

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---------------------------|---|----------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Daisy, LLC | | 05/30/2013 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Beats Music, LLC | | |
| Street Address: | 555, 19th Street | | |
| City: | San Francisco | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94107 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85573946 | THE SENTENCE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3129800728 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 312-269-8000 | | |
| Email: | mhall@ngelaw.com, trademarks@ngelaw.com | | |
| Correspondent Name: | Kristi J. Spicer | | |
| Address Line 1: | Two North LaSalle Street, Suite 1700 | | |
| Address Line 4: | Chicago, ILLINOIS 60602 | | |
| ATTORNEY DOCKET NUMBER: | 25972.0701 | | |
| NAME OF SUBMITTER: | Kristi J. Spicer | | |
| Signature: | /Kristi J. Spicer/ | | |
| Date: | 09/24/2013 | | |
| Total Attachments: 0 | | | |

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