

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Griffin Marketing & Promotions, Inc.		09/23/2013	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	ZAGG Intellectual Property Holding Co., Inc.		
Street Address:	3855 South 500 West, Suite J		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84115		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3463104	ORIGIN	
CORRESPONDENCE DATA			
Fax Number:	6125732005		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	612-767-2502		
Email:	uspto@dbclaw.com		
Correspondent Name:	Paul P. Kempf		
Address Line 1:	100 South Fifth Street, Suite 2250		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	G354.619101		
NAME OF SUBMITTER:	Paul P. Kempf		
Signature:	/paulpkempf/		
Date:	09/25/2013		
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TRADEMARK ASSIGNMENT & AGREEMENT

THIS TRADEMARK ASSIGNMENT AND AGREEMENT is entered into between Griffin Marketing & Promotions, Inc., (hereinafter "Assignor"), a corporation duly organized and existing under the laws of the State of Minnesota, having a principal business office at 5980 Golden Hills Drive, Golden Valley, Minnesota 55416, and ZAGG Intellectual Property Holding Co., Inc. (hereinafter "Assignee"), a corporation duly organized and existing under the laws of the State of Nevada, having a principal business office at 3855 South 500 West, Suite J, Salt Lake City, Utah. Assignor and Assignee are sometimes collectively referred to herein as "the Parties."

WHEREAS, Assignor has adopted and used the ORIGIN trademark (hereinafter "Mark"), and is the owner of all right, title, and interest in and to the Mark, which is registered with the U.S. Patent and Trademark Office under Registration No. 3,463,104 (hereinafter "Registration"), and ASSIGNOR has filed Application Serial No. 77/447,009 for the mark ORIGIN (hereinafter "Application") in the U.S. Patent and Trademark Office;

WHEREAS, Assignee, is desirous of acquiring all right, title and interest in and to the Mark held by Assignor, and the above-identified Registration, along with any and all goodwill;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

Assignment of Mark & Registration

The Assignor hereby assigns to the Assignee any and all right, title and interest which it may hold in and to the Mark and the above-identified Registration, together with the goodwill of the

business symbolized by and associated with the Mark.

The Assignor hereby authorizes and requests the United States Commissioner for Trademarks to issue and maintain any and all certificates of registration of the Mark in the name of the Assignee as the owner of the entire interest of said Mark, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives.

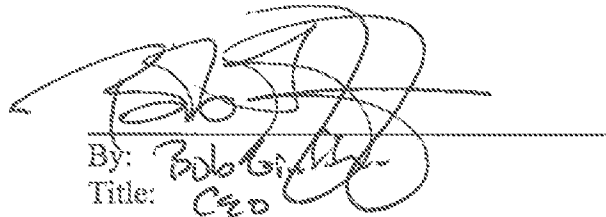
Abandonment of Application

Assignor agrees that within 5 business days of the execution date of this Assignment, it will file an express abandonment of the Application in the U.S. Patent and Trademark Office.

This Assignment and Agreement shall be binding upon any and all successors of the Assignor.

EFFECTIVE as of this 23 day of September, 2013.

Griffin Marketing & Promotions, Inc.


By: Bob Gillette
Title: CEO