

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HealthPlanCRM, LLC	FORMERLY Premier Market Connections, LLC	09/10/2013	Limited Liability Company DELAWARE

RECEIVING PARTY DATA

Name:	Ronald Ortiz
Street Address:	7030 Forrest Trail
City:	Butler
State/Country:	PENNSYLVANIA
Postal Code:	16002
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85093717	HEALTHPLANCRM

CORRESPONDENCE DATA

Fax Number: 4122814499  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 4122882212  
 Email: mondipj@hh-law.com  
 Correspondent Name: Patrick J. Mond  
 Address Line 1: 401 Liberty Avenue, 22nd Floor  
 Address Line 4: Pittsburgh, PENNSYLVANIA 15222

ATTORNEY DOCKET NUMBER:	36728.0002
NAME OF SUBMITTER:	Patrick J. Mond
Signature:	/s/ Patrick J. Mond

CH \$40.00 85093717

Date:

09/13/2013

**Total Attachments: 4**

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## GRANT OF SECURITY INTEREST IN TRADEMARKS

GRANT OF SECURITY INTEREST IN TRADEMARKS (the "Grant"), dated as of September 10, 2013, made by HEALTHPLANCRM, LLC, a Delaware limited liability company ("Grantor"), in favor of RONALD ORTIZ, an adult individual ("Secured Party").

WHEREAS, Grantor is the owner of the United States trademarks and service marks set forth in Schedule 1 attached hereto, including the associated registrations and applications for registration set forth in Schedule 1 attached hereto (collectively, the "Trademarks") and all goodwill of any business associated and connected therewith or symbolized thereby; and

WHEREAS, pursuant to the Security Agreement, dated as of September 10, 2013, by and between Grantor and Secured Party (the "Security Agreement"), Grantor granted, assigned and conveyed to Secured Party a continuing security interest in, and lien on, certain intellectual property, including the Trademarks and the goodwill of the business symbolized by the Trademarks and all products and proceeds of the foregoing (collectively the "Trademark Collateral"); and

WHEREAS, pursuant to Section 10 of the Security Agreement, Grantor agreed to execute and deliver to Secured Party this Grant for purposes of filing the same with the United States Patent and Trademark Office (the "PTO") to confirm, evidence and perfect the security interest in the Trademark Collateral granted pursuant to the Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and subject to all applicable terms and conditions of the Security Agreement, which are incorporated by reference as if fully set forth herein, Grantor hereby grants, assigns and conveys to Secured Party a continuing security interest in, and lien on, the Trademark Collateral, in each case, now existing or hereafter acquired, provided that the grant of security interest shall not include any intent-to-use Trademark application or Trademark that may be deemed invalidated, canceled or abandoned due to the grant and/or enforcement of such security interest unless and until such time that the grant and/or enforcement of the security interest will not affect the validity of such Trademark.

1. The parties intend that this Grant is for recordation purposes only and its terms shall not modify the applicable terms and conditions of the Security Agreement, which govern the Secured Party's interest in the Trademark Collateral. Grantor hereby acknowledges the sufficiency and completeness of this Grant to create the security interest in the Trademark Collateral for the Secured Party, and Grantor hereby requests the PTO to file and record the same together with the annexed Schedule 1.

2. Grantor and Secured Party hereby acknowledge and agree that the security interest in the Trademark Collateral may be terminated only in accordance with the terms of the Security Agreement.

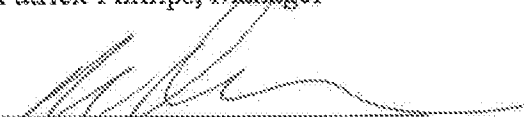
3. This Grant may be executed in one or more counterparts, each of which will be deemed an original document, but all of which will constitute one and the same instrument. One or more of such counterparts may be delivered via facsimile, email or other electronic format, and the parties intend that they shall have the same effect as an original counterpart hereof.

EXECUTION

IN WITNESS WHEREOF, the undersigned has caused this Grant of Security Interest in Trademarks to be duly executed and delivered as of the date first above written.

HEALTHPLANCRM, LLC

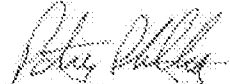
By: \_\_\_\_\_  
Patrick Phillips, Manager

By:  \_\_\_\_\_  
Ronald Ortiz, Manager

EXECUTION

IN WITNESS WHEREOF, the undersigned has caused this Grant of Security Interest in Trademarks to be duly executed and delivered as of the date first above written.

HEALTHPLANCRM, LLC

By:   
Patrick Phillips, Manager

By: \_\_\_\_\_  
Ronald Ortiz, Manager

SCHEDULE 1

Trademark Name  
HealthPlanCRM

Trademark Serial Number  
85093717