TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SCBT Financial Corporation		107/26/2013	CORPORATION: SOUTH CAROLINA

RECEIVING PARTY DATA

Name:	First Financial Holdings, Inc.	
Street Address:	520 Gervais Street	
City:	Columbia	
State/Country:	SOUTH CAROLINA	
Postal Code:	29201	
Entity Type:	CORPORATION: SOUTH CAROLINA	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	85940842	BROADSTREET BANK
Serial Number:	85940849	FIRST TRUST BANK
Serial Number:	85940835	SOUTH STATE BANK
Serial Number:	85940906	SOUTHERN BANKERS TRUST
Serial Number:	85940859	SOUTHERN TRUST

CORRESPONDENCE DATA

Fax Number: 2128135901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212-813-5900

Email: assignments@fzlz.com

Correspondent Name: SUSAN UPTON DOUGLASS

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

TRADEMARK

REEL: 005115 FRAME: 0194

140.00 8594084

ATTORNEY DOCKET NUMBER:	SCBT 1308754
NAME OF SUBMITTER:	Susan Upton Douglass
Signature:	/anca nicolescu/
Date:	09/20/2013
Total Attachments: 0	

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REEL: 005115 FRAME: 0195

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RECORDED: 09/20/2013