

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Change of name and corporate conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PartyLite Worldwide, Inc.		06/30/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PartyLite Worldwide, LLC		
Street Address:	59 Armstrong Road		
City:	Plymouth		
State/Country:	MASSACHUSETTS		
Postal Code:	02360		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2707810	SCENT PLUS	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128135900		
Email:	assignments@fzlj.com		
Correspondent Name:	SUSAN UPTON DOUGLASS		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	PYLW 0906516		
NAME OF SUBMITTER:	Susan Upton Douglass		
Signature:	/anca nicolescu/		

Date:

09/27/2013

**Total Attachments: 2**

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# Delaware

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*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PARTYLITE WORLDWIDE, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PARTYLITE WORLDWIDE, INC." TO "PARTYLITE WORLDWIDE, LLC", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF JUNE, A.D. 2013, AT 5:44 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF JUNE, A.D. 2013, AT 11:59 O'CLOCK P.M.

3312918 8100V

130798717



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0530653

DATE: 06-21-13

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 005119 FRAME: 0438

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is November 8, 2000.
- 4.) The name of the Corporation immediately prior to filing this Certificate is PartyLite Worldwide, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is PartyLite Worldwide, LLC.
- 6.) The Certificate of Conversion shall be effective at 11:59PM on June 30, 2013.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 20<sup>th</sup> day of June, A.D. 2013.

By:   
Authorized Person

Name: Michael S. Novins  
Print or Type