

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Makit Products, Inc.		08/31/2013	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Makit Holdings, LLC
Street Address:	2100 Ross Ave., Suite 2800
City:	Dallas
State/Country:	TEXAS
Postal Code:	75201
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	1710558	MAKIT
Registration Number:	1950603	MAKE A PLATE
Registration Number:	1950602	MAKE A MUG
Registration Number:	2709573	MAKIT
Registration Number:	2770491	CREATE A PLATE
Registration Number:	2833436	AUTOGRAPH PARTY PLATE!
Registration Number:	2847031	PHOTO PLATE
Registration Number:	2993029	DRAW A PLATE
Registration Number:	2996191	DESIGN A PLATE
Registration Number:	3236506	MAKIT
Registration Number:	3397787	CREATE A PLATE
Registration Number:	3397788	AUTOGRAPH PARTY PLATE!
Registration Number:	3500798	PHOTO PLATE
Registration Number:	3747844	MEMORY MAKERS

CH \$415.00 1710558

Registration Number:	3909368	MAKE A MEMORY
Registration Number:	3912459	BEST YOUNG ARTIST IN AMERICA

CORRESPONDENCE DATA

Fax Number: 6196967124
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 6196966700
 Email: ipdocket@gordonrees.com
 Correspondent Name: Susan B. Meyer - Gordon & Rees LLP
 Address Line 1: 101 West Broadway, Suite 1600
 Address Line 4: San Diego, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER:	NTS 1090736
NAME OF SUBMITTER:	Susan B. Meyer
Signature:	/Susan B. Meyer/
Date:	09/19/2013

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is effective as of July 22, 2013 ("Effective Date") by and between Makit Products, Inc., a Texas corporation ("Assignor"), and MakIt Holdings, LLC, a Texas Limited Liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the United States trademark applications set forth on Schedule A attached hereto, together with all goodwill associated with any of the foregoing (collectively, the "Marks");

WHEREAS, pursuant to that Asset Purchase Agreement effective July 22, 2013, Assignee has acquired from Assignor, the entire right, title and interest in and to the Marks.

NOW, THEREFORE, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country (statutory, common law or otherwise), now or hereafter in effect, together with all goodwill associated with any of the foregoing, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives.

MAKIT PRODUCTS, INC.

MAKIT HOLDINGS, LLC

By: Robert Ligon
Name: Robert Ligon
Title: CEO
Date: 8-31-13

By: _____
Name: _____
Title: _____
Date: _____

SCHEDULE A

Mark	Registration No.	Issue Date
MAKIT	1,710,558	August 25, 1992
MAKE A PLATE (Stylized)	1,950,603	January 23, 1996
MAKE A MUG (Stylized)	1,950,602	January 23, 1996
MAKIT	2,709,573	April 22, 2003
CREATE A PLATE	2,770,491	September 30, 2003
AUTOGRAPH PARTY PLATE	2,833,436	April 13, 2004
PHOTO PLATE	2,847,031	May 25, 2004
DRAW A PLATE	2,993,029	September 6, 2005
DESIGN A PLATE	2,996,191	September 13, 2005
MAKIT	3,236,506	May 1, 2007
CREATE A PLATE	3,397,787	March 18, 2008
AUTOGRAPH PARTY PLATE!	3,397,788	March 18, 2008
PHOTO PLATE	3,500,798	September 16, 2008
MEMORY MAKERS	3,747,844	February 9, 2010
MAKE A MEMORY	3,909,368	January 18, 2011
BEST YOUNG ARTISTS IN AMERICA	3,912,459	January 25, 2011