

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Loretta E. Kem		01/30/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	LEK Investments, LLC		
Street Address:	3935 WISTERIA WAY		
City:	SAN ANTONIO		
State/Country:	TEXAS		
Postal Code:	78259		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4162429	PET SPOILER BUDDY BED	
CORRESPONDENCE DATA			
Fax Number:	2102228455		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(210) 222-8455		
Email:	colton@wjci.com		
Correspondent Name:	WAYNE J. COLTON		
Address Line 1:	115 E. TRAVIS ST. STE. 1032		
Address Line 4:	SAN ANTONIO, TEXAS 78205		
ATTORNEY DOCKET NUMBER:	1269.1728		
NAME OF SUBMITTER:	Wayne J. Colton		
Signature:	/Wayne J. Colton/		
Date:	09/30/2013		
Total Attachments: 1 source=Assignment#page1.tif			

CH \$40.00 4162429

ASSIGNMENT

WHEREAS,

Loretta E. Kem, an individual doing business at 3935 Wisteria Way, San Antonio, Texas 78259, (hereinafter "Kem") is the owner of the entire right, title and interest in, to and under the trademark PET SPOILER BUDDY BED as used on and in connection with pillows for household pets (hereinafter "the 'Mark'");

Kem is the owner of U.S. trademark Reg. No. 4,162,429 registered June 19, 2012 for said Mark (hereinafter "the 'Registration'");

Kem is the owner of all of the goodwill associated with said Mark and said Registration;

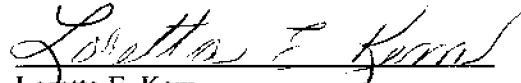
LEK Investments, LLC, a limited liability company organized and existing under the laws of the State of Texas and doing business at 3935 Wisteria Way, San Antonio, Texas 78259, (hereinafter "LEK") desires to obtain the entire right, title and interest in, to and under said Mark and said Registration, together with all of the goodwill associated therewith; and

Kem desires to convey to LEK the entire right, title and interest in, to and under said Mark and said Registration, together with all of the goodwill associated therewith,

NOW, THEREFORE, in consideration of the sum of \$1.00, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by each of the parties hereto,

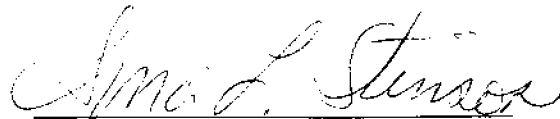
Kem hereby sells, assigns, transfers and sets over to LEK the entire right, title and interest in, to and under said Mark and said Registration, together with all of the goodwill associated therewith.

IN TESTIMONY WHEREOF, I have set my hand and seal this 30th day of January, 2013.


Loretta E. Kem

STATE OF TEXAS §
 §
COUNTY OF BEXAR §

On this 30th day of January, 2013, before me, a Notary Public in and for the State and County aforesaid, personally appeared Loretta E. Kem to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.


Notary Public



Commission Expires