

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Swiftwick International, LLC		09/24/2009	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA	
Name:	Elicit Brands, LLC
Street Address:	7104 Crossroads Blvd., Ste. 123
City:	Brentwood
State/Country:	TENNESSEE
Postal Code:	37027
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	3756646	DO WHAT MOVES YOU
Registration Number:	3998502	SWIFTWICK

CORRESPONDENCE DATA	
Fax Number:	6152422221
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	615-242-2400
Email:	mjp@iplawgroup.com
Correspondent Name:	Mark J. Patterson
Address Line 1:	1600 Division Street, Suite 500
Address Line 2:	ROUNDAABOUT PLAZA
Address Line 4:	Nashville, TENNESSEE 37203

ATTORNEY DOCKET NUMBER:	ELICIT
NAME OF SUBMITTER:	Mark J. Patterson

CH \$65.00 3756646

Signature:	/Mark J. Patterson/
Date:	09/27/2013
Total Attachments: 1 source=26T3136#page1.tif	

ARTICLES OF AMENDMENT
TO ARTICLES OF ORGANIZATION

RECEIVED
STATE OF TENNESSEE
2009 SEP 28 PM 1:32

Limited Liability Control Number: 0574678.

TRE HANGETT
SECRETARY OF STATE

Pursuant to the provisions of §48-249-204 of the Tennessee Revised Limited Liability Company Act, the undersigned adopts the following Articles of Amendment to its Articles of Organization:

The Amendment is to be effective when filed by the Secretary of State.

1. The name of the limited liability company as it appears on record is: Swiftwick International, LLC.
2. The name of the limited liability company is hereby changed to: Elicit Brands, LLC.
3. The Amendment was duly adopted by written consent of the Board of Directors and members of the limited liability company on September 24, 2009.

Director
Signer's Capacity


Signature

Jay Chawan
Typed name of signer

6602.1272