

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Success Apparel LLC		08/30/2013	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	AmeriCo Group, Inc.		
Street Address:	31 West 34th Street		
Internal Address:	Suite 6		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3600254	DECODED	
Registration Number:	3755751	SK8YARD	
Registration Number:	4369893	OUTDOOR EXPEDITION	
Serial Number:	85776909	B-CODED	
Serial Number:	85759723	LOVE AT FIRST SIGHT	
CORRESPONDENCE DATA			
Fax Number:	2122452255		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-974-5444		
Email:	sgerber@gerblaw.com		
Correspondent Name:	Steven M. Gerber		
Address Line 1:	26th Flr		
Address Line 4:	New York, NEW YORK 10103		

OP \$140.00 3600254

NAME OF SUBMITTER:	Steven M. Gerber
Signature:	/Steven M. Gerber/
Date:	09/11/2013
Total Attachments: 2 source=Success assignment#page1.tif source=Success assignment#page2.tif	

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Success Apparel LLC (hereinafter "**Assignor**"), a New York limited liability company, with offices at 19 West 34th Street, New York, New York 10001, is the owner of the entire rights, title and interest in and to the following trademarks, trademark registrations, trademark applications and the goodwill of the business associated with said marks, applications, and registrations:

<u>MARK</u>	<u>REG./APP.NO.</u>	<u>CLASS</u>
OUTDOOR EXPEDITION	4369893	25
B-CODED	85776909	25
LOVE AT FIRST SIGHT	85759723	25
DECODED	3600254	25
SK8YARD	3755751	25

WHEREAS, AmeriCo Group, Inc. (hereinafter "**Assignee**"), a New York corporation, having a place of business at 31 West 34th Street, Suite 6, New York, New York 10001, is desirous of acquiring Assignor's entire right, title, and interest in and to said trademarks, trademark registrations, trademark applications, and the goodwill of the Assignor's business associated with such trademarks, trademark applications, and registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **Assignor** does hereby assign and transfer to **Assignee** all of its rights, title, and interest in and to said trademarks, said trademark applications, and said trademark registrations, together with the goodwill of **Assignor's** business associated

with such trademarks, trademark applications, and registrations; as well as the right to sue for past infringement.

Assignor agrees to perform all reasonable and proper acts at the request and expense of **Assignee**, which **Assignee** may require in order to vest all of **Assignor's** rights, title, and interest in and to said trademarks, trademark applications, and trademark registrations in **Assignee** or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

Success Apparel LLC

Dated: August 30, 2013

Title: 
CFO

State of New York
County of New York

On this 30th day of August, 2013, before me appeared the person(s) who signed this instrument, who being sworn, acknowledged that he or she signed this instrument as a free act.


Notary Public

ESTRELLA G. LIM
Notary Public, State of New York
No. 01LI6001372
Qualified in New York County
Commission Expires 3/27/2014