

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nau Holdings, LLC		09/10/2013	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nau International, Inc.		
<b>Street Address:</b>	710 NW 14th Avenue		
<b>City:</b>	Portland		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97209		
<b>Entity Type:</b>	CORPORATION: OREGON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4023547	NAU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5032260079		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	503-226-1191		
<b>Email:</b>	trademark@aterwynne.com		
<b>Correspondent Name:</b>	Marlene Elser		
<b>Address Line 1:</b>	1331 NW Lovejoy St.		
<b>Address Line 2:</b>	Suite 900		
<b>Address Line 4:</b>	Portland, OREGON 97209		
<b>ATTORNEY DOCKET NUMBER:</b>	106958-0001		
<b>NAME OF SUBMITTER:</b>	Thomas Kames		
<b>Signature:</b>	/Thomas Kames/		

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**TRADEMARK**  
 REEL: 005110 FRAME: 0920

Date:

09/12/2013

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into this 10<sup>th</sup> day of September, 2013 (the "Effective Date"), by and between Nau Holdings, LLC, a Delaware Limited Liability Company ("Assignor") whose address is 15 W. Mason Street, Santa Barbara, CA USA 93101 and Nau International, Inc., an Oregon corporation ("Assignee") whose address is 710 NW 14<sup>th</sup> Avenue, Portland, OR USA 97209.

WHEREAS, Assignee and Assignor are parties to an Asset Purchase Agreement, dated September 10, 2013 (the "Purchase Agreement"), pursuant to which Assignor has agreed to transfer and Assignee has agreed to acquire the United States trademark listed on Exhibit A attached hereto (the "Mark"), and the goodwill of the business symbolized by the Mark, on the terms and conditions set forth in the Purchase Agreement; and

WHEREAS, Assignee wishes to acquire Assignor's entire right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, grants and otherwise conveys to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title and interest in and to the Mark, including any rights therein arising under common law, and which includes the use of the Mark alone or in combination with other words, figures, designs or indicia, including any rights, title and interest as service marks, trademarks, trade names and all common law rights connected therewith, together with the goodwill of the business symbolized by the Mark and all claims and causes of action relating to infringement of the Mark, including the right to collect damages for such infringements, the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns.

Assignor will reasonably assist Assignee in obtaining or providing such further documents which may be reasonably required to transfer title of the Mark to Assignee.

**[Signature Pages Follow]**

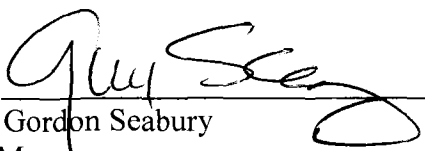
IN WITNESS WHEREOF, the parties have executed this Assignment as of the date and year first above written.

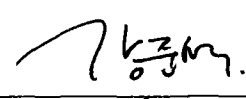
ASSIGNOR:

ASSIGNEE:

Nau Holdings, LLC

Nau International, Inc.

By:   
Gordon Seabury  
Its: Manager

By:   
Its: President  
Jun suk Kang

**ACKNOWLEDGEMENT:**

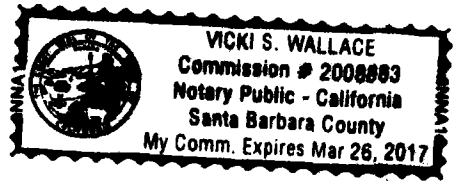
STATE OF CALIFORNIA            )  
  )  
COUNTY OF SANTA BARBARA    )

On September 6, 2013, before me, <sup>v.w.</sup> Vicki Wallace, Notary Public, personally appeared **GORDON SEABURY**, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies) and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

 (Seal)  
Signature



STATE OF Oregon )

County of Multnomah )

Jun Suk Kang

On September 10th, 2013, before me personally appeared \_\_\_\_\_, to be known to be the President of Nau International, Inc., that executed the within and foregoing instrument, and acknowledged said instrument to be the free and voluntary act and deed of said corporation, for the uses and purposes therein mentioned, and on oath stated that he/she was authorized to execute said instrument.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year first above written.



(Notary Seal)

Joy Macy Aikin  
Notary Public Signature

My Commission expires: March 25, 2017

EXHIBIT A

LIST OF TRADEMARKS

COUNTRY	United States
TRADEMARK	NAU (Stylized)
APPLICATION NO.	78/808483
REGISTRATION NO.	4023547
DATE FILED	February 6, 2006
DATE REGISTERED	September 6, 2011
DESCRIPTION OF GOODS/SERVICES	<p>Class 18: Non-collegiate-related briefcases; purses; single strap packs, namely, fanny packs; tote bags, traveling bags; wallets and billfolds</p> <p>Class 25: Non-collegiate-related men's and women's apparel, namely, shirts, pants, shorts, dresses, skirts, sweaters, tops, blouses, blazers, jackets, parkas, insulated jackets, insulated vests, rainwear, vests, coats, jeans, jumpsuits, capris, culottes, skorts, suits, anoraks, sleepwear, underwear, hosiery, tights, socks, belts, hats, and gloves</p> <p>Class 35: Non-collegiate related retail store services and non-collegiate related retail store services via a global computer network, all featuring men's and women's clothing and carrying bags</p> <p>Class 36: Non-collegiate-related eleemosynary services in the field of monetary donations, namely, fundraising and profit sharing with other philanthropic and non-profit agencies and service providers</p>