

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		09/17/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Empathica, Inc.		
Street Address:	2121 Argentia Road, Suite 200		
City:	Mississauga, Ontario		
State/Country:	CANADA		
Postal Code:	L5N2X4		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	77605076	THE CUSTOMER GENOME PROJECT	
Serial Number:	77797988	GORECOMMEND	
Serial Number:	77325248	WE SPEAK CUSTOMER	
Serial Number:	77217913	INSTANT OFFER NETWORK (ION)	
Serial Number:	77217926	INSTANT LOYALTY NETWORK (ILN)	
Serial Number:	77217935	INSTANT FEEDBACK NETWORK (IFN)	
Serial Number:	77050041	TEAMEMPROVE	
Serial Number:	77042963	TEAMMAKER	
CORRESPONDENCE DATA			
Fax Number:	2485668531		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-566-8530		
Email:	tmdocketing@honigman.com		
Correspondent Name:	Honigman Miller Schwartz and Cohn, LLP		

CH \$215.00 77605076

Address Line 1: 39400 Woodward Avenue, Suite 101
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER: 236036-344581

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Julie E. Reitz

Signature: /Julie E. Reitz/

Date: 09/18/2013

Total Attachments: 2
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RELEASE OF TRADEMARK SECURITY INTEREST

This **RELEASE OF TRADEMARK SECURITY INTEREST** (the "Release") is executed this 17th day of September, 2013 by Silicon Valley Bank. ("Secured Party").

Secured Party entered into an Intellectual Property Security Agreement dated April 27, 2012 (the "Security Agreement") with Empathic, Inc. ("Owner"), an Ontario company.

In connection with the Security Agreement, Secured Party was granted a security interest in Owner's trademarks (the "Trademarks"), as set forth on Schedule C to the Security Agreement and as attached hereto as Schedule A.

The Security Agreement was recorded in the U.S. Patent and Trademark Office on April 27, 2012, at reel/frame 4766/0574.

The Security Agreement was recorded with the Canadian Intellectual Property Office on May 8, 2012, evidence on File No. 1323974.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are acknowledged, Secured Party hereby releases and forever discharges any and all liens, security interests, titles, assignments, and other rights against the Trademarks, arising pursuant to or otherwise evidenced by the Security Agreement, and any other Loan Agreement (as defined in the Security Agreement), and hereby reconveys, reassigns, transfers and delivers to the Owner all rights with respect to the Trademarks, and any and all other rights, titles, and interests heretofore assigned and transferred unto the Secured Party pursuant to the Security Agreement and, to the extent relating to the Trademarks, pursuant to any other Loan Agreement. This Release shall be binding upon Secured Party and Secured Party's successors and assigns and shall inure to the benefit of Owner and Owner's successors and assigns, and any present or future owner of any interest in the Trademarks.

The Secured Party agrees, without further consideration, to execute any additional documents as may be reasonably requested by Owner to prove and record this Release.

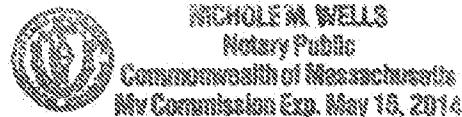
Silicon Valley Bank

By: [Signature]
Name: Kyle DiLella
Title: Associate

This instrument was executed and acknowledged before me on this 17th day of September 2013.

[Signature]
Notary Public
My commission expires: May 16th 2014

(SEAL)



Schedule A

Mark	Source	App. Date App. No.	Reg. Date Reg. No.
THE CUSTOMER GENOME PROJECT	USPTO	App 77605076	
GORECOMMEND	USPTO	App 77797988	
WE SPEAK CUSTOMER	USPTO	App 08-NOV-2007 App 77325248	Reg 20-OCT-2009 Reg 3697475
INSTANT OFFER NETWORK (ION)	USPTO	App 28-JUN-2007 App 77217913	Reg 31-MAR-2009 Reg 3597123
INSTANT LOYALTY NETWORK (ILN)	USPTO	App 28-JUN-2007 App 77217926	Reg 31-MAR-2009 Reg 3597124
INSTANT FEEDBACK NETWORK (IFN)	USPTO	App 28-JUN-2007 App 77217935	Reg 31-MAR-2009 Reg 3597125
TEAMEMPROVE	USPTO	App 22-NOV-2006 App 77050041	Reg 06-OCT-2009 Reg 3680954
TEAMMAKER	USPTO	App 13-NOV-2006 App 77042963	Reg 01-JUL-2008 Reg 3456234
EMPATHICA	Canada	App 02-MAR-2012 App 156689200	Reg 06-MAY-2013 Reg TMA850273
GORECOMMEND	Canada	App 30-JUL-2009 App 144660300	Reg 16-AUG-2010 Reg TMA774650
WE SPEAK CUSTOMER	Canada	App 25-OCT-2007 App 136920400	Reg 01-DEC-2008 Reg TMA729795
INSTANT LOYALTY NETWORK (ILN)	Canada	App 31-MAY-2007 App 134976000	Reg 25-APR-2008 Reg TMA712814
INSTANT OFFER NETWORK (ION)	Canada	App 31-MAY-2007 App 134976700	Reg 25-APR-2008 Reg TMA712812
INSTANT FEEDBACK NETWORK (IFN)	Canada	App 31-MAY-2007 App 134976800	Reg 25-APR-2008 Reg TMA712841
TEAMEMPROVE	Canada	App 20-NOV-2006 App 132492500	Reg 30-OCT-2007 Reg TMA699756
TEAMSOURCE	Canada	App 20-NOV-2006 App 132493000	Reg 18-OCT-2007 Reg TMA698943
TEAMMAKER	Canada	App 14-NOV-2006 App 132394700	Reg 18-OCT-2007 Reg TMA698794