

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	Assignment of a partial interest and the associated goodwill only for those goods listed in the Trademark Assignment														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Rubber Duckie Designs, LLC</td> <td></td> <td>09/23/2013</td> <td>LIMITED LIABILITY COMPANY: HAWAII</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Rubber Duckie Designs, LLC		09/23/2013	LIMITED LIABILITY COMPANY: HAWAII				
Name	Formerly	Execution Date	Entity Type												
Rubber Duckie Designs, LLC		09/23/2013	LIMITED LIABILITY COMPANY: HAWAII												
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>Three Guys Holding Co., LLC</td> </tr> <tr> <td>Street Address:</td> <td>635 Texas Street, Unit A</td> </tr> <tr> <td>City:</td> <td>San Francisco</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94107</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: CALIFORNIA</td> </tr> </table>				Name:	Three Guys Holding Co., LLC	Street Address:	635 Texas Street, Unit A	City:	San Francisco	State/Country:	CALIFORNIA	Postal Code:	94107	Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA
Name:	Three Guys Holding Co., LLC														
Street Address:	635 Texas Street, Unit A														
City:	San Francisco														
State/Country:	CALIFORNIA														
Postal Code:	94107														
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA														
PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3957678</td> <td>CHUBBIES</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3957678	CHUBBIES						
Property Type	Number	Word Mark													
Registration Number:	3957678	CHUBBIES													
CORRESPONDENCE DATA															
<p>Fax Number: 6509385200 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: (650) 988-8500 Email: trademarks@fenwick.com Correspondent Name: Connie L. Ellerbach and Mark A. Jansen Address Line 1: 801 California Street Address Line 2: Silicon Valley Center Address Line 4: Mountain View, CALIFORNIA 94041-1990</p>															
ATTORNEY DOCKET NUMBER:	30118-00070-4464														
NAME OF SUBMITTER:	Mark A. Jansen														

Signature:	/MJANSEN/
Date:	09/26/2013
Total Attachments: 1 source=Trademark Assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Rubber Duckie Designs, LLC, a Hawaii Limited Liability Company based in Honolulu ("Assignor"), is the owner of record of the following trademark before the United States Patent and Trademark Office:

Mark	Registration No.	Registration Date
CHUBBIES	3,957,678	May 10, 2011

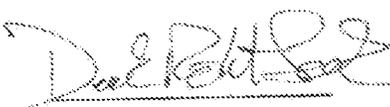
WHEREAS, Assignor desires to transfer its rights and goodwill in and to a portion of said trademark to Three Guys Holding Co., LLC, a California Limited Liability Company based in San Francisco ("Assignee"),

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee, all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to the "surf wear" portion of said trademark together with associated goodwill symbolized by the "surf wear" portion of said trademark, and associated registration.

This Trademark Assignment is effective as of September 23, 2013.

RUBBER DUCKIE DESIGNS, LLC

THREE GUYS HOLDING CO., LLC

Name: 
Derek R. Leek

Title: Engineer

Date: 9/23/2013

Name: 
Kyle G. Henry

Title: Principal/Founder

Date: 9/23/13

