

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pathfinders International, LLC		01/03/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Tina Staley
Street Address:	1801 Century Park East
Internal Address:	Suite 1600
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90067
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Vortex Partners I, L.P.
Street Address:	1801 Century Park East
Internal Address:	Suite 1600
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90067
Entity Type:	LIMITED PARTNERSHIP: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3629918	THE SEVEN PILLARS OF PERSONAL RECOVERY

CORRESPONDENCE DATA

Fax Number: 3102014746
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 3105534441

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Email: sgold@troygould.com
Correspondent Name: Sharon R. Gold
Address Line 1: 1801 Century Park East
Address Line 2: Suite 1600
Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	3227-1
NAME OF SUBMITTER:	Sharon R. Gold
Signature:	/Sharon R. Gold/
Date:	09/19/2013
Total Attachments: 1 source=Short-Form Trademark Assignment from Pathfinders#page1.tif	

EXHIBIT A

SHORT-FORM ASSIGNMENT OF TRADEMARK

WHEREAS, Pathfinders International, LLC (the "Company"), a Delaware limited liability company, has used in commerce the trademark THE SEVEN PILLARS OF PERSONAL RECOVERY and has obtained a United States trademark registration with the United States Patent and Trademark Office ("USPTO) for THE SEVEN PILLARS OF PERSONAL RECOVERY, designated with the Registration Number 3,629,918 and the Application Serial Number 77/470,489 (the "Trademark"); and

WHEREAS, pursuant to an Assignment and Transfer of Rights Agreement, dated as of December 12, 2011, and entered into by and between the Company, on the one hand, and Vortex Partners I, L.P. ("Vortex"), a Nevada limited partnership, and Tina Staley ("Staley"), on the other hand, the Company is transferring and assigning, and has transferred and assigned, to Staley and Vortex all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Company does hereby grant, transfer and assign to Staley and Vortex, effective as of December 12, 2011, all of the Company's right, title, and interest in and to the Trademark throughout the world, together with the goodwill of the businesses in connection with which the Trademark is used and which is symbolized by the Trademark, and the identified USPTO registration of the THE SEVEN PILLARS OF PERSONAL RECOVERY Trademark, along with the right to recover for damages and profits for past infringements thereof.

The Company agrees to execute and deliver at the request of Staley and Vortex, all documents, instruments and assignments, and to perform any other reasonable acts Staley and Vortex may require in order to vest all the Company's rights, title, and interest in and to the Trademark in Staley and Vortex and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Staley and Vortex, to the extent such evidence is in the possession or control the Company.

This Short-Form Assignment of Trademark is executed and delivered pursuant and subject to previously referenced agreement between the Company, Staley and Vortex, executed and delivered concurrently herewith, relating to, among other things, the aforesaid Trademark. Reference is hereby made to the other agreement for further particulars with reference to the Company's, Staley's and/or Vortex's rights in, to, and with respect to said Trademark and other assets.

IN WITNESS WHEREOF, the undersigned has executed this assignment effective as of this 3rd of January 2012.

Pathfinders International, LLC.


By: Kristin MacDermott
Its: Managing Member