

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Logovision, LLC		09/24/2013
	Logovision, Inc.		09/24/2013
			Entity Type
			LIMITED LIABILITY COMPANY: MICHIGAN
			CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Trevco, Inc.		
Street Address:	1900 Stephenson Highway		
City:	Troy		
State/Country:	MICHIGAN		
Postal Code:	48083		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 4			
	Property Type	Number	Word Mark
	Serial Number:	85515142	LOGOVISION
	Serial Number:	75293041	LOGOVISION
	Serial Number:	75293040	LOGOVISION
	Serial Number:	75717638	INCENTIVES WITH INSIGHT
CORRESPONDENCE DATA			
Fax Number:	8887933384		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7349268323		
Email:	wf@williamfarahlaw.com		
Correspondent Name:	William Farah		
Address Line 1:	214 S. Main Street		
Address Line 2:	Suite 203		
Address Line 4:	Ann Arbor, MICHIGAN 48104		

OP \$115.00 85515142

NAME OF SUBMITTER:	William Farah
Signature:	/William Farah/
Date:	09/27/2013
Total Attachments: 7 source=Trademark Assignment (Logovision)#page1.tif source=Trademark Assignment (Logovision)#page2.tif source=Trademark Assignment (Logovision)#page3.tif source=Trademark Assignment (Logovision)#page4.tif source=Trademark Assignment (Logovision)#page5.tif source=Trademark Assignment (Logovision)#page6.tif source=Trademark Assignment (Logovision)#page7.tif	

TRADEMARK PURCHASE AND ASSIGNMENT AGREEMENT

This Trademark Purchase and Assignment Agreement (this "*Agreement*"), dated as of September 24, 2013 (the "*Effective Date*"), is made by and among LOGOVISION, LLC, a Michigan limited liability company, formerly known as LOGOVISION INC., a Michigan corporation (collectively "*Assignor*"), and TREVCO, INC., a Michigan corporation ("*Trevco*").

WHEREAS, Assignor owns the trademarks and related goodwill identified in *Exhibit A* to this Agreement ("*Trademarks*");

WHEREAS, Assignor desires to assign to Trevco all right, title, and interest in and to the Trademarks, together with the goodwill associated therewith, in exchange for Trevco's payment of the Purchase Price, as defined in Section 1 below.

NOW, THEREFORE, in exchange for the consideration set forth herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Purchase Price. The purchase price for the Trademarks is Two Thousand and Five Hundred U.S. Dollars (\$2,500.00) ("*Purchase Price*").

2. Payment. The Purchase Price shall be paid within three (3) days of the execution of this Agreement.

3. Assignment. Assignor hereby irrevocably assigns and transfers to Trevco all right, title and interest in and to the Trademarks, together with the goodwill associated therewith, including, without limitation, the right to sue for, settle and release past, present and future infringement thereof.

4. Warranties. To the best of Assignor's knowledge, Assignor represents and warrants that:

4.1.1. It is the sole owner of the Trademarks and it is able to assign and sell all of Assignor's rights to the Trademarks.

4.1.2. Assignor's entering into and performing this Agreement will not, to their knowledge, conflict with or violate any agreements or obligations Assignors may have with any other person or entity.

4.1.3. The Trademarks are not confusingly similar to any other trademarks, whether federally registered or recognized by common law, which are owned by third parties and have priority of use over the Trademarks.

5. Further Assurances. Assignor will, at their own cost and expense, promptly execute, acknowledge and deliver to Trevco all additional instruments or documents necessary to carry out the intentions of this Agreement, including without limitation, the Trademark Assignment set forth in *Schedule 1* to this Agreement. Assignor will cooperate with Trevco, at Trevco's cost and expense, to promptly perform any acts reasonably deemed necessary or desirable by Trevco to assist it in obtaining, maintaining, defending and enforcing any rights in and to and/or the assignment of the Trademarks.

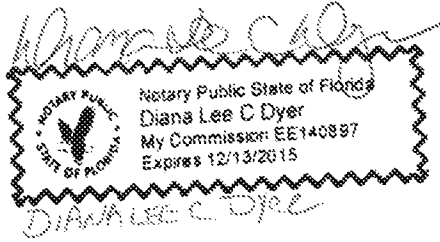
6. Irrevocable and Binding Assignment. Assignor acknowledges that this Agreement is irrevocable and binding on Assignor's successors and assigns. Assignor does not have the right to rescind any of the rights or waivers granted herein.

7. General. This Agreement constitutes the entire agreement between Assignor and Trevco with respect to the subject matter hereof. This Agreement may be executed in one or more counterparts, all of which shall be considered one and the same agreement and shall become effective when one or more counterparts have been signed by each of the parties and delivered to the other party, it being understood that all parties need not sign the same counterpart. This Agreement shall be governed by and construed in accordance with the laws of Michigan without reference to principles of conflicts of law.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, each of the undersigned has caused this Agreement to be executed and delivered by its duly authorized representative as of the Effective Date.

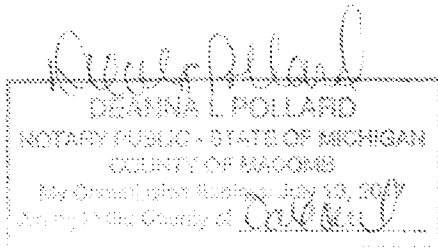
“ASSIGNOR”



LOGOVISION, LLC, formerly known as
LOGOVISION, INC.

By: [Signature]
Name: Penny A. VanHorn
Title: CEO

“TREVCO”



TREVCO, INC.

By: [Signature]
Name: JAMES P. DEARBORN
Title: CEO

Exhibit A

Trademarks

Mark	Serial. No.	App. Date	Reg. No.	Country	Reg. Date	Current Status
LOGOVISION	85515142	01/12/2012	4194544	United States	08/21/2012	Registered
LOGOVISION	75293041	05/16/1997	2243483	United States	05/04/1999	Registered
LOGOVISION	75293040	05/16/1997	2223679	United States	02/16/1999	Registered
INCENTIVES WITH INSIGHT	75717638	05/27/1999	2432263	United States	02/27/2001	Registered

Schedule 1

Trademark Assignment

Dated September 24, 2013

WHEREAS, LOGOVISION, LLC, a Michigan limited liability company, formerly known as LOGOVISION INC., a Michigan corporation (collectively the "*Assignor*"), is the owner of the trademarks and trademark applications described on *Schedule 1-A* hereto (the "*Trademarks*"); and

WHEREAS, pursuant to the terms of that certain Trademark Purchase and Assignment Agreement, dated as of September 24, 2013, by and among LOGOVISION, LLC, a Michigan limited liability company, formerly known as LOGOVISION INC., a Michigan corporation ("*Assignor*"), and TREVCO, INC., a Michigan corporation ("*Trevco*"), (the "*Trademark Purchase and Assignment Agreement*"), Assignor has agreed to assign to Trevco all right, title, and interest in and to the Trademarks (and the portion of the business to which the Trademarks pertain), together with the goodwill associated therewith.

NOW THEREFORE, for the consideration set forth in the Trademark Purchase and Assignment Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

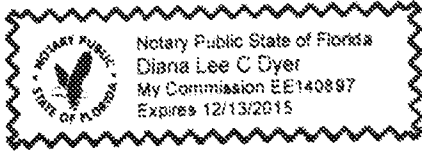
1. Assignor does hereby assign and transfer unto Trevco, its successors and assigns, all right, title and interest in and to the Trademarks, the goodwill appurtenant thereto, and the portion of the business associated therewith, including, all common law and statutory rights related thereto, all rights of renewal and extension, and the right to sue and recover for damages and profits for past infringements thereof, and Trevco does hereby accept this assignment.

2. Assignor agrees to execute and deliver, at the request of Trevco, all papers, instruments, and assignments, and to perform any other reasonable acts the Trevco may require in order to vest all right, title, and interest in and to the Trademarks to Trevco and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignors.

3. This Trademark Purchase and Assignment shall be governed by and construed in accordance with the laws of Michigan without reference to principles of conflicts of law.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the undersigned has executed this Trademark Purchase and Assignment effective as of the date shown above.



LOGOVISION, LLC, formerly known as LOGOVISION, INC.

By: [Signature]
Name: Jerry A. Hartman
Title: CEO

State of Florida)
County of Hillsborough) ss.

Before me, a Notary Public within and for said County, personally appeared Remy Carlton the person described in and who executed the foregoing instrument and acknowledged that he/she executed the same as his/her free act and deed on this 25 day of September 2013.

[Signature]
Notary Public

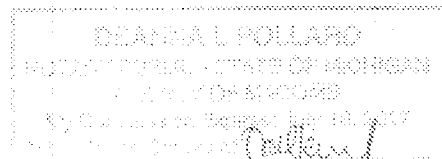
TREVCO, INC.

By: [Signature]
Name: JAMES P. GEORGE
Title: CEO

State of Michigan)
County of Macomb) ss.

Before me, a Notary Public within and for said County, personally appeared James P. George the person described in and who executed the foregoing instrument and acknowledged that he/she executed the same as his/her free act and deed on this 25th day of September 2013.

[Signature]
Notary Public



Schedule I-A

Trademarks

Mark	Serial No.	App. Date	Reg. No.	Country	Reg. Date	Current Status
LOGOVISION	85515142	01/12/2012	4194544	United States	08/21/2012	Registered
LOGOVISION	75293041	05/16/1997	2243483	United States	05/04/1999	Registered
LOGOVISION	75293040	05/16/1997	2223679	United States	02/16/1999	Registered
INCENTIVES WITH INSIGHT	75717638	05/27/1999	2432263	United States	02/27/2001	Registered