

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	The Fuller Brush Company, Inc.		03/19/2013
			Entity Type
			CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Fuller Industries, LLC		
Street Address:	One Fuller Way		
City:	Great Bend		
State/Country:	KANSAS		
Postal Code:	67530		
Entity Type:	LIMITED LIABILITY COMPANY: KANSAS		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1232445	CROSS LINK II
CORRESPONDENCE DATA			
Fax Number:	8663462028		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3162676371		
Email:	bmatthews@foulston.com		
Correspondent Name:	William P. Matthews		
Address Line 1:	1551 N. Waterfront Pkwy., STE 100		
Address Line 4:	Wichita, KANSAS 67206		
ATTORNEY DOCKET NUMBER:	025229-00003		
NAME OF SUBMITTER:	William P. Matthews		
Signature:	/William P. Matthews/		
Date:	09/24/2013		
Total Attachments: 3 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif			

OP \$40.00 1232445

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is executed effective as of this 30th day of November, 2012, by The Fuller Brush Company, Inc., a New York corporation ("Assignor"), in favor of Fuller Industries, LLC, a Kansas limited liability company ("Assignee").

WHEREAS, Assignor owns all the right, title and interest in and to the trademarks, trademark applications and trademark registrations identified in Schedule 1 (collectively, the "Trademarks, Applications and Registrations"), together with the goodwill of the business associated therewith; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks, Applications and Registrations, and the goodwill associated therewith.

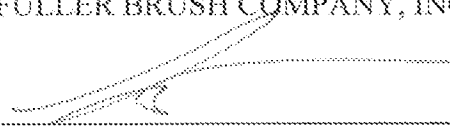
NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor conveys and assigns to Assignee, free and clear of all liens, claims, mortgages, security interests, encumbrances and pledges, all of its right, title and interest in and to the Trademarks, Applications and Registrations, in the United States and all jurisdictions outside the United States (including all common law rights in and to such Trademarks, Applications and Registrations, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, Applications and Registrations, and any priority right that may arise from use of the Trademarks, Applications and Registrations), and all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements, the same to be held and enjoyed by Assignee, its successors and assigns as fully and entirely as said interest could have been held and enjoyed by Assignor had this conveyance and assignment not been made.

Assignor further agrees, without further consideration, to promptly cause to be performed such lawful acts and to be executed such further assignments and other lawful documents as Assignee may reasonably request to effectuate fully this Assignment and to permit Assignee to be duly recorded in all applicable jurisdictions as the registered owner and proprietor of the rights hereby conveyed.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed and delivered as of the date first written above.

THE FULLER BRUSH COMPANY, INC.

Date: March 19, 2013

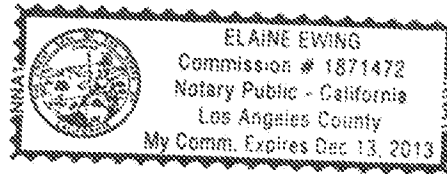
By: 
Name: Lawrence R. Perkins
Its: Chief Restructuring Officer

STATE OF CALIFORNIA)
) ss:
COUNTY OF LOS ANGELES)

On this 17th day of March, 2013, before me appeared Lawrence R. Perkins, the person who signed this Trademark Assignment, who acknowledged that he signed it as his free act on behalf of the aforementioned corporation.

My Commission Expires:
December 13, 2013

Elaine Ewing
Notary Public ELAINE EWING



Schedule 1

Trademarks, Applications and Registrations

Mark	Country	Application / Registration	Filing Date	Serial / Application No.	Registration Date	Registration No.
Cross Link II	U.S.	Registration	6/22/1981	73/315,908	3/29/1983	1,232,445