

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EMC Corporation		09/20/2013	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	GoPivotal, Inc.		
Street Address:	1900 S. Norfolk St.		
Internal Address:	Suite 125		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94403		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4109578	MORE VRP	
Registration Number:	4147188	VRP	
CORRESPONDENCE DATA			
Fax Number:	6504252690		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-653-3324		
Email:	klytikainen@gopivotal.com		
Correspondent Name:	Kimberly Lytikainen		
Address Line 1:	1900 S. Norfolk St.		
Address Line 2:	Suite 125		
Address Line 4:	San Mateo, CALIFORNIA 94403		
ATTORNEY DOCKET NUMBER:	GOPIVASSIGN MORE IT MARKS		
NAME OF SUBMITTER:	Mary-Jane Shorts		

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REEL: 005114 FRAME: 0734

TRADEMARK

Signature:	/Mary Jane Shorts/
Date:	09/20/2013
Total Attachments: 7 source=ASSIGN MORE IT Trademarks to GoPivotal#page1.tif source=ASSIGN MORE IT Trademarks to GoPivotal#page2.tif source=ASSIGN MORE IT Trademarks to GoPivotal#page3.tif source=ASSIGN MORE IT Trademarks to GoPivotal#page4.tif source=ASSIGN MORE IT Trademarks to GoPivotal#page5.tif source=ASSIGN MORE IT Trademarks to GoPivotal#page6.tif source=ASSIGN MORE IT Trademarks to GoPivotal#page7.tif	

ASSIGNMENT OF PATENTS, TRADEMARKS AND COPYRIGHTS

THIS ASSIGNMENT ("IP Assignment") is made and entered into as of September 20, 2013 (the "Effective Date"), by and among (a) GoPivotal, Inc. a corporation organized and existing under the laws of Delaware (the "Company"), and (b) EMC Corporation, a corporation organized and existing under the laws of the Commonwealth of Massachusetts (the "Assignor"). Each of the foregoing is referred to as a "Party" and together as the "Parties.". Certain capitalized terms used but not defined in this Agreement have the meanings set forth in the IP Agreement.

WHEREAS, the Company, Assignor and EMC Corporation, a corporation organized and existing under the laws of the Commonwealth of Massachusetts ("EMC"), or their respective Affiliates, are parties to that certain Contribution Agreement dated as of April 1, 2013 (the "Contribution Agreement") and that certain Intellectual Property Agreement dated as of April 1, 2013 (the "IP Agreement"), and pursuant to the terms and conditions of the IP Agreement, the Parties are entering into this IP Assignment;

WHEREAS, the Assignor owns certain patents and patent applications which are listed on attached Schedule 1 ("Assigned Patents"), certain registrations and applications of trademarks and service marks which are listed on attached Schedule 2 ("Assigned Trademarks"), certain Internet domain name registrations which are listed on attached Schedule 3 ("Assigned Domain Names"), and certain copyright registrations which are listed on attached Schedule 4 ("Assigned Copyrights" and together with the Assigned Patents, Assigned Trademarks and Assigned Domain Names, the "Assigned IP");

WHEREAS, in accordance with and subject to the terms and conditions of this Agreement, (a) Assignor desires to assign to the Company the Assigned IP, and (b) the Company desires to receive such assignment;

NOW THEREFORE, in consideration of the foregoing and the mutual agreements, provisions and covenants contained in this IP Assignment, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the applicable Assignor hereby assigns to the Company, all of its right, title and interest in and to each item of Assigned IP owned by such Assignor, including such goodwill associated therewith, in each case solely to the extent set forth in the IP Agreement.

The applicable Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office, the applicable empowered official of the United States Copyright Office, and the empowered officials of any other applicable offices and governments, and the applicable domain name registrars, to issue or transfer each item of Assigned IP owned by such Assignor to the Company, as assignee thereof.

The Company and Assignor hereby acknowledge and agree that this IP Assignment is being entered into solely to effect the transactions contemplated in, and is subject in all respects to, the IP Agreement and Contribution Agreement, and this IP Assignment does not and shall not limit, expand or otherwise alter any right, obligation or liability under the IP Agreement or

Contribution Agreement. To the extent of any conflict between the terms and conditions of this IP Assignment and those of the IP Agreement or Contribution Agreement, the terms and conditions of the IP Agreement or Contribution Agreement, as applicable, shall control.

[Signature Page Follows]

IN WITNESS WHEREOF, the Parties have caused this IP Assignment to be duly executed as of the day and year first above written.

Signed at Hopkinton, Massachusetts, this 20th day of September, 2013.

EMC CORPORATION

GOPIVOTAL, INC.

By: Krishnendu Gupta
Krishnendu Gupta

By: Andrew M. Cohen
Andrew M. Cohen

Title: Senior Vice President and
Deputy General Counsel

Title: Vice President and
General Counsel


Date: September 20, 2013

Date: September 20, 2013

STATE OF MASSACHUSETTS)
) ss.
COUNTY OF Middlesex)

Subscribed and sworn to before me on this 20th day of September, 2013.

Mary-Jane Shorts
Notary Public: Mary-Jane Shorts
Commission Expires: November 16, 2018

 **MARY-JANE SHORTS**
Notary Public
Commonwealth of Massachusetts
My Commission Expires
November 16, 2018

Schedule 1 - Assigned Patents

None

Schedule 2 - Assigned Trademarks

MARK	COUNTRY	SERIAL NUMBER	REGISTRATION NUMBER	APPLICATION FILING DATE	REGISTRATION DATE
MORE VRP	U.S.	85057756	4109578	June 8, 2010	March 6, 2012
VRP	U.S.	85057743	4147188	June 8, 2010	May 22, 2012

Schedule 3 - Assigned Domain Names

None.

Schedule 4 - Assigned Copyrights

None.