900267167 09/26/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Quu, Inc.		09/25/2013	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	iBiquity Digital Corporation	
Street Address:	6711 Columbia Gateway Drive, Suite 500	
City:	Columbia	
State/Country:	MARYLAND	
Postal Code:	21046	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85340289	ADVERTISER EXPERIENCE

CORRESPONDENCE DATA

Fax Number: 2149531121

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 214-953-1181

Email: docket@hitchcockevert.com

Correspondent Name: Elisabeth A. Evert Address Line 1: P O Box 131709

Address Line 4: Dallas, TEXAS 75313-1709

ATTORNEY DOCKET NUMBER:	IBIQ-36777
NAME OF SUBMITTER:	Elisabeth A. Evert
Signature:	/Elisabeth A. Evert/
Date:	09/26/2013

Total Attachments: 1

source=130925 Confirmatory Assignment of Trademark Rights-signed#page1.tif

OP \$40.00 8

TRADEMARK
REEL: 005117 FRAME: 0771

CONFIRMATORY ASSIGNMENT OF TRADEMARK RIGHTS

This Confirmatory Assignment of Trademark Rights ("Agreement"), dated as of _____ (the "Effective Date"), is made by and between Quu, Inc. ("Assignor"), a Washington corporation having an address of 7683 SE 27th Street #432, Mercer Island, WA 98040, and iBiquity Digital Corporation ("Assignee"), a Delaware corporation having a principal place of business at 6711 Columbia Gateway Drive, Suite 500, Columbia, MD 21046.

WHEREAS, Assignor is the owner of United States Trademark Registration Number 4,392,804 for ADVERTISER EXPERIENCE (word mark), registered on August 27, 2013, in International Class 042; and any associated common law rights and appurtenant goodwill of the business symbolized by the mark (the "Mark"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark, as well as all goodwill of the business symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents sells, assigns and transfers unto Assignee and its successors, assigns and legal representatives, all right, title and interest in and to the Mark, including the right to sue for and to collect past damages, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement to be effective as of the Effective Date.

Quu, Inc. (Assignor)	iBiquity Digital Corporation (Assignee)
Ву:	By:
Joe Harb Printed Name	Printed Name
Title: CEO	Title:
Date: 9/25/13	Date: $9/5/3$

RECORDED: 09/26/2013

TRADEMARK
REEL: 005117 FRAME: 0772