

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                            |                           |
|---|--|----------------------------|---------------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                            |                           |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                            |                           |
| <b>CONVEYING PARTY DATA</b>   |  |                            |                           |
| Name  | Formerly                                     | Execution Date             | Entity Type               |
| Suite 602, LLC  |  | 09/29/2013                 | LTD LIAB JT ST CO: NEVADA |
| <b>RECEIVING PARTY DATA</b>   |  |                            |                           |
| Name:   | LBJ Trademarks, LLC                          |                            |                           |
| Street Address:   | 3800 Embassy Parkway                         |                            |                           |
| Internal Address:   | Suite 360                                    |                            |                           |
| City:   | Akron  |                            |                           |
| State/Country:  | OHIO   |                            |                           |
| Postal Code:  | 44333  |                            |                           |
| Entity Type:  | LIMITED LIABILITY COMPANY: DELAWARE          |                            |                           |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |                            |                           |
| Property Type   | Number                                       | Word Mark                  |                           |
| Registration Number:  | 3971316                                      | HOME COURT                 |                           |
| Registration Number:  | 4006761                                      | HOME COURT BY LEBRON JAMES |                           |
| <b>CORRESPONDENCE DATA</b>  |  |                            |                           |
| Fax Number:   | 2124255288                                   |                            |                           |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                            |                           |
| Phone:  | 212-425-7200                                 |                            |                           |
| Email:  | tmdocketny@kenyon.com                        |                            |                           |
| Correspondent Name:   | Howard J. Shire                              |                            |                           |
| Address Line 1:   | One Broadway                                 |                            |                           |
| Address Line 4:   | New York, NEW YORK 10004                     |                            |                           |
| ATTORNEY DOCKET NUMBER:   | 15814/41, 42                                 |                            |                           |
| NAME OF SUBMITTER:  | Howard J. Shire                              |                            |                           |
| Signature:  | /HJS/  |                            |                           |

OP \$65.00 3971316

Date:

09/30/2013

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

WHEREAS, Suite 602, LLC, a limited liability company organized under the state of Nevada, having an address of 1360 East 9<sup>th</sup> Street, Suite 823, c/o LRMR Marketing, Cleveland, Ohio 44114 (hereinafter "Assignor"), is the owner of all right, title and interest in and to the U.S. trademarks **HOME COURT**, Registration No. 3,971,316 and **HOME COURT BY LEBRON JAMES**, Registration No. 4,006,761 (the "Trademarks"); and

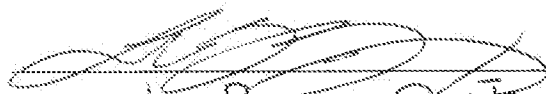
WHEREAS, LBJ Trademarks, LLC, a limited liability company organized under the laws of the state of Delaware, having a place of business at 3800 Embassy Parkway, Suite 360, Akron, OH 44333 (hereinafter "Assignee"), wishes to acquire from Assignor all of Assignor's rights in and to such Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of Assignor's rights, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks, and including, without limitation, all common law rights in and to the Trademarks, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, to be held

and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

SUITE 602, LLC

Date: 9/29/13

  
Name: LeBron R. James  
Title : CEO