

TRADEMARK ASSIGNMENT


Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Alton Lane LLC		LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	Alton Lane, Inc.		
Street Address:	11 West 25th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3877783	ALTON LANE
	Registration Number:	4141173	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122069399		
Email:	bill@wrsamuelslaw.com		
Correspondent Name:	William R. Samuels		
Address Line 1:	8 West 40th St., 12th Floor		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	LIC-00553-4		
NAME OF SUBMITTER:	William R. Samuels		
Signature:	/William R. Samuels/		
Date:	09/26/2013		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$65.00 3877783

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Alton Lane LLC, a Virginia Limited Liability Company located at 11 W 25th Street, 5th Floor, New

York, New York 10010 ("Assignor"), has adopted, owns and is using the Marks "ALTON LANE"; and "  " ("the Marks") in connection with various goods and/or services,

WHEREAS, Assignor owns the following United States federal Registrations for the Marks on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein:

Trademark	Registration No.	Registration Date
<u>ALTON LANE</u>	<u>3877783</u>	<u>November 16, 2010</u>



<u>4141173</u>	<u>May 15, 2012</u>
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; and

WHEREAS, Alton Lane, Inc., a Delaware Corporation, located at 11 W 25th Street, 5th Floor, New York, New York 10010 ("Assignee"), desires to acquire the Marks and the above-referenced Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

Alton Lane, LLC

By: 

Name: Colin Hunter

Title: CEO

THOMAS MENDER CHUNG
 Notary Public, State of New York
 Registration #01CH6204181
 Qualified in New York County
 Commission Expires April 13, 2017

Dated effective as of: 9/26/13

SUBSCRIBED and SWORN to before me this 26th day of September
Colin Hunter


Notary Public My Commission Expires: 4/13/17