

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thompson Media Group LLC		07/26/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	AHC Media LLC		
Street Address:	3525 Piedmont Rd., NE		
Internal Address:	Building 6-400		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30305		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	1840497	AIDS ALERT	
Registration Number:	1610318	AIDS GUIDE FOR HEALTH CARE WORKERS	
Registration Number:	1814914	CLINICAL CARDIOLOGY ALERT	
Registration Number:	1813701	CONTRACEPTIVE TECHNOLOGY UPDATE	
Serial Number:	86008453	FREECME	
Serial Number:	86008450	FREECME.COM	
Registration Number:	1813699	HOSPITAL EMPLOYEE HEALTH	
Registration Number:	1810771	HOSPITAL HOME HEALTH	
Registration Number:	1334249	INFECTIOUS DISEASE ALERT	
Registration Number:	1334248	INTERNAL MEDICINE ALERT	
Registration Number:	1373723	NEUROLOGY ALERT	
Registration Number:	1332083	OB/GYN CLINICAL ALERT	
TRADEMARK			
REEL: 005111 FRAME: 0391			

CORRESPONDENCE DATA

Fax Number: 3366077500

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 336-607-7300

Email: wstrademarks@kilpatricktownsend.com

Correspondent Name: Harris W. Henderson

Address Line 1: Kilpatrick Townsend & Stockton LLP

Address Line 2: 1001 W. Fourth Street

Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER:	881998
NAME OF SUBMITTER:	Harris W. Henderson, NC Bar Member
Signature:	/Harris W. Henderson/
Date:	09/13/2013

Total Attachments: 7

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TRADEMARK ASSIGNMENT

July 26, 2013

Effective as of the date set forth above (the "Closing Date"), for good and valuable consideration, the receipt and sufficiency of which consideration is hereby acknowledged, Thompson Media Group LLC, a Delaware limited liability company ("Assignor"), does hereby sell, transfer and set over to AHC Media LLC, a Georgia limited liability company ("Assignee"), pursuant to the terms of that certain Asset Purchase Agreement, dated as of the same date as this Trademark Assignment, by and between Assignor and Assignee (the "Purchase Agreement"), all of Assignor's worldwide rights, title and interest in and to all of the trademarks, service marks, names and logos included in the Assets (including, without limitation, in the Products), including, without limitation, such items as are set forth on Schedule 1 attached to this Trademark Assignment (collectively, the "Marks"), together with any pending applications or registrations (including, without limitation, any renewals or extensions of such applications and registrations) related to the Marks, along with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, and all rights in the Marks and to the Marks in any country or locality worldwide, and the right to recover damages and profits for past, present, or future infringements or unauthorized uses of the Marks, with the right to sue for and collect the same for its own use and enjoyment, and for Assignee's use and that of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver, at the reasonable written request and expense of Assignee, any papers, instruments and assignments that Assignee reasonably deems necessary to vest in Assignee all of Assignor's right, title and interest in and to the Marks as well as the applications and registrations and any renewals or extensions of any applications and registrations for such Marks and to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

This Trademark Assignment shall in all respects be subject to the Purchase Agreement, including, without limitation, Article VIII of the Purchase Agreement. Notwithstanding anything to the contrary contained herein, nothing in this Trademark Assignment shall assign, release, convey or otherwise transfer to Assignee any right, title or interest in an Excluded Asset. Assignor acknowledges that the representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby, but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms of this Trademark Assignment, the terms of the Purchase Agreement shall govern. Capitalized terms used but not defined in this Trademark Assignment shall have the meanings for such terms which are set forth in the Purchase Agreement.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignee has executed this Trademark Assignment as of the Effective Date.

ASSIGNEE:

AHC MEDIA LLC

By: 

Name: David R. Fournier

Title: CEO

SCHEDULE 1

TRADEMARKS AND TRADE NAMES

Trademark Name/Description	Registration/ Application No.	Registration/Application Date	Status
AIDS ALERT	1,840,497	June 21, 1994	Registered; Renewal due 6/21/2014
AIDS GUIDE FOR HEALTH CARE WORKERS	1,610,318	August 14, 1990	Listed as Live on USPTO site
CLINICAL CARDIOLOGY ALERT	1,814,914	January 4, 1994	Registered; Renewal due 1/4/2014
CONTRACEPTIVE TECHNOLOGY UPDATE	1,813,701	December 28, 1993	Registered; Renewal due 12/28/2013
FREECME	Application Number 86008453	July 11, 2013	Application in process
FREECME.COM	Application Number 86008450	July 11, 2013	Application in process
HOSPITAL EMPLOYEE HEALTH	1,813,699	December 28, 1993	Registered; Renewal due 12/28/2013
HOSPITAL HOME HEALTH	1,810,771	December 14, 1993	Registered; Renewal due 12/14/2013
INFECTIOUS DISEASE ALERT	1,334,249	May 7, 1985	Registered; Renewal due 5/7/2015
INTERNAL MEDICINE ALERT	1,334,248	May 7, 1985	Registered; Renewal due 5/7/2015
NEUROLOGY ALERT	1,373,723	December 3, 1985	Registered; Renewal due 12/3/2015
OB/GYN CLINICAL ALERT	1,332,083	April 23, 1985	Registered; Renewal due 4/23/2015

CANCELLED/ABANDONED TRADEMARKS

Trademark Name/Description	Registration/ Application No.	Registration/Application Date	Status
HOSPITAL INFECTION CONTROL	3,147,196	September 26, 2006	Dead
ALTERNATIVE MEDICINE ALERT	2,500,768	October 23, 2001	Cancelled 7/25/2008
AMERICAN HEALTH CONSULTANTS	(78/831,029)	(March 7, 2006)	Abandoned 12/30/2006
CANCER RESEARCH ALERT	2,428,849	February 23, 2001	Cancelled 11/17/2007
CESELECT	2,737,533	July 15, 2003	Cancelled 2/20/2010
CE-WEB	2,828,658	March 30, 2004	Cancelled 11/5/2010
CLINICAL ONCOLOGY ALERT	2,614,819	September 3, 2002	Cancelled 5/16/2009
CMEWEB	2,571,104	May 21, 2002	Cancelled 2/28/2009
DIAGNOSTICS & IMAGING UPDATE	2,619,140	September 10, 2002	Cancelled 5/16/2009
DRUG UTILIZATION REVIEW	2,397,405	October 24, 2000	Cancelled 7/28/2007
ED LEGAL LETTER	2,454,559	May 29, 2001	Cancelled 3/8/2008
ED MANAGEMENT	2,282,889	October 5, 1999	Cancelled 5/8/2010
ED NURSING	2,603,182	July 30, 2002	Cancelled 5/2/2009
EMERGENCY MEDICINE ALERT	2,375,203	August 8, 2000	Cancelled 5/12/2007
GERIATRIC EMERGENCY MEDICINE REPORTS	2,420,280	January 9, 2001	Cancelled 10/13/2007
HEALTHCARE BENCHMARKS	24,810,07	August 21, 2000	Cancelled 5/23/2008
HOSPICE MANAGEMENT ADVISOR	2,614,818	September 3, 2002	Cancelled 5/16/2009
HOSPITAL ACCESS MANAGEMENT	2,440,239	April 3, 2001	Cancelled 1/5/2008
HOSPITAL ACCESS	2,440,239	April 3, 2001	Cancelled

Trademark Name/Description	Registration/ Application No.	Registration/Application Date	Status
MANAGEMENT			1/5/2008
HOSPITAL CASE MANAGEMENT	2,584,096	June 18, 2002	Cancelled 3/21/2009
HOSPITAL PAYMENT & INFORMATION MANAGEMENT	2,440,234	April 3, 2001	Cancelled 1/5/2008
HOSPITAL PEER REVIEW	1,075,518	October 18, 1977	Expired
OCCUPATIONAL HEALTH MANAGEMENT	2,397,409	October 24, 2000	Cancelled 7/28/2007
PATIENT EDUCATION BENCHMARKS	2,454,559	May 29, 2001	Internal records indicate cancelled 3/8/2008 - No record in USPTO
PATIENT FOCUSED CARE & SATISFACTION	2,447,187	April 24, 2001	Cancelled 1/26/2008
PEDIATRIC AND ADOLESCENT MEDICINE REPORTS	2,351,057	May 15, 2000	Cancelled 2/24/2007
PHYSICIANS GUIDE TO ALTERNATIVE MEDICINE	2,596,352	July 16, 2002	Cancelled 4/18/2009
REHAB CONTINUUM REPORT	2,436,370	March 20, 2001	Cancelled 7/29/2008
RN ADVANCED PRACTICE ALERT	2,393,003	October 10, 2000	Cancelled 7/28/2007
SAME-DAY SURGERY	2,280,917	September 28, 1999	Cancelled 5/1/2010
SPORTS MEDICINE REPORTS	2,386,635	September 12, 2000	Cancelled 6/16/2007
TB MONITOR	2,375,199	August 8, 2000	Cancelled 5/12/2007
TRAUMA REPORTS	2,620,655	September 17, 2002	Cancelled 5/16/2009
TRAVEL MEDICINE ADVISOR	2,634,592	October 15, 2002	Cancelled 5/23/2009

UNREGISTERED TRADEMARKS

AHC
AHC HOT TOPICS
ALTERNATIVE THEREAPIES IN WOMEN'S HEALTH

BEYOND CONTROL CHARTS: HOW TO USE CLINICAL TOOLS MORE EFFECTIVELY
CARDIOVASCULAR DEVICE UPDATE
CASE MANAGEMENT ADVISOR
CLINICAL TRIALS ADMINISTRATOR
CMEWEB THIS MONTH
CRITICAL CARE ALERT
EMERGENCY MEDICINE NEWS
EMERGENCY MEDICINE REPORT
EM REPORTS' STUDY GUIDE FOR THE EMERGENCY PHYSICIAN VOLS. 1, 2, 3, 4
FREECME WEEKLY
HIC WEEKLY ALERT
HOSPITAL CASE MANAGEMENT WEEKLY ALERT
HOSPITAL INFECTION CONTROL
HOSPITAL MANAGEMENT NEWS
HOSPITAL MEDICINE ALERT
INFECTION CONTROL REPORT CARDS: MEETING THE CHALLENGE OF MANDATORY INFECTION RATE DISCLOSURE LAWS
IRB ADVISOR
PATIENT SAFETY ALERT
PATIENT SAFETY IN A RISKY WORLD
PEDIATRIC EMERGENCY MEDICINE
PHYSICIAN'S GUIDE TO ALTERNATIVE MEDICINE VOLS. 1, 2, 3, 4, 5,6, 7
PHYSICIAN'S THERAPEUTICS AND DRUG ALERT
PRACTICAL SUMMARIES IN ACUTE CARE
PRIMARY CARE NEWS
PRIMARY CARE REPORTS
STAFF EDUCATION ADVISOR
STATE HEALTH WATCH
TRAUMA REPORTS: RAPID REFERENCE GUIDELINES
UNANNOUNCED SURVEYS AND TRACER METHODOLOGY
WHAT ARE YOUR PATIENTS TAKING? SCIENTIFIC REVIEW OF THE TOP-SELLING HERBS