Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BEST BRANDS CORP.		05/07/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	BEST BRANDS, LLC	
Street Address:	1765 YANKEE DOODLE ROAD	
City:	ST. PAUL	
State/Country:	MINNESOTA	
Postal Code:	55121	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	0958641	MULTIFOODS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 2126264810

Email: nyctrademarks@bakermckenzie.com

Correspondent Name: Michael J. Bales
Address Line 1: 452 Fifth Ave

Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER:	56182996-000012
NAME OF SUBMITTER:	Michael J. Bales
Signature:	/MJB/
Date:	09/12/2013

Total Attachments: 3

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TRADEMARK REEL: 005110 FRAME: 0493 440.00 09586

Delaware

1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BEST BRANDS CORP." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BEST BRANDS CORP." TO "BEST BRANDS, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF MAY, A.D. 2010, AT 2:43 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE SEVENTH DAY OF MAY, A.D. 2010, AT 4:30 O'CLOCK P.M.

8100V

DATE: 05-07-10

AUTHENTICATION: 7979986

TRADEMARK REEL: 005110 FRAME: 0494

Jeffrey W. Bullock, Secretary of State

3228620

100478102

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 02:43 PM 05/07/2010 FILED 02:43 PM 05/07/2010 SRV 100478102 - 3228620 FILE

STATE OF DELAWARE CERTIFICATE OF CONVERSION

FROM A CORPORATION TO A LIMITED LIABILITY COMPANY of BEST BRANDS CORP.

(Pursuant to Section 18-214 of the Delaware Limited Liability Company Act)

- 1. The jurisdiction where Best Brands Corp. (the "Corporation") was first formed is the State of Delaware.
- 2. The jurisdiction of the Corporation immediately prior to filing this Certificate is the State of Delaware.
 - 3. The date the Corporation was first formed is May 12, 2000.
- 4. The name of the Corporation immediately prior to filing this Certificate is Best Brands Corp.
- 5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Best Brands, LLC.
- 6. The conversion is to become effective at 4:30 p.m. E.D.T. on May 7, 2010.

NYCDMS/1155059.2

TRADEMARK
REEL: 005110 FRAME: 0495

IN WITNESS WHEREOF, the undersigned, thereunto duly authorized, has executed this Certificate on behalf of the Corporation as of May 7, 2010.

BEST BRANDS CORP.

By:

Name: Ross Campbell
Title: Vice President

NYCDMS/1155059,2

TRADEMARK REEL: 005110 FRAME: 0496