

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Termination and Release of Security Interest in Trademarks (recorded at Reel 2640 Frame 0803)

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Silicon Valley Bank		09/26/2013	CORPORATION: CALIFORNIA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	comScore Networks, Inc.
<b>Street Address:</b>	11950 Democracy Drive
<b>Internal Address:</b>	Suite 600
<b>City:</b>	Reston
<b>State/Country:</b>	VIRGINIA
<b>Postal Code:</b>	20190
<b>Entity Type:</b>	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	2556866	COMSCORE
Registration Number:	2917173	COMSCORE NETWORKS
Registration Number:	2521558	MYMETRIX
Registration Number:	2303265	MEDIA METRIX
Registration Number:	2756128	COMSCORE NETWORKS
Registration Number:	2039153	POLAR FORCE
Registration Number:	2369291	E-TRENDS
Registration Number:	2365161	E-TRENDS
Registration Number:	2425588	E E-TRENDS
Registration Number:	2396885	RELEVANT KNOWLEDGE
Registration Number:	2413585	THE POWER OF RELEVANT KNOWLEDGE
Registration Number:	2418737	THE POWER OF RELEVANT KNOWLEDGE MEDIA ME
Registration Number:	2518571	MMXI

OP \$565.00 2556866

Registration Number:	2626210	CKP
Registration Number:	2545119	NETSCORE
Registration Number:	2631815	NETSCORE SITE PROFILER
Registration Number:	2567580	NETSCORE TRAFFIC
Registration Number:	2631816	NETSCORE TRAFFIC & BUYING
Registration Number:	2792807	MARKETSCORE
Serial Number:	75424075	MEDIA METRIX FIVE-HUNDRED 500
Serial Number:	75853101	NETSETTER
Serial Number:	78059382	BPI

**CORRESPONDENCE DATA**

Fax Number: 9192868199  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 919 286-8000  
Email: PTO\_TMconfirmation@mvalaw.com  
Correspondent Name: Moore & Van Allen PLLC  
Address Line 1: 430 Davis Drive  
Address Line 2: Suite 500  
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625-4845 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	09/30/2013

Total Attachments: 3  
source=Termination - Trademarks 0803#page1.tif  
source=Termination - Trademarks 0803#page2.tif  
source=Termination - Trademarks 0803#page3.tif

## TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of September 26, 2013 ("Release"), is made by SILICON VALLEY BANK, a California banking corporation ("Bank"), in favor of COMSCORE NETWORKS, INC., a Delaware corporation ("Grantor").

**WHEREAS**, pursuant to that certain Loan Agreement dated as of December 4, 2002 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the "Loan Agreement") by and among the Grantor and Bank, and the Intellectual Property Security Agreement dated as of December 4, 2002 ("IP Security Agreement") by and among the Grantor and Bank, Grantor granted to the Bank a security interest in all of Grantor's right, title and interest in, to and under the Intellectual Property Collateral; and

**WHEREAS**, the IP Security Agreement was recorded at the United States Patent and Trademark Office ("USPTO") on December 23, 2002 at Reel 2640 Frame 0803.

**NOW THEREFORE**, in consideration of the mutual promises and undertakings set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intention of being legally bound hereby, Bank and Grantor agree as follows:

**SECTION 1. Defined Terms.** Capitalized terms used herein without definition shall have the meanings ascribed to such terms in the Loan Agreement or IP Security Agreement.

**SECTION 2. Termination and Release.** Bank hereby:

(a) absolutely, unconditionally and irrevocably terminates the IP Security Agreement, and any other agreement under which Grantor has granted a collateral mortgage, pledge, hypothecation, grant, assignment, lien, or security interest in, to, and under the Intellectual Property Collateral;

(b) absolutely, unconditionally and irrevocably terminates, cancels, forever discharges, and releases the mortgage, pledge, and hypothecation and lien on and security interest in and to the right, title, and interest in, to, and under the Intellectual Property Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto;

(c) represents and warrants that it has full authority to execute and deliver this Release; and


(d) authorizes the recordation of this Release with the USPTO at Grantor's expense.

**SECTION 3. Further Assurances.** Bank, at Grantor's expense, hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the security interest release contemplated herein. To the extent that any other filings with any other governmental authority have been made with respect to any of the Intellectual Property Collateral, Bank will, at Grantor's expense, execute and deliver a reasonable release or other instrument that will terminate any such filing and/or release any interests conveyed therein.

**IN WITNESS WHEREOF**, the Bank has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Bank:

SILICON VALLEY BANK, a California banking corporation

By:   
Name: Jack Gaziano  
Title: Managing Director

Schedule A

U.S. Trademarks Subject to Security Interest  
Granted by comScore Networks, Inc.  
In Favor of Silicon Valley Bank  
Recorded December 23, 2002 at Reel 2640 Frame 0803

Registered Marks

Mark	Reg. No.	Reg. Date
COMSCORE	2556866	04/02/02
COMSCORE NETWORKS and Design	2917173	01/11/05
MYMETRIX	2521558	12/25/01
MEDIA METRIX	2303265	12/28/99

Dead Marks

Mark	Reg. No.	Reg. Date
COMSCORE NETWORKS	2756128	08/26/03
POLAR FORCE	2039153	02/18/97
E-TRENDS	2369291	07/18/00
E-TRENDS	2365161	07/04/00
E E-TRENDS	2425588	01/30/01
RELEVANT KNOWLEDGE	2396885	12/19/00
THE POWER OF RELEVANT KNOWLEDGE	2413585	12/19/00
THE POWER OF RELEVANT KNOWLEDGE MEDIA METRIX	2418737	01/09/01
MMXI	2518571	12/11/01
CKP	2626210	09/24/02
NETSCORE	2545119	03/05/02
NETSCORE SITE PROFILER	2631815	10/08/02
NETSCORE TRAFFIC	2567580	05/07/02
NETSCORE TRAFFIC & BUYING	2631816	10/08/02
MARKETSCORE	2792807	12/09/03

Dead Applications

Mark	Serial No.	Filing Date
MEDIA METRIX FIVE-HUNDRED 500	75424075	01/27/98
NETSETTER	75853101	11/19/99
BPI	78059382	04/19/01