

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of a partial interest and the associated goodwill only for those goods listed in the Trademark Assignment		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Rubber Duckie Designs, LLC		09/23/2013
			LIMITED LIABILITY COMPANY: HAWAII
RECEIVING PARTY DATA			
Name:	Three Guys Holding Co., LLC		
Street Address:	635 Texas Street, Unit A		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3957678	CHUBBIES
CORRESPONDENCE DATA			
Fax Number:	6509385200		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(650) 988-8500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Connie L. Ellerbach and Mark A. Jansen		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041-1990		
ATTORNEY DOCKET NUMBER:	30118-00070-4464		
NAME OF SUBMITTER:	Mark A. Jansen		

Signature:	/MJANSEN/
Date:	09/26/2013
Total Attachments: 1 source=Trademark Assignment#page1.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Rubber Duckie Designs, LLC, a Hawaii Limited Liability Company based in Honolulu ("Assignor"), is the owner of record of the following trademark before the United States Patent and Trademark Office:

Mark	Registration No.	Registration Date
<b>CHUBBIES</b>	3,957,678	May 10, 2011

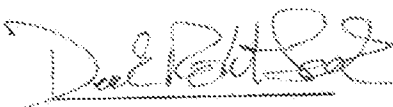
WHEREAS, Assignor desires to transfer its rights and goodwill in and to a portion of said trademark to Three Guys Holding Co., LLC, a California Limited Liability Company based in San Francisco ("Assignee"),

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee, all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to the "surf wear" portion of said trademark together with associated goodwill symbolized by the "surf wear" portion of said trademark, and associated registration.

This Trademark Assignment is effective as of September 23, 2013.

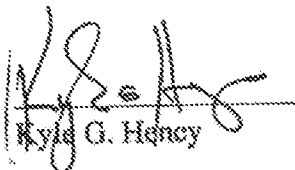
**RUBBER DUCKIE DESIGNS, LLC**

**THREE GUYS HOLDING CO., LLC**

Name:   
Derek R. Leek

Title: Engineer

Date: 9/23/2013

Name:   
Kyle G. Henry

Title: Principal/Founder

Date: 9/23/13

