

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Swirlz World of Merrick Inc.		09/20/2013	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Cool Desserts LLC		
Street Address:	383 Merrick Ave.		
City:	Merrick		
State/Country:	NEW YORK		
Postal Code:	11566		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4323387	SWIRLZ WORLD	
CORRESPONDENCE DATA			
Fax Number:	8773515480		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	1-800-906-8626		
Email:	admin@thetrademarkcompany.com		
Correspondent Name:	Matthew H. Swyers, Esq.		
Address Line 1:	344 Maple Ave. West, Suite 151		
Address Line 4:	Vienna, VIRGINIA 22180		
NAME OF SUBMITTER:	Matthew H. Swyers		
Signature:	/Matthew H. Swyers/		
Date:	09/25/2013		
Total Attachments: 3 source=Executed Assignment#page1.tif source=Executed Assignment#page2.tif source=Executed Assignment#page3.tif			

OP \$40.00 4323387

ASSIGNMENT OF TRADEMARK

KNOW ALL BY THESE PRESENTS that the undersigned Assignor, Swirlz World of Merrick Inc, a Corporation organized in New York, whose mailing address is entered below, pursuant to §501.01 of the TMEP, does hereby assign to said Assignee, Cool Desserts LLC., a LLC organized in New York, its successors and assigns, to its own proper use and benefit, the trademark "SWIRLZ WORLD" including all right, title and interest, which Assignor has, had or may have therein, and as to which Assignor has, had or may have power to assign, together with any registrations thereof, state, federal, including specifically Registration No. 4,323,387, or otherwise, and together with all rights and interests appertaining to the foregoing or which may be derived therefrom, and including any rights of prosecution, or to renewal, or to extensions thereof, that have been or may be secured under the laws, now or hereinafter in force or effect, in the United States of America, or in any other county or countries, together with any heretofore or hereafter arising claims for infringement, and actions, causes of action, chases in action and rights and remedies appurtenant and or relating thereto.

The undersigned Assignor declares that all statements made herein, and in the application for U.S. Registration No. 4,323,387, of his own knowledge are true and that all statements made on information and belief are believed to be true.

The undersigned Assignor and Assignee hereby further represent that, pursuant to §501.01 of the TMEP, and in compliance with 15 U.S.C. §1060 and 37 C.F.R. §3.16, Assignee is a successor to the Assignor's business.

ASSIGNMENT OF TRADEMARK

U.S. Registration No. 4,323,387

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IN WITNESS WHEREOF Assignor does hereby execute this Assignment of Trademark
on this 20th day of September, 2013.

Assignor: Swirlz World of Merrick Inc.
383 Merrick Ave.
Merrick, NY 11566

Signed: _____

Printed: Jordan Eddi

Title: Owner, Swirlz World of Merrick Inc.

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNOR'S NAME

State of New York:

City/County of Nassau _____:

On this 20th day of September, 2013, personally appeared Jordan Eddi
an individual to me known (or satisfactorily identified) as a principal of Swirlz World of
Merrick, assignor owner of U.S. Serial No. 4,323,387, and acknowledged that he executed the
foregoing Assignment of Trademark.

[SEAL]

My Commission Expires:

Jay S. Binder (Notary Public Signature)

JAY S. BINDER
Notary Public, State of New York
No. 02BI4664763
Qualified in Nassau County
Commission Expires April 30, 2014

ASSIGNMENT OF TRADEMARK

U.S. Registration No. 4,323,387

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IN WITNESS WHEREOF Assignee does hereby execute this Assignment of Trademark on this 20 day of September, 2013.

Assignee: Cool Desserts LLC
383 Merrick Ave.
Merrick, NY 11566

Signed: Sonica Chaudhry
Printed: Sonica Chaudhry
Title: Partner, Sonica Chaudhry

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNOR'S NAME

State of New York:

City/County of Nassau:

On this 20th day of September, 2013, personally appeared Sonica Chaudhry an individual to me known (or satisfactorily identified) as a principal of Cool Desserts LLC, assignee owner of U.S. Registration No. 4,323,387, and acknowledged that he executed the foregoing Assignment of Trademark.

Jay S. Binder (Notary Public Signature)
[SEAL]

My Commission Expires: _____ (Date)

JAY S. BINDER
Notary Public, State of New York
No. 02BI4664763
Qualified in Nassau County
Commission Expires April 30, 2014