

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gospel Music Channel, LLC		03/07/2013	LIMITED LIABILITY COMPANY: UNITED STATES <i>Delaware</i>

RECEIVING PARTY DATA

Name:	UP Entertainment, LLC
Street Address:	2077 Convention Center Concourse
Internal Address:	Suite 300
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30337
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES <i>Delaware</i>

PROPERTY NUMBERS Total: 45

Property Type	Number	Word Mark
Serial Number:	85973250	ENTERTAINMENT IS LOOKING UP
Registration Number:	4222552	AMERICA SINGS
Registration Number:	3121769	FAITH AND FAME
Serial Number:	85824777	FAMILY ADDITION WITH LEIGH ANNE TUOHY
Serial Number:	85392261	FAMILY HERITAGE BIBLE
Registration Number:	4290171	FOR RICHER OR POORER
Registration Number:	3266071	FRONT ROW LIVE
Registration Number:	3234513	G
Registration Number:	3231360	G
Registration Number:	3960237	G MOVIES
Registration Number:	3909018	GMC
Registration Number:	4115364	GMC
Registration Number:	4298448	GMC HD

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Registration Number:	4292637	GMC HD
Serial Number:	85556201	GMC UPLIFTING ENTERTAINMENT AWARDS
Registration Number:	3782792	GOSPEL ANGELS
Registration Number:	3066939	GOSPEL MUSIC CHANNEL
Registration Number:	4353176	GOSPEL MUSIC CHANNEL
Registration Number:	3238483	GOSPEL MUSIC CHANNEL
Registration Number:	2960785	G GOSPEL MUSIC CHANNEL
Registration Number:	3231362	G GOSPEL MUSIC CHANNEL
Registration Number:	4109026	GOSPEL MUSIC HERITAGE MONTH
Registration Number:	4237961	HA!
Registration Number:	3438470	HOT LIST
Registration Number:	3670947	IT'S ALL GOSPEL
Registration Number:	3791264	JOYFUL NOISE CAFÉ
Registration Number:	4128959	LISTEN UP
Registration Number:	3815830	ONE VOICE WORSHIP
Registration Number:	3438468	ROCK BLOCK
Registration Number:	3564450	SCRIPTURE BEHIND THE SONG
Serial Number:	85772242	SUGAR MOMMAS
Serial Number:	85973225	TELEVISION IS LOOKING UP
Serial Number:	85824788	THE BULLOCH FAMILY RANCH
Registration Number:	3686704	THE KITCHEN SINK
Serial Number:	85527431	THE SONG THAT CHANGED MY LIFE
Serial Number:	85833251	UP ENTERTAINMENT
Serial Number:	85833255	UP UPLIFTING ENTERTAINMENT
Serial Number:	85882381	UP UPLIFTING ENTERTAINMENT
Serial Number:	85882401	UP UPLIFTING ENTERTAINMENT
Serial Number:	85843623	UPLIFT SOMEONE
Registration Number:	4246350	UPLIFTING ENTERTAINMENT
Serial Number:	77928213	UPLIFTING ENTERTAINMENT
Serial Number:	77928219	UPLIFTING ENTERTAINMENT
Serial Number:	85888952	UPLIFTING POP
Serial Number:	85888946	UPLIFTING URBAN

CORRESPONDENCE DATA

Fax Number: 7706928899

TRADEMARK
REEL: 005115 FRAME: 0987

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 7706929963
Email: dlyon@uptv.com
Correspondent Name: Dana Lyon
Address Line 1: 2077 Convention Center Concourse
Address Line 2: Suite 300
Address Line 4: Atlanta, GEORGIA 30337

NAME OF SUBMITTER:	Dana Lyon
Signature:	/danalyon/
Date:	09/20/2013
Total Attachments: 2 source=SKMBT_C65213092015150#page1.tif source=SKMBT_C65213092015180#page1.tif	

Delaware

PAGE 1

The First State

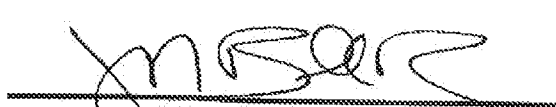
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GOSPEL MUSIC CHANNEL LLC", CHANGING ITS NAME FROM "GOSPEL MUSIC CHANNEL LLC" TO "UP ENTERTAINMENT, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF MARCH, A.D. 2013, AT 7:43 O'CLOCK P.M.



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130290060

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0267583

DATE: 03-07-13

TRADEMARK
REEL: 005115 FRAME: 0989

State of Delaware
Secretary of State
Division of Corporations
Delivered 07:46 PM 03/07/2013
FILED 07:43 PM 03/07/2013
SRV 130290060 - 3785474 FILE

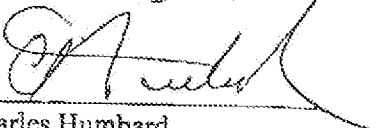
STATE of DELAWARE
CERTIFICATE of AMENDMENT
to
CERTIFICATE of FORMATION

1. The name of the limited liability company (hereinafter called the "limited liability company") is Gospel Music Channel LLC.

2. The FIRST paragraph of the certificate of formation of the limited liability company is hereby amended in its entirety to read in full as follows:

"FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is Up Entertainment, LLC."

Executed on March 7, 2013.

By: 
Name: Charles Humbard
Title: President and Chief Executive Officer