

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
POPCORN DESIGN LLC		04/01/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	NINE DRAGON CELLARS LLC		
Street Address:	824 A Healdsburg Avenue		
City:	HEALDSBURG		
State/Country:	CALIFORNIA		
Postal Code:	95448		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85018427	NAPA CREST	
CORRESPONDENCE DATA			
Fax Number:	7075264707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707.526.4200		
Email:	jmbehmke@cmpirlaw.com		
Correspondent Name:	Jay M. Behmke		
Address Line 1:	100 B Street Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401-6376		
ATTORNEY DOCKET NUMBER:	6898.1 NAPA CREST		
NAME OF SUBMITTER:	Jay M. Behmke		
Signature:	/jmb163603/		
Date:	08/08/2013		
Total Attachments: 1 source=00299456#page1.tif			

OP \$40.00 85018427

TRADEMARK APPLICATION ASSIGNMENT
USPTO Serial Number 85018427

WHEREAS, POPCORN DESIGN LLC, a California limited liability company, having an address at 824 A Healdsburg Avenue, Healdsburg, CALIFORNIA 95448, USA, ("Assignor"), has intended to use the mark NAPA CREST for wines from the Napa Valley wine region (the "Trade Mark") in interstate commerce and has filed an application with the United States Patent and Trademark Office on April 20, 2010 based on its bona fide intent to use such mark in commerce, which application has been given Serial No. 85018427 but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act (15 USC § 1051(c) or (d));

WHEREAS, Assignor desires to assign and 9 DRAGON CELLARS LLC – NAPA WINE SERIES, a Delaware series limited liability company, having an address at 824 A Healdsburg Avenue, Healdsburg, CALIFORNIA 95448, USA ("Assignee") desires to receive, all of the right, title and interest in and to the Trade Mark and the entire business or portion thereof to which the Trade Mark pertains as required by Section 10 of the Trademark Act (15 USC § 1060).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, the Trade Mark in the above identified application as part of the entire business or portion thereof to which the Trade Mark pertains as required by Section 10 of the Trademark Act (15 USC § 1060).

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of the right, title, and interest in and to the Trade Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

This assignment is effective as of April 1, 2013.

ASSIGNOR:

POPCORN DESIGN LLC

By: 

Jay M. Behmke, Its Manager

Date: 4/1/13

ASSIGNEE:

9 DRAGON CELLARS LLC – NAPA WINE SERIES

By: 

Jay M. Behmke, Its Manager

Date: 4/1/13