

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SunOpta Inc.		07/24/2012	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Purity Life Health Products LP, by its General Partner Purity Life Health Products GP Ltd		
Street Address:	181 University Avenue		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5H 3M7		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3033498	MODUCHOL	
Serial Number:	85444539	MODUALLER	
Registration Number:	4137332	MODUPROST	
CORRESPONDENCE DATA			
Fax Number:	2127045987		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-704-6000		
Email:	trademarks@troutmansanders.com		
Correspondent Name:	Troutman Sanders LLP		
Address Line 1:	600 Peachtree St., NE STE 5200		
Address Line 2:	c/o TM DKT CLK (KMZ)		
Address Line 4:	Atlanta, GEORGIA 30308-2216		
ATTORNEY DOCKET NUMBER:	359177.000507		

OP \$90.00 3033498

**DOMESTIC REPRESENTATIVE**

**Name:** Karl M. Zielaznicki, Esq.  
**Address Line 1:** 600 Peachtree St., NE STE 5200  
**Address Line 2:** Troutman Sanders LLP  
**Address Line 4:** Atlanta, GEORGIA 30308-2216

<b>NAME OF SUBMITTER:</b>	Karl M. Zielaznicki, Esq.
<b>Signature:</b>	/kmz/
<b>Date:</b>	09/18/2013

**Total Attachments: 9**

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## CONFIRMATORY TRADE-MARK ASSIGNMENT

### WHEREAS

- A. **SunOpta Inc.** (hereinafter the "Assignor"), whose full post office address is 2838 Bovaird Drive West, Brampton, Ontario L7A 0H2, was the owner of all right, title and interest in and to the trade-marks set out in Exhibit "A" hereto (the "Trade-marks");
- B. Pursuant to an Asset Purchase Agreement ("APA") dated May 24, 2012, between Assignor and **Purity Life Health Products LP, by its General Partner Purity Life Health Products GP Ltd., formerly 8189587 Canada Ltd.**, whose full post office address is 181 University Avenue, Toronto, Ontario M5H 3M7 (the "Assignee"), Assignor sold, assigned, transferred and conveyed to Assignee all of its worldwide right, title and interest in and to the Trade-marks effective June 4, 2012;

### NOW THEREFORE

This Confirmatory Assignment confirms that, in consideration of the payment by Assignee to Assignor of ten dollars (C\$10.00) and other good and valuable consideration, (the receipt and sufficiency of which are hereby acknowledged by Assignor), effective June 4, 2012, the Assignor sold, assigned, transferred and conveyed to the Assignee, all of its worldwide right, title and interest in and to the Trade-marks, including but not limited to all of its right, title and interest in and to (a) the registrations and applications for registration thereof, (b) such statutory and common law or similar rights as it has attaching to the Trade-marks, (c) such rights as it has to sue for damages and all other remedies for past infringements of the Trade-marks, for passing off or for any other cause of action arising from the use of the same or similar marks, (d) such rights as it has to retain any damages, legal costs or accounts of profit obtained as a result of such proceedings, (e) such rights as it has to rely on any defences which would have been available to Assignor in relation to any actions or claims relating to the Trade-marks, including without limitation the defence of acquiescence, (f) the right to be substituted for Assignor as a party to any current actions, oppositions or proceedings relating to the Trade-marks, subject to the rules of the relevant registry, court or tribunal, and (g) all goodwill attaching to the Trade-marks, and all goodwill of the business with which the Trade-marks have been and are used, the same to be held by the Assignee as fully and effectively as they would have been held by the Assignor had this assignment not taken place.

*[Signature page follows]*

**SunOpta Inc.**

Per: 

Name: John Dietrich

Title: VP Corporate Development and Secretary

Date: 24 July, 2012

**Purity Life Health Products LP, by its General Partner,  
Purity Life Health Products GP Ltd.**

Per: 

Name: Matthew Jones

Title: President & CEO

Date: 24 July, 2012

## EXHIBIT A

Registered Owner/Applicant	Country	Trade-mark	Official No.	Status
SunOpta Inc.	Australia	HERBON	868561	Registered
SunOpta Inc.	Canada	ARTHRI-LOGIC	609,491	Registered
SunOpta Inc.	Canada	BANANAMAN & BUZZBEE	545,254	Registered
SunOpta Inc.	Canada	CARDIO CARE	1,428,993	Application Allowed
SunOpta Inc.	Canada	CARDIO-LOGIC	607,577	Registered
SunOpta Inc.	Canada	CLEANSING CARE	1,428,992	Application Allowed
SunOpta Inc.	Canada	DORMIR ENFIN!	813,484	Registered
SunOpta Inc.	Canada	EQUILIBRE DE L'HUMEUR	1,429,795	Application Advertised
SunOpta Inc.	Canada	FAT CLEANSE	767,104	Registered
SunOpta Inc.	Canada	FLUSH FREE	1,267,552	Awaiting Further Action or Approval
SunOpta Inc.	Canada	FLUSH FREE NIACIN	1,052,726	Awaiting Further Action or Approval
SunOpta Inc.	Canada	HERBON	514,950	Registered
SunOpta Inc.	Canada	HERBON & CYCLING/ROLLERBLADING PACKAGE Design	519,282	Registered
SunOpta Inc.	Canada	HERBON & Design	519,416	Registered
SunOpta Inc.	Canada	HERBON & Sun/Snow Design	530,965	Registered
SunOpta Inc.	Canada	HERBON & WINTER SPORTS PACKAGE Design	519,283	Registered
SunOpta Inc.	Canada	HERBON ADVENTUROUS TINGLE & HIKING PACKAGE Design	519,284	Registered
SunOpta Inc.	Canada	HERBON BANNER Design	1,430,918	Application Allowed
SunOpta Inc.	Canada	HERBON ROCKHOPPER & Penguin Design	813,248	Registered

Registered Owner/Applicant	Country	Trade-mark	Official No.	Status
SunOpta Inc.	Canada	HERBON ROCKHOPPERS	813,255	Registered
SunOpta Inc.	Canada	INFORMED CHOICES	567,069	Registered
SunOpta Inc.	Canada	KOALA-T-BEAR & DESIGN	561,530	Registered
SunOpta Inc.	Canada	LICE STOP	556,648	Registered
SunOpta Inc.	Canada	MODUALLER	1,543,881	Awaiting Further Action or Approval
SunOpta Inc.	Canada	MODUCHOL	635,467	Registered
SunOpta Inc.	Canada	MODUCOLD	1,543,875	Awaiting Further Action or Approval
SunOpta Inc.	Canada	MODUPET	617,505	Registered
SunOpta Inc.	Canada	MODUPLEX	1,543,873	Awaiting Further Action or Approval
SunOpta Inc.	Canada	MODUPROST	1,186,625	Registered
SunOpta Inc.	Canada	MODUVET	616,920	Registered
SunOpta Inc.	Canada	MODUXSTRENGTH	1,543,877	Awaiting Further Action or Approval
SunOpta Inc.	Canada	MOM TO BE	1,428,989	Application Allowed
SunOpta Inc.	Canada	MOOD BALANCE	1,428,990	Application Allowed
SunOpta Inc.	Canada	MULTI-MUNE Design	577,575	Registered
SunOpta Inc.	Canada	MY LITTLE SUNSHINE	752,378	Registered
SunOpta Inc.	Canada	NATURE'S HARMONY	1,429,807	Application Allowed
SunOpta Inc.	Canada	NATURE'S HARMONY	304,672	Registered
SunOpta Inc.	Canada	ONE FOR HER	1,428,987	Application Allowed
SunOpta Inc.	Canada	ONE FOR HER 50+	1,428,988	Application Allowed
SunOpta Inc.	Canada	OS SECOURS	760,076	Registered
SunOpta Inc.	Canada	OSTEO-LOGIC	575,467	Registered
SunOpta Inc.	Canada	PEACEFUL SLEEP	733,302	Registered

Registered Owner/Applicant	Country	Trade-mark	Official No.	Status
SunOpta Inc.	Canada	PURITY LIFE HEALTH PRODUCTS LIMITED & Design	386,272	Registered
SunOpta Inc.	Canada	PURITY PLUS & DESIGN	530,362	Registered
SunOpta Inc.	Canada	QUALITY WITHOUT QUESTION	652,919	Registered
SunOpta Inc.	Canada	QUEST	458,213	Registered
SunOpta Inc.	Canada	QUEST & Design	240,004	Registered
SunOpta Inc.	Canada	QUEST & Design	462,989	Registered
SunOpta Inc.	Canada	QUEST FAIT POUR VOUS	1,441,751	Application Approved
SunOpta Inc.	Canada	QUEST FOR HEALTH	655,975	Registered
SunOpta Inc.	Canada	QUEST KIDS	477,135	Registered
SunOpta Inc.	Canada	QUEST MADE FOR YOU	1,441,746	Application Approved
SunOpta Inc.	Canada	QUEST VITAMINS	655,974	Registered
SunOpta Inc.	Canada	RÉDU-STRESS	739,768	Registered
SunOpta Inc.	Canada	RX BALANCE	633,451	Registered
SunOpta Inc.	Canada	RX BALANCE – Leaders in Prescription Support & Design	620,074	Registered
SunOpta Inc.	Canada	SINGLE ROCKHOPPER PENGUIN	813,254	Registered
SunOpta Inc.	Canada	SLEEP RIGHT	748,243	Registered
SunOpta Inc.	Canada	SOIN CARDIO	1,429,799	Application Allowed
SunOpta Inc.	Canada	SOMMEIL DE REVE	733,844	Registered
SunOpta Inc.	Canada	STRESS LESS	1,277,481	Registered
SunOpta Inc.	Canada	SUPER BEARS	784,896	Registered
SunOpta Inc.	Canada	SWEET 'N' BAKE STEVIA	732,560	Registered
SunOpta Inc.	Canada	SWEET 'N' CLEAR STEVIA	759,308	Registered
SunOpta Inc.	Canada	THE TRUE BLUE	629,068	Registered

Registered Owner/Applicant	Country	Trade-mark	Official No.	Status
		GUARANTEE		
SunOpta Inc.	Canada	THE TRUE BLUE GUARANTEE: WHAT'S ON THE LABEL IS IN THE BOTTLE	633,192	Registered
SunOpta Inc.	Canada	THREE ROCKHOPPER PENGUINS	813,249	Registered
SunOpta Inc.	Canada	THYRODEFEND	1,520,772	Application Allowed
SunOpta Inc.	Canada	TOTAL BFA	610,864	Registered
SunOpta Inc.	Canada	TREEMENDA	562,646	Registered
SunOpta Inc.	Canada	TRIMFIT	544,048	Registered
SunOpta Inc.	Canada	UNE POUR ELLE	1,429,802	Application Allowed
SunOpta Inc.	Canada	VIVITAS	619,676	Registered
SunOpta Inc.	Canada	VIVITAS WOMAN & DESIGN	1,429,060	Application Allowed
SunOpta Inc.	Canada	VIVITAS WOMAN FOR EACH AGE AND STAGE OF A WOMAN & Design	1,447,205	Application Allowed
SunOpta Inc.	Canada	VIVITAS WOMAN POUR CHAQUE GROUPE D'ÂGE ET CHAQUE ÉTAPE DE VIE D'UNE FEMME & Design	1,447,269	Application Allowed
SunOpta Inc.	Canada	WHAT'S ON THE LABEL IS IN THE BOTTLE	559,475	Registered
SunOpta Inc.	China	QUEST in Chinese Characters (百事泰)	9606422	Application Filed
SunOpta Inc.	China	VIVITAS	8187583	Registered
SunOpta Inc.	China	VIVITAS (Chinese Characters)	8187584	Registered
SunOpta Inc.	China	含博士 (HERBON ROCKHOPPERS Chinese Characters)	8292459	Application Filed
SunOpta Inc.	Community Trade Mark	HERBON	962746	Registered



Registered Owner/Applicant	Country	Trade-mark	Official No.	Status
SunOpta Inc.	Community Trade Mark	RX BALANCE	1667039	Registered
SunOpta Inc.	Hong Kong	HERBON	200203510	Registered
SunOpta Inc.	Hong Kong	NATURE'S HARMONY	301041164	Registered
SunOpta Inc.	Hong Kong	RX BALANCE	301041155	Registered
SunOpta Inc.	Hong Kong	VIVITAS	301041146	Registered
SunOpta Inc.	Iran	HERBON	154805	Registered
SunOpta Inc.	Iran	NATURE'S HARMONY	151373	Registered
SunOpta Inc.	Iran	PURITY PLUS & DESIGN	189031061	Awaiting Further Action or Approval
SunOpta Inc.	Iran	QUEST	152287	Registered
SunOpta Inc.	Iran	RX BALANCE	155311	Registered
SunOpta Inc.	Iran	VIVITAS	154819	Registered
SunOpta Inc.	Japan	HERBON AND HERBON IN KATAKANA	4269698	Registered
SunOpta Inc.	Kuwait	HERBON	77945	Registered
SunOpta Inc.	Kuwait	NATURE'S HARMONY	77946	Registered
SunOpta Inc.	Kuwait	RX BALANCE	77943	Registered
SunOpta Inc.	Kuwait	VIVITAS	77944	Registered
SunOpta Inc.	Oman	HERBON	49432	Registered
SunOpta Inc.	Oman	NATURE'S HARMONY	49429	Registered
SunOpta Inc.	Oman	RX BALANCE	49430	Registered
SunOpta Inc.	Oman	VIVITAS	49431	Registered
SunOpta Inc.	Philippines	NATURE'S HARMONY	4-2010-007420	Registered
SunOpta Inc.	Philippines	QUEST	4-2010-007177	Registered
SunOpta Inc.	Qatar	HERBON	46804	Registered
SunOpta Inc.	Qatar	NATURE'S HARMONY	46805	Registered
SunOpta Inc.	Qatar	RX BALANCE	46802	Registered
SunOpta Inc.	Republic of Korea	QUEST	40-2010-0060139	Awaiting Further Action or Approval

Registered Owner/Applicant	Country	Trade-mark	Official No.	Status
SunOpta Inc.	Romania	NATURE'S HARMONY	086980	Registered
SunOpta Inc.	Romania	VIVITAS	93899	Registered
SunOpta Inc.	Saudi Arabia	HERBON	1009/44	Registered
SunOpta Inc.	Saudi Arabia	NATURE'S HARMONY	1033/6	Registered
SunOpta Inc.	Saudi Arabia	RX BALANCE	1009/43	Registered
SunOpta Inc.	Saudi Arabia	VIVITAS	1009/42	Registered
SunOpta Inc.	Singapore	HERBON	T00/06065B	Registered
SunOpta Inc.	Taiwan	HERBON (Stylized)	829689	Registered
SunOpta Inc.	U.S.A.	HERBON	2,263,385	Registered
SunOpta Inc.	U.S.A.	MISCELLANEOUS DESIGN (THREE ROCKHOPPER PENGUINS)	77-697143	Published for Opposition (May 1, 2012)
SunOpta Inc.	U.S.A.	MODUALLER	85/444,539	Office Action Received
SunOpta Inc.	U.S.A.	MODUCHOL	3,033,498	Registered
SunOpta Inc.	U.S.A.	MODUCOLD	85/444,546	Office Action Received
SunOpta Inc.	U.S.A.	MODUPET	3,167,076	Registered
SunOpta Inc.	U.S.A.	MODUPLEX	85/444,518	Office Action Received
SunOpta Inc.	U.S.A.	MODUPROST	78/311,324	Application Allowed
SunOpta Inc.	U.S.A.	MODUXSTRENGTH	85/444,533	Office Action Received
SunOpta, Inc.	U.S.A.	MULTI-MUNE Design	2,905,423	Registered
SunOpta Inc.	U.S.A.	PURITY LIFE & DESIGN	1,724,384	Registered
SunOpta Inc.	U.S.A.	RX BALANCE	2,636,099	Registered
SunOpta Inc.	U.S.A.	VIVITAS	3,019,582	Registered
SunOpta Inc.	United Arab Emirates	HERBON	97148	Registered
SunOpta Inc.	United Arab Emirates	NATURE'S HARMONY	97147	Registered

Registered Owner/Applicant	Country	Trade-mark	Official No.	Status
SunOpta Inc.	United Arab Emirates	RX BALANCE	97145	Registered
SunOpta Inc.	United Arab Emirates	VIVITAS	97146	Registered
SunOpta Inc.	Yemen	HERBON	34673	Registered
SunOpta Inc.	Yemen	NATURE'S HARMONY	34672	Registered
SunOpta Inc.	Yemen	RX BALANCE	34670	Registered
SunOpta Inc.	Yemen	VIVITAS	34671	Registered

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