

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
eRewards, Inc.		10/03/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	e-Rewards, Inc.		
Street Address:	5800 Tennyson Parkway		
Internal Address:	Suite 600		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3477619	U.TALK.BACK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-365-7501		
Email:	krowley@e-rewardsinc.com		
Correspondent Name:	Kathleen H. Rowley		
Address Line 1:	5800 Tennyson Parkway		
Address Line 2:	Suite 600		
Address Line 4:	Plano, TEXAS 75024		
NAME OF SUBMITTER:	Kathleen H. Rowley		
Signature:	/Kathleen H. Rowley/		
Date:	10/01/2013		
Total Attachments: 2 source=Name Change Document#page1.tif source=Name Change Document#page2.tif			

OP \$40.00 3477619

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EREWARDS, INC.", CHANGING ITS NAME FROM "EREWARDS, INC." TO "E-REWARDS, INC.", FILED IN THIS OFFICE ON THE THIRD DAY OF OCTOBER, A.D. 2007, AT 4:09 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3024770 8100

071081476



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 6051353

DATE: 10-04-07

TRADEMARK
REEL: 005120 FRAME: 0978

**CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF INCORPORATION OF
EREWARDS, INC.**

EREWARDS, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify:

FIRST: The name of the Corporation is eRewards, Inc.

SECOND: The date on which the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware is April 1, 1999.

THIRD: The Board of Directors of the Corporation, acting in accordance with the provisions of Sections 141 and 242 of the General Corporation Law of the State of Delaware, adopted resolutions amending its Certificate of Incorporation as follows:

Article I shall be amended and restated to read in its entirety as follows:

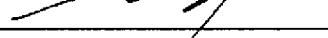
I.

The name of this corporation is **E-REWARDS, INC.** (the "Company").

FOURTH: Thereafter pursuant to a resolution of the Board of Directors, this Certificate of Amendment was submitted to the stockholders of the Corporation for their approval, and was duly adopted by holders of the requisite number of shares of outstanding stock of the Company entitled to vote thereon, acting by written consent in accordance with the provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware. Notice of the adoption by the stockholders of this Certificate of Amendment will be given to the holders of such shares who did not so consent in accordance with Section 228 of the General Corporation Law of the State of Delaware.

eRewards, Inc., has caused this Certificate of Amendment to be signed by its CFO and attested to by its Secretary this 10 day of SEPT., 2007.

EREWARDS, INC.

By: 
David Mellinger, Chief Financial Officer