

TIS/MADRID ASSIGNMENT

Electronic Version v1.0  
Stylesheet Version v1.0

| SUBMISSION TYPE:  | NEW ASSIGNMENT                               | <b>APPLICATION NUMBER</b><br><b>79094437</b> |       |                                   |                               |  |          |    |              |  |                 |    |
|---|--|--|-------|-----------------------------------|-------------------------------|--|----------|----|--------------|--|-----------------|----|
| NATURE OF CONVEYANCE:   | CHANGE OF NAME                               |  |       |                                   |                               |  |          |    |              |  |                 |    |
| CONVEYING PARTY DATA  |  |  |       |                                   |                               |  |          |    |              |  |                 |    |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Kraft Foods Global Brands LLC</td><td>08/22/2013</td></tr></tbody></table>   |  |  | Name  | Execution Date                    | Kraft Foods Global Brands LLC | 08/22/2013                                   |          |    |              |  |                 |    |
| Name  | Execution Date                               |  |       |                                   |                               |  |          |    |              |  |                 |    |
| Kraft Foods Global Brands LLC   | 08/22/2013                                   |  |       |                                   |                               |  |          |    |              |  |                 |    |
| RECEIVING PARTY DATA  |  |  |       |                                   |                               |  |          |    |              |  |                 |    |
| <table border="1"><tr><td>Name:</td><td>Intercontinental Great Brands LLC</td></tr><tr><td>Address:</td><td>100 Deforest Avenue<br/>East Hanover NJ 07936</td></tr><tr><td>Country:</td><td>US</td></tr><tr><td>Entity Type:</td><td></td></tr><tr><td>Entity Country:</td><td>US</td></tr></table> |  |  | Name: | Intercontinental Great Brands LLC | Address:                      | 100 Deforest Avenue<br>East Hanover NJ 07936 | Country: | US | Entity Type: |  | Entity Country: | US |
| Name:   | Intercontinental Great Brands LLC            |  |       |                                   |                               |  |          |    |              |  |                 |    |
| Address:  | 100 Deforest Avenue<br>East Hanover NJ 07936 |  |       |                                   |                               |  |          |    |              |  |                 |    |
| Country:  | US   |  |       |                                   |                               |  |          |    |              |  |                 |    |
| Entity Type:  |  |  |       |                                   |                               |  |          |    |              |  |                 |    |
| Entity Country:   | US   |  |       |                                   |                               |  |          |    |              |  |                 |    |
| CORRESPONDENCE DATA   |  |  |       |                                   |                               |  |          |    |              |  |                 |    |
| Correspondent Name:   | Intercontinental Great Brands LLC            |  |       |                                   |                               |  |          |    |              |  |                 |    |
| Address:  | 100 Deforest Avenue<br>East Hanover NJ 07936 |  |       |                                   |                               |  |          |    |              |  |                 |    |
| Country:  | US   |  |       |                                   |                               |  |          |    |              |  |                 |    |

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