

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HSNi, LLC		09/26/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	HSN Holding LLC
Street Address:	1 HSN Drive
City:	St. Petersburg
State/Country:	FLORIDA
Postal Code:	33729
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 60

Property Type	Number	Word Mark
Registration Number:	2228520	AJ. VALENCI
Registration Number:	2875115	AUTO-SHIP
Serial Number:	85509399	BOUNDARYLESS RETAIL
Registration Number:	3157462	CONCIERGE COLLECTION
Registration Number:	3138694	CONCIERGE COLLECTION
Registration Number:	3139202	CONCIERGE COLLECTION
Registration Number:	3819597	CONCIERGE COLLECTION
Registration Number:	3819625	CONCIERGE COLLECTION
Registration Number:	3785500	CURATIONS
Registration Number:	3677611	CURATIONS
Registration Number:	4214699	CURATIONS
Registration Number:	2977234	ENJOY THE SHOW
Registration Number:	4094016	FLASHBUY
Registration Number:	2992813	HIGHGATE MANOR

TRADEMARK

Registration Number:	2992815	HIGHGATE MANOR
Registration Number:	2948826	HIGHGATE MANOR
Registration Number:	2971410	HIGHGATE MANOR
Registration Number:	2971436	HIGHGATE MANOR
Registration Number:	2992814	HIGHGATE MANOR
Registration Number:	3148661	HIGHGATE MANOR
Registration Number:	3148658	HIGHGATE MANOR
Registration Number:	4081399	HIGHGATE MANOR
Registration Number:	2009383	HOME SHOPPING NETWORK
Registration Number:	1484684	HSC
Registration Number:	1522163	HSC HOME SHOPPING CLUB
Registration Number:	1482734	HSN
Registration Number:	2585257	HSN
Registration Number:	1998814	HSN
Registration Number:	2527457	HSN
Registration Number:	2478125	HSN
Registration Number:	4059516	HSN ARCADE
Registration Number:	3568184	HSN ON DEMAND
Registration Number:	3704896	HSN SHOP BY REMOTE
Registration Number:	2479935	HSN.COM
Registration Number:	4139214	HSN 2
Registration Number:	3604398	HYPNOTIC QUARTZ
Serial Number:	85769905	IT'S FUN HERE
Serial Number:	85769862	IT'S FUN HERE
Serial Number:	85769889	IT'S FUN HERE
Registration Number:	3591727	SCARLETRINE
Registration Number:	2950327	SOUTH STREET LOFT
Registration Number:	1626975	TECHNIBOND
Serial Number:	85418862	THEME
Registration Number:	3636500	THEME
Serial Number:	85979646	THEME
Registration Number:	3699828	TIMELESS GOLD
Registration Number:	3648786	TIMELESS GOLD
Registration Number:	1759021	TOOTIE
Registration Number:	1475501	TOOTIE

	2178553	WE HAVE WHAT YOU WANT
Registration Number:	2288160	WHERE SHOPPING COMES TO LIFE
Registration Number:	3732578	WINTER LANE
Registration Number:	3690556	WINTER LANE
Registration Number:	3729791	WINTER LANE
Registration Number:	3729793	WINTER LANE
Registration Number:	3729792	WINTER LANE
Registration Number:	3729794	WINTER LANE
Registration Number:	3732579	WINTER LANE
Registration Number:	3687405	WINTER LANE
Registration Number:	4215196	YOU'RE GOING TO NEED A BIGGER TREE

CORRESPONDENCE DATA

Fax Number: 8132294133
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 813-223-7000
Email: trademarks@carltonfields.com
Correspondent Name: C. Douglas McDonald
Address Line 1: PO Box 3239
Address Line 2: Attn: IP
Address Line 4: Tampa, FLORIDA 33601-3239

ATTORNEY DOCKET NUMBER:	55270/42345
NAME OF SUBMITTER:	C. Douglas McDonald
Signature:	/C. Douglas McDonald/
Date:	09/26/2013

Total Attachments: 4
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ASSIGNMENT OF TRADEMARK

By this assignment having an effective date of September 25, 2013, HSNi, LLC ("ASSIGNOR"), a limited liability company of the state of Delaware having an address of 1 HSN Drive, St. Petersburg, FL 33729, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, transfers and assigns to HSN Holding LLC ("ASSIGNEE"), a limited liability company of the state of Delaware having an address of 1 HSN Drive, St. Petersburg, FL 33729, all right, title and interest Assignor has or may have in and to the trademark applications and registrations listed on Exhibit A, and including all goodwill associated therewith.

HSNi, LLC

Date: 26 Sept. 2013

By: [Signature]
Name: Christopher T. Gasset
Title: Senior Vice President and Assistant General Counsel

ASSIGNOR

STATE OF Florida
COUNTY OF Pinellas

Sworn to and subscribed before me this 26 day of September, 2013.

Personally known to me

Produced identification _____

[Signature]
Notary Public's Signature

Kellie J. Alisesky
Notary Public's Printed Name

(Seal)

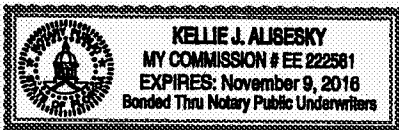


EXHIBIT A

TRADEMARK	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE
AJ. VALENCI	75/436,331	2 /18/1998	2,228,520	3 /2 /1999
AUTO-SHIP	75/389,622	11/13/1997	2,875,115	8 /17/2004
BOUNDARYLESS RETAIL	85/509,399	1 /5 /2012	4,400,878	9/10/2013
CONCIERGE COLLECTION	78/707,970	9 /7 /2005	3,157,462	10/17/2006
CONCIERGE COLLECTION	78/707,886	9 /7 /2005	3,138,694	9 /5 /2006
CONCIERGE COLLECTION	78/745,061	11/2 /2005	3,139,202	9 /5 /2006
CONCIERGE COLLECTION	77/757,412	6 /11/2009	3,819,597	7 /13/2010
CONCIERGE COLLECTION	77/772,294	7 /1 /2009	3,819,625	7 /13/2010
CURATIONS	77/512,091	7 /1 /2008	3,785,500	5 /4 /2010
CURATIONS	77/515,596	7 /7 /2008	3,677,611	9 /1 /2009
CURATIONS	85/224,233	1 /24/2011	4,214,699	9 /25/2012
ENJOY THE SHOW	76/493,485	2 /21/2003	2,977,234	7 /26/2005
FLASHBUY	77/431,992	3 /26/2008	4,094,016	1 /31/2012
HIGHGATE MANOR	76/410,518	5 /21/2002	2,992,813	9 /6 /2005
HIGHGATE MANOR	76/410,523	5 /21/2002	2,992,815	9 /6 /2005
HIGHGATE MANOR	76/410,524	5 /21/2002	2,948,826	5 /10/2005
HIGHGATE MANOR	76/413,231	5 /23/2002	2,971,410	7 /19/2005
HIGHGATE MANOR	76/419,675	6 /12/2002	2,971,436	7 /19/2005
HIGHGATE MANOR	76/410,522	5 /21/2002	2,992,814	9 /6 /2005

TRADEMARK	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE
HIGHGATE MANOR	78/744,680	11/1 /2005	3,148,661	9 /26/2006
HIGHGATE MANOR	78/744,618	11/1 /2005	3,148,658	9 /26/2006
HIGHGATE MANOR	85/319,955	5 /13/2011	4,081,399	1 /3 /2012
HOME SHOPPING NETWORK	74/582,951	10/6 /1994	2,009,383	10/22/1996
HSC	73/656,282	4 /20/1987	1,484,684	4 /12/1988
HSC HOME SHOPPING CLUB and Design	73/645,383	2 /18/1987	1,522,163	1 /24/1989
HSN	73/656,286	4 /20/1987	1,482,734	3 /29/1988
HSN	76/313,377	9 /17/2001	2,585,257	6 /25/2002
HSN and Design	74/658,701	4 /12/1995	1,998,814	9 /3 /1996
HSN and Design (HSN in a circle)	76/258,332	5 /17/2001	2,527,457	1 /8 /2002
HSN and Design (solid circle)	76/126,001	9 /11/2000	2,478,125	8 /14/2001
HSN Arcade	85/285,465	4 /4 /2011	4,059,516	11/22/2011
HSN ON DEMAND	77/163,087	4 /23/2007	3,568,184	1 /27/2009
HSN SHOP BY REMOTE	77/704,517	4 /1 /2009	3,704,896	11/3 /2009
HSN.COM	76/109,961	8 /15/2000	2,479,935	8 /21/2001
HSN2 and Design	85/438,739	10/4 /2011	4,139,214	5 /8 /2012
HYPNOTIC QUARTZ	78/729,732	10/10/2005	3,604,398	4 /7 /2009
IT'S FUN HERE	85/769,905	11/2 /2012		
IT'S FUN HERE	85/769,862	11/2 /2012		
IT'S FUN HERE	85/769,889	11/2 /2012		
SCARLETRINE	77/014,422	10/5 /2006	3,591,727	3 /17/2009
SOUTH STREET LOFT	78/328,800	11/17/2003	2,950,327	5 /10/2005

TRADEMARK	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE
TECHNIBOND	73/822,453	8 /30/1989	1,626,975	12/11/1990
THEME	85/418,862	9 /9 /2011		
THEME	77/459,584	4 /28/2008	3,636,500	6 /9 /2009
THEME	85/979,646	9 /9 /2011	4,385,638	8 /13/2013
TIMELESS GOLD	77/459,466	4 /28/2008	3,699,828	10/20/2009
TIMELESS GOLD and Design	78/336,452	12/4 /2003	3,648,786	6 /30/2009
TOOTIE	74/302,490	8 /5 /1992	1,759,021	3 /16/1993
TOOTIE stylized	73/667,162	6 /18/1987	1,475,501	2 /2 /1988
WE HAVE WHAT YOU WANT	75/332,598	7 /29/1997	2,178,553	8 /4 /1998
WHERE SHOPPING COMES TO LIFE	75/323,254	7 /11/1997	2,288,160	10/19/1999
WINTER LANE	77/635,597	12/18/2008	3,732,578	12/29/2009
WINTER LANE	77/635,646	12/18/2008	3,690,556	9 /29/2009
WINTER LANE	77/635,667	12/18/2008	3,729,791	12/22/2009
WINTER LANE	77/635,696	12/18/2008	3,729,793	12/22/2009
WINTER LANE	77/635,673	12/18/2008	3,729,792	12/22/2009
WINTER LANE	77/635,753	12/18/2008	3,729,794	12/22/2009
WINTER LANE	77/635,761	12/18/2008	3,732,579	12/29/2009
WINTER LANE	77/635,771	12/18/2008	3,687,405	9 /22/2009
YOU'RE GOING TO NEED A BIGGER TREE	85/381,290	7 /26/2011	4,215,196	9 /25/2012

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