

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FURNITURE TODAY MEDIA GROUP, LLC		06/28/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	FT MEDIA HOLDINGS LLC
Street Address:	7025 Albert Pick Road, Suite 200
City:	Greensboro
State/Country:	NORTH CAROLINA
Postal Code:	27409
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	1428353	ACCESSORIES/TODAY
Registration Number:	1483414	CASUAL LIVING
Registration Number:	2270144	CASUAL LIVING
Registration Number:	2218347	FURNITURE/TODAY
Registration Number:	1330832	DESIGN TODAY
Registration Number:	1123253	FURNITURE/TODAY
Registration Number:	2779371	GIFTS & DEC DIRECT
Registration Number:	3153465	GIFTS & DECORATIVE ACCESSORIES
Registration Number:	1947005	GLOBAL TEXTILES TODAY
Registration Number:	2169778	HOME ACCENTS TODAY
Registration Number:	1172219	HOME TEXTILES TODAY
Registration Number:	2264205	HOME TEXTILES TODAY
Registration Number:	2009236	RETAIL PLANNING GUIDE
Registration Number:	1682922	THE WEEKLY BUSINESS NEWSPAPER OF THE FUR

TRADEMARK

CORRESPONDENCE DATA

Fax Number: 5619622101

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: GMLeFKowitz@duanemorris.com

Correspondent Name: DUANE MORRIS LLP

Address Line 1: 5100 Town Center Circle, Suite 650

Address Line 4: Boca Raton, FLORIDA 33486

ATTORNEY DOCKET NUMBER:	G0512-00001
NAME OF SUBMITTER:	Gregory M Lefkowitz
Signature:	/Gregory M Lefkowitz/
Date:	08/27/2013

Total Attachments: 9

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TRADEMARK ASSIGNMENT

THIS AGREEMENT is dated as of June 28, 2013.

WHEREAS, FURNITURE TODAY MEDIA GROUP, LLC, a Delaware limited liability company (the "Assignor"), has adopted, acquired, used and is using, in a substantially exclusive and continuous manner in its business, the trademarks listed on Appendix A attached hereto and made a part hereof (the "Trademarks"); and

WHEREAS, FT MEDIA HOLDINGS LLC, a North Carolina limited liability company ("Assignee"), is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of its right, title and interest, whether statutory or at common law, in and to the Trademarks, together with all the goodwill of the business symbolized by the Trademarks in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past, present and future infringements of the Trademarks, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and other officials and entities throughout the world whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Agreement.

Assignor further agrees to execute such further documents as may be reasonably required to record Assignee as the owner of the Trademarks and registrations and applications herein assigned, solely at the cost of Assignee.

This Agreement may be executed in counterparts (or applicable signature pages hereof) that are manually signed and delivered by facsimile transmission or .PDF file shall be deemed to constitute signed original counterparts hereof and shall bind the parties signing and delivering in such manner.

[Signature page follows]

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of the date first written above.

FURNITURE TODAY MEDIA GROUP, LLC

By: 

Name: ADAM I. SANDOW

Title: CHIEF EXECUTIVE OFFICER

FT MEDIA HOLDINGS LLC

By: _____

Name: Mason Slaine

Title: Manager

Signature page to Trademark Assignment


TRADEMARK
REEL: 005109 FRAME: 0555

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of the date first written above.

FURNITURE TODAY MEDIA GROUP, LLC

By: _____
Name:
Title:

FT MEDIA HOLDINGS LLC

By:  _____
Name: Mason Slaine
Title: Manager

Signature page to Trademark Assignment

TRADEMARK
REEL: 005109 FRAME: 0556

Appendix A

List of Trademarks

See attached.

COUNTRY	APPLN NO. FILING DATE	MARK
US	73/605981 6/23/86 Registered 1428353 2/10/87	ACCESSORIES/TODAY –Class 16
US	73/679222 8/18/87 Registered 1483414 4/5/88	CASUAL LIVING – Class 16
US	75/262334 3/21/97 Registered 2270144 8/17/99	CASUAL LIVING – Class 42
US	73/454800 11/30/83 Registered 1330832 4/16/85	DESIGN TODAY – Class 16
Argentina	2535279 8/13/04 Registered 2139185 1/26/07	FURNITURE TODAY – Class 42
Benelux	1096478 12/14/05 Registered 0783540 12/15/05	FURNITURE TODAY – Class 3
Brazil	821904329 8/16/99 Registered 821904329 9/9/03	FURNITURE TODAY – Class 16
Canada	522837 5/30/84 Registered TMA305212 7/26/85	FURNITURE TODAY – Class 16

COUNTRY	APPLN NO. FILING DATE	MARK
Chile	657323 8/19/04 Registered 719719 3/9/05	FURNITURE TODAY – Class 41
China	4176327 7/19/04 Registered 4176327 10/28/07	FURNITURE TODAY – Class 41
China	4176329 7/19/04 Registered 4176329 12/28/07	FURNITURE TODAY – Class 42
China	4176330 7/19/04 Registered 4196330 10/28/07	FURNITURE TODAY – Class 16
Chile	885295 12/7/09 Registered 880222 12/7/09	FURNITURE/TODAY – Class 16
Colombia	99044353 7/14/99 Registered 224934 1/31/00	FURNITURE TODAY – Class 16
Europe	3950946 7/30/04 Registered 3950946 10/21/09	FURNITURE TODAY – Class 9
Mexico	403048 12/13/99 Registered 762411 9/26/02	FURNITURE TODAY – Class 16

COUNTRY	APPLN NO. FILING DATE	MARK
Singapore	T04/11786A 7/17/04 Registered T04/11786A 7/17/04	FURNITURE TODAY – Class 41
Thailand	588298 4/25/05 Registered Kor241839 4/25/05	FURNITURE TODAY – Class 16
US	75/315780 6/27/97 Registered 2218347 1/19/99	FURNITURE TODAY – Class 42
US	73/172569 5/31/78 Registered 1123253 7/31/79	FURNITURE TODAY – Class 16
Venezuela	13240/99 8/3/99 Registered P218436 2/25/00	FURNITURE TODAY – Class 16
China	6750708 5/28/08 Registered 6750708 4/7/10	FURNITURE/TODAY (JIN RI JIA JU in Chinese) – Class 16
China	6750707 5/28/08 Registered 6750707 7/7/12	FURNITURE/TODAY (JIN RI JIA JU in Chinese) – Class 41
US	76/474150 12/10/02 Registered 2779371 11/4/03	GIFTS & DEC DIRECT – Class 41

COUNTRY	APPLN NO. FILING DATE	MARK
US	78/685784 8/4/05 Registered 3153465 10/10/06	GIFTS & DECORATIVE ACCESSORIES – Class 16
US	74/640025 2/24/95 Registered 1947005 1/9/96	GLOBAL TEXTILES TODAY – Class 16
US	74/393130 5/21/93 Registered 2169778 6/30/98	HOME ACCENTS TODAY – Class 16
China	3900592 2/2/04 Registered 3900592 6/21/07	HOME TEXTILES TODAY – Class 16
China	3900590 2/2/04 Registered 3900590 7/7/06	HOME TEXTILES TODAY – Class 42
China	3900591 2/2/04 Registered 3900591 7/7/06	HOME TEXTILES TODAY – Class 41
US	73/236138 10/22/79 Registered 1172219 10/6/81	HOME TEXTILES TODAY – Class 16
US	75/372552 10/14/97 Registered 2264205 7/27/99	HOME TEXTILES TODAY – Class 42

COUNTRY	APPLN NO. FILING DATE	MARK
US	75/059340 2/16/96 Registered 2009236 10/15/96	RETAIL PLANNING GUIDE – Class 16
US	74/151730 3/27/91 Registered 1682922 4/14/92	THE WEEKLY BUSINESS NEWSPAPER OF THE FURNITURE INDUSTRY – Class 16