

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	World Wrestling Entertainment, Inc.		08/16/2013
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Disney Enterprises, Inc.		
Street Address:	500 South Buena Vista Street		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91521		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Serial Number:	85043967	INSIDE OUT
	Serial Number:	85043974	INSIDE OUT
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@disney.com		
Correspondent Name:	Kevin Daley		
Address Line 1:	The Walt Disney Company		
Address Line 2:	500 South Buena Vista Street		
Address Line 4:	Burbank, CALIFORNIA 91521		
ATTORNEY DOCKET NUMBER:	INSIDE OUT-STUDIO-KD		
NAME OF SUBMITTER:	Ann Savary		
Signature:	//08Ann Savary08//		
Date:	08/16/2013		
Total Attachments: 1 source=INSIDE OUT Short Form Assignment (U.S.)#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, World Wrestling Entertainment, Inc., a Delaware corporation, with an address of 1241 East Main Street, Stamford, Connecticut, 06902, is the owner of the following trademarks (hereinafter, the Trademarks”):

Trademark	Application No.
INSIDE OUT	85043967
INSIDE OUT	85043974

WHEREAS, Disney Enterprises, Inc., a Delaware corporation, located and doing business at 500 South Buena Vista Street, Burbank, California 91521, is desirous of acquiring said Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns all right, title and interest in and to the Trademarks and the above-named applications therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: August 16, 2013

World Wrestling Entertainment, Inc.

By: Lauren Dienes-Middlen

Name: Lauren Dienes-Middlen

Title: VP, Intellectual Property,
Business & Legal Affairs