

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Columbia Insurance Company		09/17/2013	CORPORATION:
RECEIVING PARTY DATA			
Name:	Calzaturificio Buttero S.R.L.		
Street Address:	Via della Repubblica, 99		
City:	Stabbia, Firenze		
State/Country:	ITALY		
Postal Code:	50050		
Entity Type:	Societ�� a responsabilit�� limitata: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85750563	BUTTERO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@ipattorneysgroup.com		
Correspondent Name:	David Chen		
Address Line 1:	16 Oxford Road		
Address Line 2:	2nd Floor		
Address Line 4:	Milford, CONNECTICUT 06460		
ATTORNEY DOCKET NUMBER:	00056-T0049A		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

David Chen

Signature:

/David Chen/

Date:

09/25/2013

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

WHEREAS, **Columbia Insurance Company**, having its principal place of business at 3024 Harney Street, Omaha, NE 68131, (hereinafter referred to as "Assignor"), is the owner of United States Trademark Registration No. 4,397,759 for the mark "BUTTERO"; and

WHEREAS, **Calzaturificio Buttero S.R.L.**, having its principal place of business at Via della Repubblica, 99, 50050, Stabbia, Firenze, Italy (hereinafter referred to as "Assignee") is desirous of acquiring said trademark and the respective registration thereof, together with the goodwill of the business in connection therewith; and

NOW, THEREFORE, for good and valuable consideration furnished by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest in and to the trademark and registration set forth above, together with the goodwill of the business symbolized by said trademark and registration and including all claims for damages by reason of infringement of said mark and registration with the right to sue for damages and collect the same from and prior to the date given below, all for the Assignee's use and for the use of its successors and assigns.

IN WITNESS WHEREOF, Assignor has hereunto caused this instrument to be signed by its duly authorized officer this 17 day of September, 2013.

**Columbia Insurance Company**

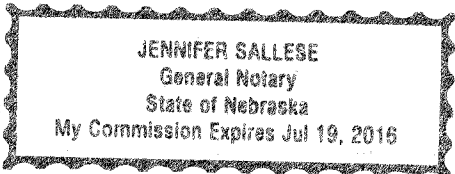
By: *Brian S. Neuhoff*  
Name: *Brian Neuhoff*  
Title: *Asst. Secretary*

STATE OF *Nebraska* )

) ss:

COUNTY OF *Douglas* )

On this 17 day of September, 2013, before me appeared *Brian Neuhoff*, to me known and known to me to be the *Asst. Secretary* of **Columbia Insurance Company** and who executed the foregoing instrument and he acknowledged the same to be his free act and deed.



*[Signature]*  
Notary Public