill associated with any of the Patents and Trademarks, in each case together with the right to sue for and collect said damages.

IN WITNESS WHEREOF, the Secured Party caused this Release and Reassignment of Patents and Trademarks to be duly executed by its duly authorized office as of the date first written above.

JPMORGAN CHASE BANK, N.A.

By: 

Ryan A. Miller, Vice President

SCHEDULE A
to
TRADEMARK SECURITY AGREEMENT

Jurisdiction: USA

<u>Trademark</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Issue or Filing Date</u>
1. MULTI-AD CREATOR	74154346	1719930	April 5, 1991