TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LabMorgan Investment Corporation		09/19/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Deem Offers, Inc.		
Street Address:	301 Howard Street, 21st Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark		
Serial Number:	77904024	HOMERUN.COM		
Serial Number:	85009697	OFFERTISING		
Serial Number:	85212233	HOMERUN		

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: pltrademarks@klgates.com , melissa.ching@klgates.com

Correspondent Name: C. Rachal Winger, Ph.D.

Address Line 1: 925 Fourth Avenue, Suite 2900

Address Line 4: Seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	1000893.00005
NAME OF SUBMITTER:	C. Rachal Winger
Signature:	/C. Rachal Winger/
	TRADEMARK

REEL: 005115 FRAME: 0357

OP \$90.00 77904024

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Date:	09/20/2013
source=LA-#544839-v1-Executed_IP_Lien_ source=LA-#544839-v1-Executed_IP_Lien_	ReleaseDeem_OffersInc(September_2013)#page1.tif ReleaseDeem_OffersInc(September_2013)#page2.tif ReleaseDeem_OffersInc(September_2013)#page3.tif ReleaseDeem_OffersInc(September_2013)#page4.tif

TRADEMARK REEL: 005115 FRAME: 0358

INTELLECTUAL PROPERTY SECURITY AGREEMENT RELEASE

This Intellectual Property Security Agreement Release ("<u>Release</u>") is effective as of September 19, 2013 by and between LABMORGAN INVESTMENT CORPORATION ("<u>Security Agent</u>") and DEEM OFFERS, INC. ("<u>Grantor</u>") (collectively the "<u>Parties</u>").

RECITALS

Pursuant to the terms of a Term Loan and Security Agreement dated May 25, 2012 as amended and restated by the Amended and Restated Term Loan and Security Agreement dated October 26, 2012, as further amended to date (the "Term Loan Agreement"), Security Agent and Grantor entered a Grant of Security Interest in Trademark Rights effective as of September 7, 2012 and recorded it with the United States Patent and Trademark Office on November 7, 2012 at Reel/Frame No. 4895/0900 ("2012 Security Agreement"). The term "Trademark Collateral," as used herein, shall mean all of Grantor's trademark registrations and applications: referenced in the 2012 Security Agreement (including its Schedules); listed in Schedule A of this Release; and/or recorded at the United States Patent & Trademark Office at Reel/Frame No. 4895/0900. This Release confirms that Grantor has satisfied all terms to secure release of Security Agent's liens and security interests in the Trademark Collateral.

NOW, THEREFORE, Security Agent agrees as follows:

RELEASE

Security Agent, on behalf of the Lenders (as such term is defined in the Term Loan Agreement), hereby releases all liens and security interests in the Trademark Collateral.

[Signature Page Follows]

LA-542815 v3

TRADEMARK
REEL: 005115 FRAME: 0359

IN WITNESS WHERE	OF, Grantor	and Security	Agent	have	caused	this	Release	to	he	duly
executed by its officers the	ereunto duly	y authorized.	Ü					••	•	

	CRANTOR:
,	DEEM OFFERS, INC.
	Name: Patrick Grady
	Title Chief Executive Officer
	SECURITY AGENT:
LABMORGAN	N INVESTMENT CORPORATION
·]	By:
	Name:
	Γitle:

IN WITNESS WHEREOF, Grantor and Security Agent have caused this Release to be duly executed by its officers thereunto duly authorized.

GRANTOR:

DEEM OFFERS, INC.

Name: Patrick Grady
Title: Chief Executive Officer

SECURITY AGENT:

LABMORGAN INVESTMENT CORPORATION

Name: VIN DAGOSTINO
Title: SV

TRADEMARK REEL: 005115 FRAME: 0361

SCHEDULE A TO INTELLECTUAL PROPERTY SECURITY AGREEMENT RELEASE

U.S. Trademark Registrations and Applications

Serial No.	Registration No.	Mark	Security Interest Recorded at Reel/Frame No.
77904024	3918015	HOMERUN.COM	4895/0900
85009697	3915226	OFFERTISING	4895/0900
85212233	4006053	HOMERUN	4895/0900

TRADEMARK REEL: 005115 FRAME: 0362

RECORDED: 09/20/2013