

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
SHFL Entertainment, Inc.		09/25/2013	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
Name:	Social Media, LLC		
Street Address:	11688 Old Pumphouse Rd.		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33498		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	3383904	POKER PRO CHALLENGE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	8773515480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	800-906-8626		
Email:	mswyers@thetrademarkcompany.com		
Correspondent Name:	Matthew H. Swyers		
Address Line 1:	344 Maple Avenue West, PBM 151		
Address Line 4:	Vienna, VIRGINIA 22180		
NAME OF SUBMITTER:	Matthew H. Swyers		
Signature:	/Matthew H. Swyers/		
Date:	09/26/2013		
Total Attachments: 3 source=POKER PRO CHALLENGE ASSIGNMENT#page1.tif source=POKER PRO CHALLENGE ASSIGNMENT#page2.tif source=POKER PRO CHALLENGE ASSIGNMENT#page3.tif			

OP \$40.00 3383904

## ASSIGNMENT OF TRADEMARK

KNOW ALL BY THESE PRESENTS that the undersigned Assignor, SHFL Entertainment, Inc., a Minnesota Corporation, whose mailing address is entered below, pursuant to §501.01 of the TMEP, does hereby assign to said Assignee, ISocial Media, LLC, a Limited Liability Company organized in Florida, its successors and assigns, to its own proper use and benefit, the trademark "POKER PRO CHALLENGE" including all right, title and interest, which Assignor has, had or may have therein, and as to which Assignor has, had or may have power to assign, together with any registrations thereof, state, federal, including specifically U.S. Registration No. 3,383,904, or otherwise, and together with all rights and interests appertaining to the foregoing or which may be derived therefrom, and including any rights of prosecution, or to renewal, or to extensions thereof, that have been or may be secured under the laws, now or hereinafter in force or effect, in the United States of America, or in any other county or countries, together with any heretofore or hereafter arising claims for infringement, and actions, causes of action, chases in action and rights and remedies appurtenant and or relating thereto.

The undersigned Assignor declares that all statements made herein, and in the application for U.S. Registration No. 3,383,904 of his own knowledge are true and that all statements made on information and belief are believed to be true.

The undersigned Assignor and Assignee hereby further represent that, pursuant to §501.01 of the TMEP, and in compliance with 15 U.S.C. §1060 and 37 C.F.R. §3.16, Assignee is a successor to the Assignor's trademark rights in POKER PRO CHALLENGE.



ASSIGNMENT OF TRADEMARK  
U.S. Registration No. 3,383,904  
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IN WITNESS WHEREOF Assignee does hereby execute this Assignment of Trademark  
on this 24 day of September, 2013.

Assignee: ISocial Media LLC  
11688 Old Pumphouse Road  
Boca Raton, FL 33498

Signed: [Signature]  
Printed: William Foffin

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNOR'S NAME

State of Florida:

City/County of PALM BEACH:

On this 24 day of September, 2013, personally appeared Wm Jordan Smith,  
an individual, assignee owner of U.S. Registration No. 3,383,904, and acknowledged that she  
executed the foregoing Assignment of Trademark.

[Signature] (Notary Public Signature)  
[SEAL]

My Commission Expires: 6/25/17 (Date)

