

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Partial Termination and Release of Security Interest		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
General Electric Capital Corporation, as Administrative Agent		09/19/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Standard Publishing Group LLC		
<b>Street Address:</b>	8805 Governor's Hill Drive, Suite 400		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45249		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3338376	FAITH THAT STICKS	
Registration Number:	1184726	HAPPY DAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4045725135		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-572-3493		
<b>Email:</b>	kosborne@kslaw.com		
<b>Correspondent Name:</b>	Karen Osborne, Senior Paralegal		
<b>Address Line 1:</b>	1180 Peachtree Street N.E.		
<b>Address Line 2:</b>	King & Spalding LLP		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	09636.015079		
<b>NAME OF SUBMITTER:</b>	Karen Osborne		

**CH \$65.00 3338376**

**900266684**

**TRADEMARK**  
**REEL: 005114 FRAME: 0662**

Signature:	//Karen Osborne//
Date:	09/19/2013
Total Attachments: 4 source=Partial Termination and Release#page1.tif source=Partial Termination and Release#page2.tif source=Partial Termination and Release#page3.tif source=Partial Termination and Release#page4.tif	

**PARTIAL TERMINATION AND RELEASE  
OF SECURITY INTEREST IN TRADEMARKS**

THIS PARTIAL TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Partial Termination and Release"), dated as of September 19, 2013, by GENERAL ELECTRIC CAPITAL CORPORATION, in its capacity as Administrative Agent (the "Agent"), in favor of STANDARD PUBLISHING GROUP LLC, a Delaware limited liability company (the "Grantor").

WITNESSETH:

WHEREAS, pursuant to the Trademark Security Agreement dated as of October 16, 2012, in favor of Agent (the "Trademark Security Agreement"), a security interest (the "Security Interest") was granted by Grantor to Agent in the Trademark Collateral (as defined in the Trademark Security Agreement);

WHEREAS, the Trademark Security Agreement was recorded against certain Trademarks in the United States Patent and Trademark Office, at Reel 4883, Frame 0276 on October 17, 2012; and

WHEREAS, Agent now desires to terminate and release its Security Interest in a portion of the Trademarks that make up the Trademark Collateral listed in the Trademark Security Agreement as set forth herein;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Partial Termination and Release, the Agent hereby agrees as follows:

1. Definitions. The term "Released Trademark Collateral," as used herein, shall mean all of the right, title and interest of every kind and nature in, to and under the trademarks referred to on **Schedule 1** hereto, all renewals and extensions of the foregoing, all goodwill of the business connected with the use of, and symbolized by, each such trademark, and all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

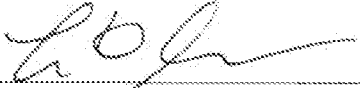
2. Release of Security Interest. Agent hereby terminates, releases and discharges, WITHOUT ANY REPRESENTATION OR WARRANTY OF TITLE AND WITHOUT RECOURSE, the Security Interest in the Released Trademark Collateral, and any right, title or interest of Agent in such Released Trademark Collateral shall hereby cease and become void. The Trademark Security Agreement shall continue in full force and effect as to all other Trademark Collateral covered therein.

3. Further Assurances. Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effectuate the release of the Security Interest in the Released Trademark Collateral contemplated hereby at Grantor's sole cost and expense.

*[signature page follows]*

IN WITNESS WHEREOF, the Agent has executed this Partial Termination and Release by its duly authorized officer to take effect as of the date first set forth above.

GENERAL ELECTRIC CAPITAL CORPORATION,  
as Administrative Agent

By: 

Name:

Title:

**Lofton D. Spencer**

**Duly Authorized Signatory**

[Signature Page for Partial Termination and Release of Security Interest in Trademarks]

TRADEMARK

REEL: 005114 FRAME: 0666

**SCHEDULE 1  
TO  
PARTIAL TERMINATION AND RELEASE  
OF SECURITY INTEREST IN TRADEMARKS**

<u>Trademark</u>	<u>Registration Number</u>
FAITH THAT STICKS	3,338,376
HAPPY DAY	1,184,726