## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the It appears the recorded document does have the right names, but is improperly listed in the assignment record. previously recorded on Reel 003672 Frame 0564. Assignor(s) hereby confirms the Tecumseh Products Company, Delaware Corporation to Tecumseh Power Company, Delaware Corporation

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Tecumseh Products Company		11/09/2007	CORPORATION: MICHIGAN

### **RECEIVING PARTY DATA**

Name:	TecumsehPower Company
Street Address:	360 North Crescent Drive
Internal Address:	South Building
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	CORPORATION: DELAWARE

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	74253388	BETTER, RIGHT FROM THE START

## **CORRESPONDENCE DATA**

900265898

Fax Number: 6082587138

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 608.234.6076

Email: ptomailbox@whdlaw.com

Melinda S. Giftos Correspondent Name: Address Line 1: PO Box 1379

Address Line 2: 33 East Main Street, Suite 300 Address Line 4: Madison, WISCONSIN 53701-1379

ATTORNEY DOCKET NUMBER: CTC-

TRADEMARK

REEL: 005111 FRAME: 0985

NAME OF SUBMITTER:	Melinda S. Giftos
Signature:	/Melinda S. Giftos/
Date:	09/11/2013
Total Attachments: 5 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif source=Assignment#page5.tif	

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Tecumseh Products Company		11/09/2007	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	Tecumseh Power Company
Street Address:	360 North Crescent Drive, South Building
Internal Address:	c/o Platinum Equity Advisors, LLC
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	1754880	BETTER, RIGHT FROM THE START
Registration Number:	2086390	CENTURA
Registration Number:	2634061	ESP EASY START PERFORMANCE
Registration Number:	1848992	ENDURO
Registration Number:	1115958	KLEEN-AIRE
Registration Number:	2744230	LEAP LOW EMISSION, ADVANCED PERFORMANCE
Registration Number:	2854059	MAGNA-TORQUE
Registration Number:	1359113	PEERLESS
Registration Number:	2598509	SILENTTRAC
Registration Number:	1876349	SNOW KING
Registration Number:	3104617	STERLING
Registration Number:	1425500	ULTRA-BALANCE
Registration Number:	2753419	ULTRA-FRESH
-		

TRADEMARK
REEL: 005111 FRAME: 0987

\$390 00 1754880

Registration Number:	2008384	WINTER ENGINEERED
Serial Number:	78221996	STERLING

## **CORRESPONDENCE DATA**

Fax Number:

(213)627-0705

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email:

katherinemcgowan@paulhastings.com

Correspondent Name:

Paul, Hastings, Janofsky & Walker LLP

Address Line 1:

515 South Flower Street

Address Line 2:

25th Floor

Address Line 4:

Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	39466.00037
NAME OF SUBMITTER:	Katherine A. McGowan
Signature:	/Katherine A. McGowan/
Date:	12/05/2007

Total Attachments: 4

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TRADEMARK

**REEL: 005111 FRAME: 0988** 

Engine

### TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made effective as of November 9, 2007 ("Effective Date") by and between Tecumseh Products Company, a corporation formed under the laws of the State of Michigan ("Assignor"), and TecumsehPower Company, a corporation formed under the laws of the State of Delaware ("Assignee"). Reference is hereby made to the Stock Purchase Agreement by and among Assignor, Assignee and certain other parties dated October 22, 2007 (as may be amended from time to time, the "Agreement").

WHEREAS, Assignor is the owner of the foreign trademark registrations and applications for trademark registration set forth on Schedule A attached hereto (collectively, the "Trademarks").

WHEREAS, in connection with the transactions contemplated by the Agreement, Assignor has agreed to assign, transfer and convey to Assignee, and Assignee has agreed to accept from Assignor, all of Assignor's right, title and interest in, to and under the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee nunc pro tunc as of November 9, 2007, all of its right, title and interest in and to the Trademarks, including, without limitation, any registrations and applications thereof, any renewals and extensions of the registrations, all goodwill associated with any of the foregoing, and all other corresponding rights that are or may be secured under the laws of any foreign country or any multinational jurisdiction now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages or payments due or payable as of the Effective Date or thereafter, and including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of any of the Trademarks, with the right to sue for, and collect the same, for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

This Assignment shall be governed by and construed in accordance with the domestic law of the State of Delaware.

This Assignment may be signed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have executed this Patent Assignment as of the date first written above. TECUMSEH PRODUCTS COMPANY STATE OF MICHIGAN COUNTY OF UNSHIELD Before me, the undersigned, a Notary Public in and for said County and State, this day personally appeared Lynn Dennisen, to me well known, who acknowledged the execution of the foregoing instrument as his/her free act and deed. County of Residence: Lehan My Commission Expires: TECUMSEHPOWER COMPANY NORTH CA ROLINA STATE OF VICEOUSIN COUNTY OF New Hander Before me, the undersigned a Notary Public in and for said County and State, this day personally appeared KV40 + SW0 , to me well known, who acknowledged the execution of the foregoing instrument as his/her free act and deed. County of Residence My Commission Expires HOW OBI.

NO CON.

NO

SCHEDULE A FOREIGN TRADEMARKS

		84719	Internal combustion engines and their parts for	Z	Beneiux	Lauson®
9/1/2010	9/1/1965	<u>≥</u> ;	Internal combustion engines and parts therefor, Int. Cl. 7	ź	Australia	Lauson®
1/24/2011	6/22/2001	2259022	Small internal combustion engines for lawn and garden products, Int. Cl. 7	S.	U.K.	ESP Easy Start Performance and Design®
1/16/2011		943706	Small internal combustion engines for lawn and garden products, Int. Cl. 7	8	Italy	ESP Easy Start Performance and Design®
1/19/2011	4/19/2001	30103149	Small internal combustion engines for lawn and garden products, Int. Cl. 7	8	Germany	ESP Easy Start Performance Germany and Design®
1/16/2011	1/16/2001	13076775	Small internal combustion engines for lawn and garden products, Int. Cl. 7	Z.	France	ESP Easy Start Performance and Design®
11/25/2018	11/25/2003	TMA595633	Small internal combustion engines for lawn and garden products, Int. Cl. 7	Yes	Canada	ESP Easy Start Performance Canada and Design®
7/22/2009	7/22/1994	TMA430753	Gasoline engines not for land vehicles, Int. Cl. 7	Yes	Canada	Enduro®
4/1/2017	4/1/1996	260544	Small gasoline engines for the lawn and garden industry, Int. Cl. 7	8	New Zealand	Centura®
4/5/2016	3/30/1998	744762	Small gasoline engines for the lawn and garden industry, Int. Cl. 7	No.	laly	Centura®
4/15/2016	1/30/1997	39617958	Small gasoline engines for the lawn and garden industry, Int. Cl. 7	8	Germany	Centura®
4/2/2016	4/2/1996	96619102	Small gasoline engines for the lawn and garden industry, Int. Cl. 7	· X	France	Centura®
4/2/2016	4/2/1996	705923	Small gasoline engines for the lawn and garden industry, Int. Cl. 7	Yes	Australia	Centura®
8/26/2009	8/26/1994	432264	Internal combustion engines and parts therefor, Int. Cl. 7	Yes	Canada	Better, Right From The Start®
Expiration Date	Issue Date	Registration No.	ent Goods	Assignment Recorded	Country	Trademark

SCHEDULE A
FOREIGN TRADEMARKS

Trademark	Country	Assignment	Goods	Registration	Issue Date	Expiration
Lauson Stylized®	Benelux	No	Internal combustion engines and their parts for	89117		12/22/2010
ear low Emission	Argentina	3	Small internal combustion engines for lawn and	1920767	4000nn	4/2/2013
Advanced Performance and			garden products, Int. Cl. 7		;	:
Design®						
Leap Low Emission,	Australia	Yes	Small internal combustion engines for lawn and	910907	10/18/2002	4/29/2012
Advanced Performance and		and of the	garden products, Int. Cl. 7		on all a	
Design®						
Leap Low Emission,	Canada	Yes	Small internal combustion engines for lawn and	TMA626297	11/23/2004	11/23/2019
Advanced Performance and			garden products, Int. Cl. 7		·nw··	
Design®						
Leap Low Emission,	CTM	8	Small internal combustion engines for lawn and	2716017	9/23/2003	5/29/2012
Advanced Performance and		******	garden products, Int. Cl. 7			
Design®		-				
Leap Low Emission,	Mexico	Z	Small internal combustion engines for lawn and	757153	7/30/2002	4/26/2012
Advanced Performance and			garden products, Int. Cl. 7			
Design®	· · · · · · · · · · · · · · · · · · ·				1	
MAGNA TORQUE®	CTM	ž	Small internal combustion engines for use in connection with lawn and parden equipment snow	1527357	2/25/2000	2/25/2010
		••	blowers, and utility equipment, Int. Cl. 7		,	
MAGNA TORQUE®	Canada	Yes	Small internal combustion engines for use in	TMA634489	3/7/2005	3/7/2020
			connection with lawn and garden equipment, snow			
			blowers, and utility equipment, and not for use in			
			connection with motorcycles, Int. Cl. 7			
Power Products®	Benelux	No.	Internal combustion engines and their parts for	84720		11/25/2008
			machines, Int. Cls. 7 and 12			
Power Products and	Benelux	8	Internal combustion engines and their parts for	89116		12/22/2010
Design®		-	machins, Int. Cls. 7 and 12			
Ouick Start Primer®	Canada	Yes	Gasoline engines	428683	6/10/1994	6/10/2009

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Trademark	Country	Assignment	Goods	Registration	Issue Date	Expiration Date
	Canado	Vec	Gasoline engines for snow throwers, Int. Cl. 7	TMA449347	34999:	40478
SHOW THIS MIN DESIGNE		2	Gasoline engines for snow throwers, Int. Cl. 7	94509082	3/2/1994	3/2/2014
Snow Allig and Design®	Company	Z :	Gasoline engines for snow throwers, Int. Cl. 7	2087903	12/21/1994	2/25/2014
Show Milk and Designed	Collinary	ξ. :	Gasoline engines for snow throwers. Int. Cl. 7	682728	7/4/1996	3/11/2014
Snow King and Design®		76	Capolitic digitics for show an order, and or	1561500	V001/11/100	0/13/2010
Snow King and Design®	U.K.	8	Gasoline engines for snow throwers, Int. Cl. /	0001001	**************************************	7/15/2010
Snow King Label Design®	Canada	Yes	Gasoline engines for snow throwers, Int. Cl. 7	IMA459/14	35231	
Sterling	Canada	Yes	Internal combustion engines for vehicles, namely	1186285	8/1/2003	
31411118	,		internal combustion engines for lawn and garden,		(Filing date)	
		• •	landscaping, and snow removal equipment and for		wn	
	and a s	•	generators; Internal combustion engines for go-		***	
			carts and multipurpose lawn, garden and	سبيمين		
	ng dalam v ramed	•	landscaping vehicles Int. Cls. 7 and 9			
Sterling®	CTM	Z	Internal combustion engines for vehicles, namely	3204931	11/8/2004	6/10/2013
g	a paragantar (n.a.) - san		internal combustion engines for lawn and garden, landscaping, and snow removal equipment for generators, Int. Cl. 7		:	
Sterling®	CTM	8	Internal combustion engines for go-carts and	3204948	11/8/2004	6/10/2013
000			multipurpose lawn, garden and landscaping vehicles, Int. Cl. 12			: •
Illima-Fresh®	Canada	Yes	Gasoline stabilizers for use in small engines for	TMA623100	10/21/2004	10/21/2019
Olita-Ficares			lawn and garden, recreational and off-road			rapide Parine
			equipment, Int. Cl. 1			
I litra-Fresh®	CIM	8	Gasoline stabilizers, Int. Cl. 1	1497122	<b>,</b>	i
Winter Engineered®	Canada	Yes	Gasoline engines for snow throwers, Int. Cl. 7	TMA533905	11/16/2001	11/10/2010
		-				

RECORDED: 09/11/2013