

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heritage Vineyard Company		09/23/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Codorniu Napa, Inc.		
Street Address:	1345 Henry Road		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94559		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3392674	STANDING BEAR VINEYARD	
Registration Number:	3403650	PRESTON OVERLOOK VINEYARD	
Registration Number:	3765058	BLACKTAIL DEER VINEYARD	
Registration Number:	3407337	MOON MEADOW VINEYARD	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072527122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	Katja Loeffelholz		
Address Line 1:	1455 First Street, Suite 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	CODORNIU		
NAME OF SUBMITTER:	Katja Loeffelholz		

CH \$115.00 3392674

TRADEMARK

Signature:	/Katja Loeffelholz/
Date:	09/26/2013
Total Attachments: 2 source=Trademark Assignmnt HVC to Codornui Sep 2013 Executed#page1.tif source=Trademark Assignmnt HVC to Codornui Sep 2013 Executed#page2.tif	

TRADEMARK ASSIGNMENT

This Assignment is made by and between Heritage Vineyard Company, a Delaware corporation with an address of 1000 Lodi Lane, St. Helena, California, 94574 (hereinafter "Assignor"), and Codorniu Napa, Inc. a California Corporation with offices at 1345 Henry Road, Napa, California 94559 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of certain marks, and United States applications and registrations therefor, including but not limited to those listed on Schedule A hereto (including trademarks, service marks, collective trademarks, collective service marks, collective membership marks, certification marks, trade names, assumed names, slogans, logos and trade dress - collectively hereinafter "the Marks"); and,

WHEREAS, Assignor warrants that it owns ALL rights, title and interest of every kind, nature or description in and to the Marks, all rights therein, including but not limited to all goodwill pertaining thereto, any and all past, present and future registrations and applications therefor, all rights of renewal thereof, all rights to royalties for the licensing thereof, of all claims for damages by reason of past infringement(s) of the Marks, includes the right of Assignor to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives. These assigned rights shall be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registrations pertaining to the Marks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made (hereinafter "All Rights in the Marks"); and,

WHEREAS, Assignor desires to assign to Assignee All Rights in the Marks (as defined hereinabove);

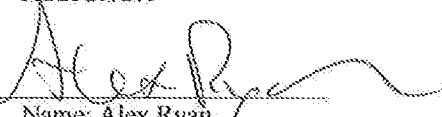
NOW THEREFORE, for good and valuable consideration in the sum of One Dollar (\$1.00), receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, *nunc pro tunc*, All Rights in the Marks (as defined hereinabove).

Assignor agrees to execute all documents necessary to effectuate and maintain registrations pertaining to the Works and the Marks, now and in the future.

The undersigned represents and warrants that (s)he has authority to execute this Assignment on behalf of Assignor, and to carry out all obligations imposed hereunder. The undersigned has read, understand, and agrees to the terms of this Assignment.

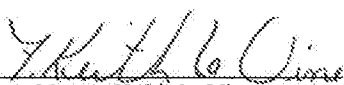
HERITAGE VINEYARD COMPANY
ASSIGNOR

Dated: 9/23, 2013

By 
Name: Alex Ryan
Title: President

CODORNIU NAPA, INC.
ASSIGNEE

Dated: 09/19, 2013

By 
Name: Keith LaVine
Title: President

60668517 v1

SCHEDULE "A"
ASSIGNED TRADEMARK REGISTRATIONS

TRADEMARK	REG NO.	ISSUE DATE
STANDING BEAR VINEYARD	3392674	March 4, 2008
PRESTON OVERLOOK VINEYARD	3483650	March 25, 2008
BLACKTAIL DEER VINEYARD	3765058	March 23, 2010
MOON MEADOW VINEYARD	3407337	April 1, 2008

60668517 v1

65499907V.1

COPYRIGHT AND TRADEMARK ASSIGNMENT