

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jordan Brown		08/20/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Hu Holdings, LLC		
Street Address:	10 W. 15th Street, #817		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85598547	PRE-INDUSTRIAL FOOD (PIF)	
Registration Number:	4373414	PRE-INDUSTRIAL FOOD (PIF)	
Registration Number:	4302853	GET BACK TO HUMAN	
Registration Number:	4277344	GET BACK TO HUMAN	
CORRESPONDENCE DATA			
Fax Number:	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-723-4300		
Email:	rduff@lsllp.com		
Correspondent Name:	Renee L. Duff		
Address Line 1:	Lackenbach Siegel LLP		
Address Line 2:	One Chase Road		
Address Line 4:	Scarsdale, NEW YORK 10583		
ATTORNEY DOCKET NUMBER:	HUHOL.GEN		

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 REEL: 005116 FRAME: 0058

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NAME OF SUBMITTER:	Renee L. Duff
Signature:	/RLD/
Date:	09/23/2013
Total Attachments: 2 source=Trademark_JB Assignment to Hu Holdings LLC-signed#page1.tif source=Trademark_JB Assignment to Hu Holdings LLC-signed#page2.tif	

ASSIGNMENT

WHEREAS, **Jordan Brown**, an individual United States citizen with an address of 10 West 15th Street, Apt. 817, New York, NY 10011 (hereinafter **ASSIGNOR**), was the owner of all right, title and interest in and to the below listed trademarks which have been filed and/or registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u><i>Trademark</i></u>	<u><i>Registration/Serial No.</i></u>
PRE-INDUSTRIAL FOOD (PIF)	4,373,414
GET BACK TO HUMAN	4,302,853
GET BACK TO HUMAN	4,277,344
PRE-INDUSTRIAL FOOD (PIF)	85598547

(hereinafter referred to as the "Marks");

WHEREAS, **Hu Holdings, LLC**, a New York limited liability company located at 10 W. 15th Street, #817, New York, NY 10011 (hereinafter **ASSIGNEE**), the successor to the business of the Applicant, or portion thereof, to which the Marks pertain, which is ongoing and existing, was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

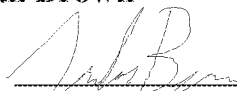
WHEREAS, by agreement **ASSIGNEE** received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of **ASSIGNEE**.

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **ASSIGNEE**, the successor to the business of the Applicant, or portion thereof, to which the Marks pertain, which is ongoing and existing, all rights, title and interest in and to said Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

Jordan Brown

By:  _____

Name: Jordan Brown

Title: CEO Hu Holdings LLC

Date: 08/20/13