

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bayard Presse		09/01/2013	public limited company: FRANCE
RECEIVING PARTY DATA			
Name:	Bayard, Inc.		
Street Address:	1 Montauk Avenue		
City:	New London		
State/Country:	CONNECTICUT		
Postal Code:	06320		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2653160	TODAY'S PARISH	
Registration Number:	2653161	RELIGION TEACHER'S JOURNAL	
Registration Number:	2655396	TWENTY-THIRD PUBLICATIONS BAYARD	
CORRESPONDENCE DATA			
Fax Number:	2152308886		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ricciutij@comcast.net		
Correspondent Name:	JANET G RICCIUTI		
Address Line 1:	1830 S Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20009		
NAME OF SUBMITTER:	Janet G Ricciuti		
Signature:	/jgr123/		
Date:	09/18/2013		
Total Attachments: 1 source=2013-9-18 BAYARD assignment#page1.tif			

OP \$90.00 2653160

ASSIGNMENT OF UNITED STATES TRADEMARKS

Whereas, Bayard Presse, a public limited company of France, with a business address of 18 Rue Barbes, 92120 Montrouge, France, is the owner of record of United States trademark Registration Nos.:

MARK:

REGISTRATION No.:

TODAY'S PARISH

2,653,160

Religion Teacher's JOURNAL

2,653,161

TWENTY-THIRD PUBLICATIONS
BAYARD

2,655,396

Whereas, Bayard Inc., a Connecticut, U.S.A. corporation, with a business address of 1 Montauk Avenue, New London, CT 06320, United States, is desirous of acquiring the trademarks and registrations listed, together with the goodwill of the business symbolized by the trademarks;

NOW THEREFORE, in consideration of these premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Bayard Presse does hereby assign and transfer to Bayard Inc., all right, title and interest in and to the trademarks and federal registrations, together with the goodwill of the business connected with the use of and symbolized by the trademarks.

EFFECTIVE DATE: Sept. 1st - 2013

Bayard Presse
By: [Signature]

Name: N. Georges SANEROT

Title: CEO

Date: _____

Bayard Inc.
By: [Signature]

Name: N. Hubert CHICOU

Title: General Manager

Date: _____