

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AMERICAN CITY BUSINESS JOURNALS, INC.		03/27/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Perform Sporting News Limited		
Street Address:	Sussex House, Plane Tree Crescent		
City:	Feltham, Middlesex		
State/Country:	UNITED KINGDOM		
Postal Code:	TW137HE		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4338837	SN	
CORRESPONDENCE DATA			
Fax Number:	2125939175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-980-0120		
Email:	pto@fkks.com		
Correspondent Name:	Frankurt Kurnit Klein & Selz PC		
Address Line 1:	488 Madison Avenue		
Address Line 2:	Attn.: Trademark Department		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	022354.0100		
DOMESTIC REPRESENTATIVE			
Name:			

OP \$40.00 4338837

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Matthew Bart

Signature:

/Matthew Bart/

Date:

09/17/2013

Total Attachments: 6

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ASSIGNMENT OF TRADEMARKS, LOGOS, TRADE NAMES AND DOMAIN  
NAMES

This Assignment of Trademarks, Trade Names and Domain Names is made March 27, 2013, by American City Business Journals, Inc., a Delaware corporation ("Assignor"), in favor of Perform Sporting News Limited, a corporation organized under the laws of England and Wales (registered number 08426667) ("Assignee").

WHEREAS, Assignor and Assignee are the parties to a Membership Interests and Asset Transfer Agreement dated the date hereof (the "Asset Transfer Agreement"), which provides, among other things, for the transfer by Assignor to Assignee of certain Transferred Assets (as such term is defined in the Asset Transfer Agreement) of Assignor, on the terms and conditions set forth in the Asset Transfer Agreement; and

WHEREAS, Assignor has adopted, registered and used certain trademarks, logos, trade names, titles and domain names, which are listed on the attached Schedule, and which are included in the Transferred Assets; and

WHEREAS, Assignee is desirous of acquiring all rights to such trademarks, logos, trade names, titles and domain names.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to all trademarks, logos, trade names, titles and domain names shown on the attached Schedule, together with any and all goodwill associated with the use and/or registration of the aforesaid trademarks, logos, trade names, titles and domain names, and including but not limited to (a) any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, and (b) the rights to secure trademark registration (and, if applicable, domain name registration) for any and all of such trademarks, logos, trade names, titles and domain names and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction. Assignor shall assist Assignee and execute such further documents and instruments and to do such other acts and things as may be necessary or appropriate to effectuate the intentions hereof.

[Signature page follows]

[Signature page to Assignment of Trademarks, Logos, Trade Names and  
Domain Names]

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REEL: 005112 FRAME: 0718

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date on the first page of this Assignment.

AMERICAN CITY  
BUSINESS JOURNALS, INC.

By: Whitney P. Shaw  
Name: Whitney Shaw  
Title: President & CEO

PERFORM SPORTING NEWS  
LIMITED

By: Oliver Slipper  
Name: Oliver Slipper  
Title: Joint CEO

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**SCHEDULE**  
of  
**TRADEMARKS, LOGOS, TRADE NAMES AND DOMAIN NAMES**

Owner	Trademark	Reg Number	Class Goods
ACBI	ISN	2377724	41 - providing information about sports via a global computer network
ACBI	ISN	3619866	16 - MAGAZINES DEALING WITH SPORTS
ACBI	ISN SPORTING NEWS (SEE A DIFFERENT GAME (AND DESIGN))	3342726	16 - PUBLICATION ABOUT SPORTS, NAMELY, SPORTS MAGAZINES 41 - PROVIDING INFORMATION ABOUT SPORTS VIA GLOBAL COMPUTER NETWORKS, DIGITAL, SATELLITE, CABLE AND MOBILE NETWORKS
ACBI	ISN	4,338,837	40 - DOWNLOADABLE SOFTWARE APPLICATIONS FOR PROVIDING SPORTS INFORMATION FOR USE IN CONNECTION WITH SMARTPHONES, PDA DEVICES, TABLET COMPUTERS AND PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES

Owner	Trademark	Reg Number	Class Goods
ACBI	BASISBALL RECORD BOOK	1228926	16 - Book Published Annually
ACBI	BASISBALL REGISTER	1228927	16 - Book Published Annually
ACBI	FANDEMONIUM, M	1383797	45 - CONDUCTING MARKET RESEARCH IN THE FIELD OF SPORTS
ACBI	FANTASY SOURCE	2753663	41 - Provision of news and information relating to sports and sport fantasy games; provision of news and information relating to sports and sport fantasy games, provided via a global communications network
ACBI	INSIDE DIME	2308095	16 - printed matter, namely, a magazine column on the subject of sports
ACBI	QUIRE HITS DAILY NEWSLETTER, THE EXPERTS CHOICE	3324765	41 - PROVIDING NEWSLETTERS IN THE FIELD OF SPORTS VIA E-MAIL

Class	Goods	Reg. Number	Class Goods
ACBJ	SPE A DIFFERENI GAME	2209133	13 - PUBLICATION, NAMELY, A MAGAZINE ABOUT SPORTS
ACBJ	SPORTING NEWS	2133802	41 - entertainment in the nature of competitions in the field of fantasy role playing games in which sports fans can draft individual professional players from the fields of hockey, baseball, basketball, golf and football and compete with these teams in fictitious playoff and championship games
ACBJ	SPORTING NEWS	3441251	43 - BAR AND RESTAURANT SERVICES
ACBJ	SPORTING NEWS FLASH!	3920371	41 - Production of radio programs in the field of sports; entertainment and broadcast services in the nature of radio programs in the field of sports; production of information in the field of sports, via the Internet and wireless communications
ACBJ	SPORTING NEWS PRO FOOTBALL	1857943	16 - BOOK DEALING WITH FOOTBALL
ACBJ	SPORTING NEWS	3571903	38 - Wireless communication services, namely, transmission of text and graphics to mobile telephones; Wireless electronic transmission of voice signals, text, facsimiles, images and information; Communications services, namely, transmitting streamed video, sound and audio-visual recordings via the Internet; 41 - Providing information in the field of sports via the Internet, satellite, cable and wireless networks
ACBJ	SPORTINGNEWS.COM	3249943	41 - Providing a website featuring information about professional and amateur sports, and sports news, scores and statistics; entertainment service in the nature of providing radio programs in the field of professional and amateur sports, and sports news, scores and statistics; (based on intent) to use entertainment services in the nature of providing television and interactive television programs in the field of professional and amateur sports, and

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Owner	Trademark	Reg Number	Class Goods
			Sports news, scores and statistics
ACBJ	SPORTINGNEWS.COM	147859	41 - PROVIDING INFORMATION ABOUT SPORTS VIA A GLOBAL COMPUTER NETWORK
ACBJ	THE SPORTING NEWS	2818771	16 - Magazines and newspapers featuring news and information in the field of sports
ACBJ	THE SPORTING NEWS	1177159	16 - WEEKLY NEWSPAPER DEALING WITH SPORTS
ACBJ	THE SPORTING NEWS PRO-BASKETBALL YEARBOOK	1361424	16 - MAGAZINE DEALING WITH BASKETBALL
ACBJ	SPORTINGNEWS MAGAZINE	1107937	16 - MAGAZINES FEATURING NEWS AND INFORMATION ABOUT SPORTS

Trademark	Country	Reg Number	Reg Number	Class Goods
SPORTINGNEWS Mag	US	257776724		<p>09 - DOWNLOADABLE SOFTWARE APPLICATIONS FOR PROVIDING SPORTS INFORMATION FOR USE IN CONNECTION WITH SMARTPHONES, PDA DEVICES, TABLET COMPUTERS AND PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES.</p> <p>Class 16 - PRINTED PUBLICATIONS, NAMELY MAGAZINES ABOUT SPORTS, NEWS, SCORES AND STATISTICS</p> <p>Class 41 - PROVIDING INFORMATION IN THE FIELD OF SPORTS VIA THE INTERNET, SATELLITE, CABLE AND WIRELESS NETWORKS</p>

RECORDED: 06/26/2013

RECORDED: 09/17/2013

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