

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------|--|--------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Newell Operating Company | | 09/10/2013 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Nova Wildcat Shur-Line, LLC | | |
| Street Address: | 116 Exmore Road | | |
| City: | Mooresville | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 28117 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 23 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1043523 | E Z PAINTR | |
| Registration Number: | 0848091 | E Z PAINTR | |
| Registration Number: | 0618494 | EZ PAINTR | |
| Registration Number: | 1000093 | LAM FAB | |
| Registration Number: | 2145774 | ONE COAT SUPREME | |
| Registration Number: | 2178859 | ONE COATER SUPREME | |
| Registration Number: | 1242042 | ONE-COATER | |
| Registration Number: | 1756792 | PAINT MASTER | |
| Registration Number: | 1908401 | PAINTER MATE | |
| Registration Number: | 0790377 | PRO-KAGE | |
| Registration Number: | 1402102 | PRO-PERFECT | |
| Registration Number: | 0659814 | SHUR-LINE | |
| Registration Number: | 1302558 | SHUR-LINE | |
| Registration Number: | 0979880 | SHUR-LINE | |

| | | |
|----------------------|---------|------------------|
| Registration Number: | 1302401 | SHUR-LINE |
| Registration Number: | 1796972 | SIMPLE SOLUTIONS |
| Registration Number: | 1843615 | SPEED PAINTER |
| Registration Number: | 0999247 | SPEED PAINTER |
| Registration Number: | 2164814 | SURE GRIP |
| Registration Number: | 3517934 | SURE YOU CAN |
| Registration Number: | 1033869 | TEXFAB |
| Registration Number: | 1124034 | TRIMLINE |
| Registration Number: | 2853530 | TWIST 'N REACH |

CORRESPONDENCE DATA

Fax Number: 2125215450

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-521-5400

Email: mpikser@reedsmith.com

Correspondent Name: Meredith D. Pikser

Address Line 1: 599 Lexington Avenue

Address Line 2: Reed Smith LLP

Address Line 4: New York, NEW YORK 10022

| | |
|-------------------------|----------------------|
| ATTORNEY DOCKET NUMBER: | 767909.00003 |
| NAME OF SUBMITTER: | Meredith D. Pikser |
| Signature: | /Meredith D. Pikser/ |
| Date: | 09/12/2013 |

Total Attachments: 23

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (this “IP Assignment”) is made and entered into as of this 10th day of September, 2013 by and between Newell Rubbermaid Inc., a Delaware corporation (“NR”), Newell Operating Company, a Delaware corporation (“NOC”, and with NR, “Assignors”), and Nova Wildcat Shur-Line, LLC, a Delaware limited liability company (“Assignee”). Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Purchase Agreement (as defined below).

WHEREAS, NR, NOC, Newell Window Furnishings, Inc., Gingham LLC, Newell Industries Canada, Inc., Newell Rubbermaid de Mexico, S. de R.L. de C.V., Newell Window Furnishings de Mexico, S. de R.L. de C.V., Newell Rubbermaid Products (Shenzhen) Co., Ltd., Irwin Industrial Tools Company Pty Ltd., Irwin Industrial Tool Company Limited, Newell Puerto Rico, Ltd., Nova Wildcat Amerock, LLC, Nova Wildcat Ashland, LLC, Nova Wildcat Bulldog, LLC, Assignee, Nova Wildcat Drapery Hardware, LLC, Nova Wildcat Ashland Holdings, Inc., Nova Wildcat Amerock Canada Inc., Nova Wildcat Drapery Hardware Canada Inc., Nova Wildcat Bulldog Canada Inc., Nova Wildcat Shur-Line Canada Inc. and Nova Wildcat Ashland Canada Inc. are parties to that certain Stock and Asset Purchase Agreement, dated August 8, 2013, as amended (the “Purchase Agreement”);

WHEREAS, Assignors are the sole owners (except for the co-owned patents expressly noted in Exhibit A) of certain (i) utility patents and applications therefor; (ii) design patents and applications therefor; (iii) utility models and applications therefor; (iv) trademark and service mark registrations and applications, and the goodwill appurtenant thereto; and (vi) registered domain names included in the Business IP, in each case listed on Exhibit A attached hereto (collectively, the “Intellectual Property”);

WHEREAS, Assignors desire to convey, transfer, assign and deliver to Assignee all right, title and interest (or, in the case of the co-owned patents expressly noted in Exhibit A, all of Assignor’s right, title and interest) in and to the Intellectual Property, including without limitation the right to sue for past, present and future infringement thereof; and

WHEREAS, Assignee desires to receive and acquire all right, title and interest (or, in the case of the co-owned patents expressly noted in Exhibit A, all of Assignor’s right, title and interest) in and to the Intellectual Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

1. Assignment. Pursuant to the terms of the Purchase Agreement, Assignors do hereby convey, transfer, assign and deliver to Assignee all right, title and interest in and to the

Intellectual Property, including without limitation the goodwill appurtenant thereto and the right to sue for past, present and future infringement thereof.

2. Recordation. Assignors authorize the Commissioner for Patents of the United States Patent and Trademark Office, the Commissioner for Trademarks of the United States Patent and Trademark Office and the Register of Copyrights and any other empowered governmental official in the United States and/or in relevant jurisdictions outside the United States to record and/or register this IP Assignment.

3. Further Assurances. From time to time, as and when requested by any party hereto, the other parties shall execute and deliver, or cause to be executed and delivered, all such documents and instruments and shall take, or cause to be taken, all such further or other actions as are reasonably necessary to evidence and effectuate the transactions contemplated by this IP Assignment.

4. Successors and Assigns. This IP Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns.

5. Counterparts. This IP Assignment may be executed in one or more counterparts, each of which shall be deemed to be an original but all of which shall constitute one and the same instrument.

6. Modification and Waiver. None of the provisions of this IP Assignment may be waived, changed or altered except in a writing executed by each of the parties hereto.

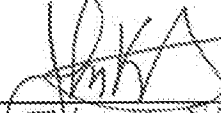
7. Effect of Agreement. To the extent that there is any conflict between the terms of this IP Assignment and the terms of that certain Bill of Sale and Assignment and Assumption Agreement, dated as of the date hereof, by and between Newell Rubbermaid Inc., on behalf of itself and in its capacity as Seller Representative, and Nova Wildcat Amerock, LLC, on behalf of itself and in its capacity as Purchaser Representative, the terms of this IP Assignment shall control. This IP Assignment is subject to all of the terms and conditions of the Purchase Agreement. Nothing contained herein shall be deemed to alter, modify, expand or diminish the terms and conditions set forth in the Purchase Agreement. In the event of a conflict between this IP Assignment and the Purchase Agreement, the Purchase Agreement shall govern and control.

8. Governing Law. This IP Assignment shall be construed in accordance with and governed by the laws of the State of Delaware without regard to conflicts of law principles.

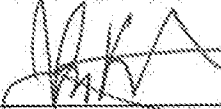
[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Assignment Agreement as of the date first above written.

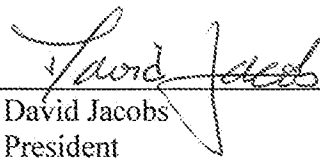
NEWELL RUBBERMAID INC.

By: 
Name: John R. Stipanovich
Title: Executive Vice President / General Counsel

NEWELL OPERATING COMPANY

By: 
Name: John R. Stipanovich
Title: Executive Vice President / General Counsel

NOVA WILDCAT SHUR-LINE, LLC

By: 
Name: David Jacobs
Title: President

[Signature Page to Shur-Line IP Assignment]

EXHIBIT A

ASSIGNED INTELLECTUAL PROPERTY

PATENTS

| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|-----------|--|---------|------|------------|---------|-------------|-----------|---------|----------|----------|--------------------------------|
| Published | LIQUID APPLICATOR | CA | ORD | 2620957 | 2/12/08 | 2620957 | 8/12/08 | | | SHUR | Newell Operating Company |
| Granted | PAINT TRAY | GB | DES | 3005379 | 7/17/02 | | | 3005379 | 10/23/02 | SHUR | Newell Operating Company |
| Granted | STAIN APPLICATOR | US | ORD | 13/134,322 | 6/3/11 | 20110296638 | 12/8/11 | 8479348 | 7/9/13 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR WITH IMPROVED EXTENSIBLE HANDLE | US | ORD | 08/421622 | 4/13/95 | | | 5598598 | 2/4/97 | SHUR | Newell Operating Company |
| Granted | APPARATUS AND METHOD FOR MAKING VARIABLE PAINT ROLLER COVERS | US | ORD | 09/788915 | 2/19/01 | 20020112810 | 8/22/02 | 6539999 | 4/1/03 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/121049 | 3/30/00 | | | D450459 | 11/20/01 | SHUR | Newell Operating Company |

| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|---------|--|---------|------|-----------|---------|-------------|-----------|---------|---------|----------|--------------------------------|
| Granted | PAINT BRUSH | US | DES | 29/121036 | 3/30/00 | | | D439056 | 3/20/01 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/121033 | 3/30/00 | | | D439417 | 3/27/01 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/121041 | 3/30/00 | | | D440771 | 4/24/01 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/121043 | 3/30/00 | | | D439418 | 3/27/01 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/121031 | 3/30/00 | | | D440769 | 4/24/01 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/121044 | 3/30/00 | | | D440405 | 4/17/01 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/121034 | 3/30/00 | | | D446943 | 8/28/01 | SHUR | Newell Operating Company |
| Granted | PAINT PAD | US | DES | 29/121035 | 3/30/00 | | | D439748 | 4/3/01 | SHUR | Newell Operating Company |
| Granted | METHOD OF MANUFACTURE OF PAINT APPLICATOR | US | ORD | 09/766110 | 1/19/01 | 20010045014 | 11/29/01 | 6615490 | 9/9/03 | SHUR | Newell Operating Company |

| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|---------|--|---------|------|-----------|----------|---------|-----------|---------|----------|----------|--|
| Granted | PAINT BRUSH | US | DES | 29/137248 | 2/16/01 | | | D465931 | 11/26/02 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | US | DES | 29/145833 | 7/30/01 | | | D470662 | 2/25/03 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | US | DES | 29/145728 | 7/25/01 | | | D471719 | 3/18/03 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | US | DES | 29/145703 | 7/25/01 | | | D470316 | 2/18/03 | SHUR | Newell Operating Company |
| Granted | LIQUID COATING APPLICATOR | CA | ORD | 2280444 | 8/13/99 | 2280444 | 2/14/00 | 2280444 | 11/27/07 | SHUR | Newell Operating Company |
| Granted | LIQUID COATING APPLICATOR | US | ORD | 09/134505 | 8/14/98 | | | 6170114 | 1/9/01 | SHUR | Newell Operating Company |
| Granted | SURFACE DECORATING ROLLER COVER | US | ORD | 09/113991 | 7/10/98 | | | 5996166 | 12/7/99 | SHUR | Newell Operating Company |
| Granted | STACKABLE PAINT ROLLER TRAY WITH INTEGRAL PAINT BRUSH STORAGE TROUGH REST | US | ORD | 08/756545 | 11/26/96 | | | 5746345 | 5/5/98 | SHUR | Newell Co. n/k/a Newell Rubbermaid Inc. |

| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|---------|---|---------|------|------------|----------|------|-----------|---------|----------|----------|--|
| Granted | METHOD OF MAKING A PAINT ROLLER | US | CIP | 08/447536 | 5/24/95 | | | 5572790 | 11/12/96 | SHUR | 50% ownership interest held by Newell Co. n/k/a Newell Rubbermaid Inc. |
| Granted | METHOD AND APPARATUS FOR MAKING A PAINT ROLLER | US | DIV | 08/333,416 | 11/2/94 | | | 6254710 | 7/3/01 | SHUR | 50% ownership interest held by Newell Co. n/k/a Newell Rubbermaid Inc. |
| Granted | BRUSH KEEPER | US | DES | 29/101675 | 3/9/99 | | | D425708 | 5/30/00 | SHUR | Newell Operating Company |
| Granted | ROLLER HAVING SLIP-ON CAGE FOR PAINT ROLLER COVER | US | CIP | 08/767580 | 12/16/96 | | | 6101662 | 8/15/00 | SHUR | Newell Operating Company |
| Granted | ROLLER HAVING SLIP-ON CAGE FOR PAINT ROLLER COVER | US | CIP | 08/907847 | 8/8/97 | | | 5979009 | 11/9/99 | SHUR | Newell Operating Company |
| Granted | RESEALABLE PAINT TRAY | US | ORD | 08/298022 | 8/29/94 | | | 5533228 | 7/9/96 | SHUR | Newell Operating Company |

| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|---------|---|---------|------|-----------|----------|----------|-----------|---------|---------|----------|--------------------------|
| Granted | ROLLER HAVING SLIP-ON CAGE FOR PAINT ROLLER COVER | CA | ORD | 2168897 | 2/6/96 | 2168897 | 8/7/96 | 2168897 | 8/3/99 | SHUR | Newell Operating Company |
| Granted | METHOD FOR MANUFACTURING PAINT ROLLER | US | CIP | 08/344345 | 11/22/94 | | | 6203648 | 3/20/01 | SHUR | Newell Operating Company |
| Granted | PORTION OF A PAINT BRUSH HANDLE | US | DES | 29/042440 | 8/10/95 | | | D415899 | 11/2/99 | SHUR | Newell Operating Company |
| Granted | METHOD OF MANUFACTURING PAINT ROLLERS | US | CON | 07/902483 | 6/23/92 | | | 5614047 | 3/25/97 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH KEEPER | US | DES | 29/177861 | 3/18/03 | | | D491730 | 6/22/04 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH STORAGE CONTAINER | US | DES | 29/177860 | 3/18/03 | | | D492849 | 7/13/04 | SHUR | Newell Operating Company |
| Granted | PAINT ROLLER WITH EXTENDABLE HANDLE | US | ORD | 10/658080 | 9/9/03 | 50050663 | 3/10/05 | 7096530 | 8/29/06 | SHUR | Newell Operating Company |
| Granted | BRUSH HANDLE | US | DES | 29/190930 | 9/29/03 | | | D505268 | 5/24/05 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | GB | DES | 3000959 | 1/25/02 | | | 3000959 | 4/9/02 | SHUR | Newell Operating Company |

| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|-----------|--|---------|------|-----------|----------|--------------|-----------|---------|---------|----------|--------------------------|
| Granted | PAINT APPLICATOR | GB | DES | 3001076 | 1/30/02 | | | 3001076 | 4/9/02 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATORS INCLUDING PAINT APPLICATION ELEMENT HAVING NON-STICK COATING | CA | PCT | 2545001 | 11/13/03 | 2545001 | | 2545001 | 7/6/10 | SHUR | Newell Operating Company |
| Published | PAINT APPLICATORS INCLUDING PAINT APPLICATION ELEMENT HAVING NON-STICK COATING | US | DIV | 12/288813 | 10/23/08 | 2009_0056047 | 3/5/09 | | | SHUR | Newell Operating Company |
| Granted | ERGONOMIC PAINT BRUSH SLEEVE | US | DES | 29/205776 | 5/20/04 | | | D562010 | 2/19/08 | SHUR | Newell Operating Company |
| Granted | HANDLE | US | DES | 29/188306 | 8/15/03 | | | D514330 | 2/7/06 | SHUR | Newell Operating Company |
| Granted | HANDLE | CA | DES | 103926 | 8/15/03 | | | 103926 | 7/28/04 | SHUR | Newell Operating Company |

| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|---------|--|---------|------|------------|---------|--------------|-----------|--------------------|----------|----------|--------------------------------|
| Granted | PAINT APPLICATOR HANDLE | CA | DES | 104222 | 9/12/03 | | | 104222 | 7/28/04 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR HANDLE | US | DES | 29/189712 | 9/10/03 | | | D499886 | 12/10/04 | SHUR | Newell Operating Company |
| Granted | TOOL HANDLE (AUTOMOTIVE CLEANING TOOL) | US | ORD | 29/232723 | 6/23/05 | | | D549463 | 8/28/07 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR DEVICE | EM | DES | 224480 | 9/10/04 | | 11/30/04 | 000224480- 0001 | 9/10/04 | SHUR | Newell Operating Company |
| Granted | PAINT ACCESSORY PRODUCT LINE | GB | DES | 3000957 | 1/25/02 | | | 3000957 | 4/9/02 | SHUR | Newell Operating Company |
| Granted | LIQUID APPLICATOR | US | ORD | 11/879,734 | 7/17/07 | 2008/0189892 | 8/14/08 | 8032973 | 10/11/11 | SHUR | Newell Operating Company |
| Granted | RELEASABLE PAINT ROLLER COVER RETAINER | US | ORD | 11/901,413 | 9/17/07 | 2009/0070943 | 3/19/09 | 7657959 | 2/9/10 | SHUR | Newell Operating Company |
| Granted | RELEASABLE PAINT ROLLER COVER RETAINER | US | ORD | 11/973,530 | 10/9/07 | 2009/0089952 | 4/9/09 | 8302247 | 11/6/12 | SHUR | Newell Operating Company |

| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|---------|--|---------|------|-----------|---------|---------|-----------|---------|----------|----------|--------------------------------|
| Granted | PAINT APPLICATOR HAVING EXTENSION- RECEIVING ADAPTOR NORMALLY CONCEALED WITHIN PIVOTAL HANDLE | US | ORD | 09/262473 | 3/4/99 | | | 6305043 | 10/23/01 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR HAVING EXTENSION- RECEIVING ADAPTOR NORMALLY CONCEALED WITHIN PIVOTAL HANDLE | CA | ORD | 2315671 | 8/14/00 | 2315671 | 2/14/02 | 2315671 | 4/1/08 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | CA | DES | 99840 | 6/21/02 | | | 99840 | 3/29/05 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | US | DES | 29/145704 | 7/25/01 | | | D463670 | 10/1/02 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | GB | DES | 3000958 | 1/25/02 | | | 3000958 | 4/9/02 | SHUR | Newell Operating Company |

| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|---------|--|---------|------|-----------|----------|------|-----------|---------|---------|----------|--------------------------------|
| Granted | PAINT APPLICATOR | GB | DES | 3000960 | 1/25/02 | | | 3000960 | 4/9/02 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | GB | DES | 3004122 | 6/5/02 | | | 3004122 | 9/10/02 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | US | DES | 29/152527 | 12/21/01 | | | D473056 | 4/15/03 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR DEVICE (Paint Buddy) | US | DES | 29/212886 | 9/9/04 | | | D592527 | 5/19/09 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | CA | DDV | 109128 | 7/11/02 | | | 109128 | 3/29/05 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | CA | DES | 100004 | 7/11/02 | | | 100004 | 3/29/05 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR | CA | DES | 100448 | 8/29/02 | | | 100448 | 3/29/05 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR HANDLE | GB | DES | 3004121 | 6/5/02 | | | 3004121 | 10/8/02 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR HANDLE | GB | DES | 3005274 | 7/11/02 | | | 3005274 | 9/24/02 | SHUR | Newell Operating Company |

| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|---------|-------------------------------|---------|------|-----------|---------|------|-----------|---------|----------|----------|--------------------------------|
| Granted | PAINT APPLICATOR HANDLE | GB | DES | 3006112 | 8/9/02 | | | 3006112 | 10/30/02 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR HANDLE | US | DES | 29/153825 | 1/11/02 | | | D494372 | 8/17/04 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR HANDLE | GB | DES | 3004994 | 7/4/02 | | | 3004994 | 10/1/02 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR HANDLE | US | DES | 29/153826 | 1/11/02 | | | D478730 | 8/26/03 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR HANDLE | US | DES | 29/158076 | 3/28/02 | | | D482203 | 11/18/03 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/137336 | 2/16/01 | | | D463917 | 10/8/02 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/137295 | 2/16/01 | | | D464802 | 10/29/02 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/137308 | 2/16/01 | | | D464803 | 10/29/02 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/137294 | 2/16/01 | | | D465091 | 11/5/02 | SHUR | Newell Operating Company |
| Granted | PAINT BRUSH | US | DES | 29/137337 | 2/16/01 | | | D465657 | 11/19/02 | SHUR | Newell Operating Company |

| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|-----------|--|---------|------|------------|----------|------------|-----------|--------------------|----------|----------|--------------------------------|
| Granted | PAINT TRAY | US | DES | 29/155286 | 2/8/02 | | | D490197 | 5/18/04 | SHUR | Newell Operating Company |
| Granted | COATING TOOL HEAD AND HANDLE UNIT | US | DES | 29/089,595 | 6/18/98 | | | D434,911 | 12/12/00 | SHUR | Newell Operating Company |
| Granted | UTILITY HANDLE | US | DES | 29/173501 | 12/31/02 | | | D492122 | 6/29/04 | SHUR | Newell Operating Company |
| Granted | REUSABLE PAINT CONTAINER | CA | DES | 109295 | 6/4/03 | | | 109295 | 1/14/05 | SHUR | Newell Operating Company |
| Granted | PAINT APPLICATOR DEVICE | EM | DES | 305602 | 3/8/05 | | 9/20/05 | 000305602- 0001 | 3/8/05 | SHUR | Newell Operating Company |
| Published | STAIN APPLICATOR (Stain Pad With Groove Tool) | CA | ORD | 2742026 | 6/3/11 | 2742026 | 12/4/11 | | | SHUR | Newell Operating Company |
| Published | STAIN APPLICATOR (Stain Pad With Groove Tool) | AU | ORD | 2011202681 | 6/6/11 | 2011202681 | 12/22/11 | | | SHUR | Newell Operating Company |
| Pending | PTFE FIBER PAINT ROLLER COVER | US | PRO | 61/711,013 | 10/8/12 | | | | | SHUR | Newell Operating Company |




| Status | Title | Country | Type | App# | Filed | Pub# | Published | Pat# | Issued | Business | Owner |
|---------|---|---------|------|------------|---------|------|-----------|------|--------|----------|--|
| Pending | PAINT ROLLER ASSEMBLY AND PAINTING PRODUCTS WITH HYDROPHOBIC CHARACTERISTICS | US | ORD | 13/918,938 | 6/15/13 | | | | | SHUR | New application. Assignment to Newell Operating Company sent to inventors for execution on 8.22.13. |

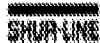

TRADEMARKS

| Trademark | Country | TM Image | Status | Reg. No. | Reg. Date | App. No. | Owner |
|----------------------|--------------------------|----------|------------|-----------|-----------|-------------|--------------------------|
| CRAFT AMERICA | Canada | | Registered | TMA370244 | 6-Jul-90 | 597288 | Newell Operating Company |
| CRAFT SOLUTIONS | Canada | | Registered | TMA519762 | 24-Nov-99 | 828596 | Newell Operating Company |
| E Z PAINTR | Canada | | Registered | TMA130799 | 3-May-63 | 264573 | Newell Operating Company |
| E Z PAINTR | United States of America | | Registered | 1043523 | 13-Jul-76 | 73/068918 | Newell Operating Company |
| EASY REACH | Canada | | Registered | TMA476049 | 9-May-97 | 752337 | Newell Operating Company |
| EZ PAINTR | Brazil | | Registered | 817908943 | 28-Oct-97 | 817908943 | Newell Operating Company |
| EZ PAINTR | China | | Registered | 736641 | 21-Mar-95 | 736641 | Newell Operating Company |
| EZ PAINTR | Japan | | Registered | 3258181 | 24-Feb-97 | HEI5-112028 | Newell Operating Company |
| EZ PAINTR | Puerto Rico | | Registered | 13753 | 9-May-67 | 13753 | Newell Operating Company |
| E Z PAINTR | United States of America | | Registered | 848091 | 30-Apr-68 | 72/273550 | Newell Operating Company |
| EZ PAINTR | United States of America | | Registered | 618494 | 3-Jan-56 | 71/643666 | Newell Operating Company |
| EZ PAINTR (STYLIZED) | Puerto Rico | | Registered | 13754 | 9-May-67 | 13754 | Newell Operating Company |

| Trademark | Country | TM Image | Status | Reg. No. | Reg. Date | App. No. | Owner |
|-------------------------------------|--------------------------|----------|------------|-----------|-----------|-----------|--------------------------|
| EZPAINTR | United Kingdom | | Registered | 966856 | 27-Oct-70 | 966856 | Newell Operating Company |
| GOLD MEDAL | Canada | | Registered | TMA522811 | 9-Feb-00 | 854050 | Newell Operating Company |
| HOLD TITE | Canada | | Registered | TMA522358 | 27-Jan-00 | 873284 | Newell Operating Company |
| IT'S FAST. IT'S EASY. IT'S DONE. | Canada | | Registered | TMA683914 | 16-Mar-07 | 1201124 | Newell Operating Company |
| LAM FAB | Canada | | Registered | TMA213591 | 30-Apr-76 | 370379 | Newell Operating Company |
| LAM FAB | United States of America | | Registered | 1000093 | 24-Dec-74 | 73/006633 | Newell Operating Company |
| MONSTER GRIP | Canada | | Registered | TMA684223 | 20-Mar-07 | 1197992 | Newell Operating Company |
| OCTA GRIP | Canada | | Registered | TMA522902 | 10-Feb-00 | 847478 | Newell Operating Company |
| ONE COAT SUPREME | Canada | | Registered | TMA522339 | 27-Jan-00 | 835230 | Newell Operating Company |
| ONE COAT SUPREME | United States of America | | Registered | 2145774 | 24-Mar-98 | 75/143349 | Newell Operating Company |
| ONE COAT...MORE THAN A PROMISE | Canada | | Registered | TMA423808 | 25-Feb-94 | 714251 | Newell Operating Company |
| ONE COATER SUPREME | Canada | | Registered | TMA485830 | 19-Nov-97 | 803998 | Newell Operating Company |

| Trademark | Country | TM Image | Status | Reg. No. | Reg. Date | App. No. | Owner |
|-----------------------------|-----------------------------|----------|------------|-----------|-----------|-----------|-----------------------------|
| ONE COATER SUPREME | United States of America | | Registered | 2178859 | 4-Aug-98 | 74/728087 | Newell Operating Company |
| ONE-COATER | United States of America | | Registered | 1242042 | 14-Jun-83 | 73/341283 | Newell Operating Company |
| PAINT BUDDY | Canada | | Registered | TMA684222 | 20-Mar-07 | 1194850 | Newell Operating Company |
| PAINT IT WITH RUBBERMAID | Canada | | Registered | TMA638316 | 26-Apr-05 | 1149135 | Newell Operating Company |
| PAINT MASTER | United States of America | | Registered | 1756792 | 9-Mar-93 | 74/272524 | Newell Operating Company |
| PAINT 'N PROJECT PAIL | Canada | | Registered | TMA663415 | 26-Apr-06 | 1174741 | Newell Operating Company |
| PAINTER MATE | United States of America | | Registered | 1908401 | 1-Aug-95 | 74/431873 | Newell Operating Company |
| PRO GRIP | Canada | | Registered | TMA684224 | 20-Mar-07 | 1197993 | Newell Operating Company |
| PRO-KAGE | United States of America | | Registered | 790377 | 1-Jun-65 | 72/201017 | Newell Operating Company |
| PRONEL | Canada | | Registered | TMA126069 | 13-Apr-62 | 264572 | Newell Operating Company |
| PRONEL | Puerto Rico | | Registered | 13756 | 9-May-67 | 13756 | Newell Operating Company |
| PRO-PERFECT | United States of America | | Registered | 1402102 | 22-Jul-86 | 73/546693 | Newell Operating Company |

| Trademark | Country | TM Image | Status | Reg. No. | Reg. Date | App. No. | Owner |
|--------------------|--------------------------|---|------------|-----------|-----------|-----------|--|
| REACH-MASTER | Canada | | Registered | TMA171620 | 25-Sep-70 | 327297 | Newell Operating Company |
| SEAL & SAVE | Canada | | Registered | TMA662306 | 6-Apr-06 | 1171241 | Newell Operating Company |
| SHUR-CORE | Canada | | Registered | TMA656396 | 11-Jan-06 | 1163230 | Newell Operating Company |
| SHUR-LINE | Australia | | Registered | 1445274 | 29-Aug-11 | 1445274 | Newell Operating Company |
| SHUR-LINE | New Zealand | | Registered | 848349 | 29-Feb-12 | 848349 | Newell Operating Company |
| SHUR-LINE | United States of America | | Registered | 659814 | 25-Mar-58 | 72/013877 | Newell Operating Company |
| SHUR-LINE & DESIGN | Canada |  | Registered | TMA197137 | 1-Feb-74 | 359042 | Newell Operating Company |
| SHUR-LINE & DESIGN | Mexico |  | Registered | 469840 | 16-Aug-94 | 199318 | Shur-Line, Inc. (which merged into Newell Operating Company in April 2000) |
| SHUR-LINE & DESIGN | United States of America |  | Registered | 1302558 | 30-Oct-84 | 73/456589 | Newell Operating Company |

| Trademark | Country | TM Image | Status | Reg. No. | Reg. Date | App. No. | Owner |
|--------------------|--------------------------|---|------------|-----------|-----------|-----------|--------------------------|
| SHUR-LINE & DESIGN | United States of America |  | Registered | 979880 | 5-Mar-74 | 72/427923 | Newell Operating Company |
| SHUR-LINE & DESIGN | United States of America |  | Registered | 1302401 | 30-Oct-84 | 73/456833 | Newell Operating Company |
| SIMPLE SOLUTIONS | Canada | | Registered | TMA405561 | 27-Nov-92 | 678847 | Newell Operating Company |
| SIMPLE SOLUTIONS | United States of America | | Registered | 1796972 | 5-Oct-93 | 74/116821 | Newell Operating Company |
| SOFT GRIP | Canada | | Registered | TMA684225 | 20-Mar-07 | 1197995 | Newell Operating Company |
| SPEED PAINTER | United States of America | | Registered | 1843615 | 5-Jul-94 | 74/300391 | Newell Operating Company |
| SPEED PAINTER | United States of America | | Registered | 999247 | 26-Nov-74 | 72/448469 | Newell Operating Company |
| SURE GRIP | China | | Registered | 3177304 | 7-Mar-04 | 3177304 | Newell Operating Company |
| SURE GRIP | Mexico | | Registered | 506119 | 28-Sep-95 | 238796 | Newell Operating Company |
| SURE GRIP | United States of America | | Registered | 2164814 | 9-Jun-98 | 74/631330 | Newell Operating Company |

| Trademark | Country | TM Image | Status | Reg. No. | Reg. Date | App. No. | Owner |
|------------------|--------------------------|----------|------------|-----------|-----------|-----------|--------------------------|
| SURE YOU CAN | United States of America | | Registered | 3517934 | 14-Oct-08 | 77/343281 | Newell Operating Company |
| TEXFAB | United States of America | | Registered | 1033869 | 17-Feb-76 | 73/046798 | Newell Operating Company |
| THERMO BOND | Canada | | Registered | TMA382324 | 29-Mar-91 | 638408 | Newell Operating Company |
| THERMO BOND | United Kingdom | | Registered | 1471424 | 24-Jul-91 | 1471424 | Newell Operating Company |
| TIGHT GRIP | Canada | | Registered | TMA684226 | 20-Mar-07 | 1199384 | Newell Operating Company |
| TRIMLINE | Canada | | Registered | TMA419303 | 5-Nov-93 | 712672 | Newell Operating Company |
| TRIMLINE | United States of America | | Registered | 1124034 | 14-Aug-79 | 73/174682 | Newell Operating Company |
| TWIST 'N REACH | Canada | | Registered | TMA614162 | 6-Jul-04 | 1164370 | Newell Operating Company |
| TWIST 'N REACH | United States of America | | Registered | 2853530 | 15-Jun-04 | 78/196576 | Newell Operating Company |
| ULTRA BOND | Canada | | Registered | TMA403451 | 9-Oct-92 | 653880 | Newell Operating Company |
| WALLS WITH STYLE | Canada | | Registered | TMA558721 | 4-Mar-02 | 896975 | Newell Operating Company |

DOMAIN NAMES

| Domain Name | Owner |
|----------------------|------------------------|
| email-shurline.com | Newell Rubbermaid Inc. |
| paint-now.com | Newell Rubbermaid Inc. |
| paintbuddy.com | Newell Rubbermaid Inc. |
| paintbuddy2.com | Newell Rubbermaid Inc. |
| shur-line.com | Newell Rubbermaid Inc. |
| shurline.biz | Newell Rubbermaid Inc. |
| shurline.com | Newell Rubbermaid Inc. |
| shurlinegraphics.com | Newell Rubbermaid Inc. |
| shurlinepainting.com | Newell Rubbermaid Inc. |
| tapebuddy.com | Newell Rubbermaid Inc. |
| wallswithstyle.com | Newell Rubbermaid Inc. |
| email-shurline.com | Newell Rubbermaid Inc. |
| shurline-mail.com | Newell Rubbermaid Inc. |