

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Breville USA, Inc.	FORMERLY Metro/Thebe, Inc.	09/04/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sky Chain Trading Limited		
Street Address:	18 Harbour Road		
Internal Address:	3806 Central Plaza		
City:	Wanchai		
State/Country:	HONG KONG		
Entity Type:	CORPORATION: HONG KONG		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2733025	ARCOSTEEL	
Registration Number:	3218411	MAYFAIR & JACKSON	
Registration Number:	3303091	ALEX LIDDY	
Registration Number:	3745138	FORUM	
Registration Number:	1670818	CIRQUE	
Registration Number:	1846238	TRIUMPHE'	
Registration Number:	3430382	QUICKSNAP	
Registration Number:	1657809	CONCERTO	
CORRESPONDENCE DATA			
Fax Number:	3122367516		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312 368-4000		
Email:	ch.tm@dlapiper.com, mark.feldman@dlapiper.com, michelle.foy@dlapiper.com		

CH \$215.00 2733025

Correspondent Name: Mark I. Feldman, DLA Piper LLP (US)
Address Line 1: P.O. Box 64807
Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:

SKY CHAIN TRADING LIMITED

DOMESTIC REPRESENTATIVE

Name: Mark I. Feldman, DLA Piper LLP (US)
Address Line 1: P.O. Box 64807
Address Line 4: Chicago, ILLINOIS 60664-0807

NAME OF SUBMITTER:

Mark Feldman

Signature:

/mif/

Date:

09/14/2013

Total Attachments: 4
source=Image001#page1.tif
source=Image002#page1.tif
source=Image003#page1.tif
source=Image004#page1.tif

DATED *SEPTEMBER 4TH*, 2013

**(1) BREVILLE USA, INC. (FORMERLY
METRO/THEBE, INC.)**

- and -

(2) SKY CHAIN TRADING LIMITED

CONFIRMATORY DEED
relating to
Trade Mark Assignment

THIS DEED is made on *SEPTEMBER 4TH,*

2013

BETWEEN:

- (1) **BREVILLE USA, INC. (FORMERLY METRO/THEBE, INC.)** of 19400 S Western Ave Torrance, CA 90501, USA (the Assignor)
- (2) **SKY CHAIN TRADING LIMITED** of 3806 Central Plaza, 18 Harbour Road, Wanchai, Hong Kong (the Assignee)

BACKGROUND:

- A The Assignor is the owner of the trade marks identified in Schedule 1 (the "Trade Marks").
- B The Assignor changed its name from METRO/THEBE, INC. to BREVILLE USA, INC.
- C The Assignor has agreed to assign its entire rights in and to the Trade Marks to the Assignee.

IT IS AGREED:

1. Assignment

- 1.1. The Assignor, in return for good and valuable consideration from the Assignee (receipt of which is hereby acknowledged), assigns to the Assignee its entire rights, title and interest in and to the Trade Marks together with the goodwill appurtenant to the Trade Marks, including the rights, if any, to:
 - (a) take legal action for any infringement of the Trade Marks, passing off or a contravention of any applicable consumer protection legislation, in relation to acts which took place prior to the date of this Assignment, or which takes place prior to the recordal of this Assignment; and
 - (b) apply for and obtain other trade marks claiming priority from, or otherwise based on, the Trade Marks including divisional application(s) or trade marks granted therefrom.
- 1.2. Each party to this Assignment must do all things reasonably necessary to give effect to this clause 1, including by executing further documents.
- 1.3. This Assignment is effective on the date it is signed by the Assignor.

2. General

- 2.1. A term or part of a term of this deed that is illegal or unenforceable may be severed from this deed and the remaining terms or parts of the term of this deed continue in force.
- 2.2. This deed may be executed in counterparts. All executed counterparts constitute one document.

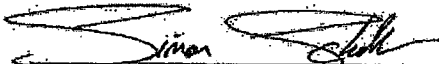
SCHEDULE 1 - THE TRADE MARKS

REGISTRATION NO.	MARK	COUNTRY	OWNER	STATUS
2733025	ARCOSTEEL	USA	Metro Thebe Inc	Registered
3218411	MAYFAIR & JACKSON	USA	Metro/Thebe Inc	Registered
3303091	ALEX LIDDY	USA	Metro/Thebe Inc	Registered
3745138	FORUM	USA	Metro/Thebe Inc	Registered
1670818	CIRQUE	USA	Metro/Thebe Inc	Registered
1846238	TRIUMPHE'	USA	Metro/Thebe Inc	Registered
3430382	QUICKSNAP	USA	Metro/Thebe Inc	Registered
1657809	CONCERTO	USA	Metro/Thebe Inc	Registered

SCHEDULE 2 - EXECUTION

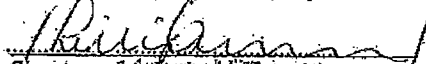
EXECUTED as a deed.

Executed by **BREVILLE USA, INC.**
(FORMERLY METRO/THEBE, INC.)
acting by the following persons


Signature of authorised officer ←

SIMON SCHOBEL
Name of authorised officer (print)

Executed by **SKY CHAIN TRADING**
LIMITED acting by the following persons
天誠貿易有限公司


Signature of authorised officer ←

PHILLIP RAMSAY
Name of authorised officer (print)