

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT										
EFFECTIVE DATE:	10/05/2006										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>La Michoacana Meat Market, Inc.</td> <td></td> <td>09/29/2009</td> <td>CORPORATION: TEXAS</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	La Michoacana Meat Market, Inc.		09/29/2009	CORPORATION: TEXAS
Name	Formerly	Execution Date	Entity Type								
La Michoacana Meat Market, Inc.		09/29/2009	CORPORATION: TEXAS								
RECEIVING PARTY DATA											
Name:	La Michoacana Meat Market TM Holdings, LLC										
Street Address:	8845 Long Point										
City:	Houston										
State/Country:	TEXAS										
Postal Code:	77055										
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3669454</td> <td>LA MICHOCANA MEAT MARKET</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3669454	LA MICHOCANA MEAT MARKET		
Property Type	Number	Word Mark									
Registration Number:	3669454	LA MICHOCANA MEAT MARKET									
CORRESPONDENCE DATA											
Fax Number:	4048738737										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	404-873-8736										
Email:	trademarks@agg.com										
Correspondent Name:	Auma N. Reggy, Esq.										
Address Line 1:	171 17th Street, NW										
Address Line 2:	Suite 2100										
Address Line 4:	Atlanta, GEORGIA 30363-1063										
ATTORNEY DOCKET NUMBER:	26602.1										
NAME OF SUBMITTER:	Auma N. Reggy, Esq.										

Signature:	/anr/
Date:	10/01/2013
<b>Total Attachments: 4</b> source=Assignment document between La Michoacana Meat Market, Inc. and La Michacana Meat Market TM Holdings, LLC#page1.tif source=Assignment document between La Michoacana Meat Market, Inc. and La Michacana Meat Market TM Holdings, LLC#page2.tif source=Assignment document between La Michoacana Meat Market, Inc. and La Michacana Meat Market TM Holdings, LLC#page3.tif source=Assignment document between La Michoacana Meat Market, Inc. and La Michacana Meat Market TM Holdings, LLC#page4.tif	

### CONFIRMATORY ASSIGNMENT

WHEREAS, La Michoacana Meat Market, Inc. a Texas corporation, having a business address of 888 W. Sam Houston Parkway S., Suite 150, Houston, Texas 77042 (ASSIGNOR) formerly owned common law rights in and to certain trademarks, service marks, and tradenames for "LA MICHIOACANA" and "LA MICHIOACANA MEAT MARKET," and various logos and trade dress used in connection therewith, for retail meat market stores and meat sold in the retail channel of trade, and the goodwill associated with the foregoing, together with the registrations and applications identified on Exhibit A, (the foregoing collectively the "MARKS"), together with all causes of action for any and all past, present, and future infringement of the rights being assigned and the right to receive and retain the proceeds or other remedies relating to those infringements and the Agreement and Consent to Register;

WHEREAS, ASSIGNOR has previously assigned the entire right, title and interest in and to the MARKS, and any trademark registrations or applications therefore, and all goodwill associated therewith, to La Michoacana Meat Market TM Holdings, LLC, a Delaware limited liability company, having an address of 888 W. Sam Houston Pkwy S #150, Houston, Texas 77042-1909 ("ASSIGNEE");

WHEREAS, ASSIGNOR also intended for ASSIGNEE to have exclusive use of the foregoing MARKS, together with all causes of action for any and all past, present, and future infringement of the rights being assigned and the right to receive and retain the proceeds or other remedies relating to those infringements;

NOW, THEREFORE, effective nunc pro tunc on or about October 5, 2006, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby clarifies and memorializes the prior understanding of the parties that ASSIGNOR has exclusively assigned to ASSIGNEE all rights, title, and interest in and to the MARKS, which includes the registrations and application for registration thereof set forth on Exhibit A, together with all causes of action for any and all past, present, and future infringement of the rights being assigned and the right to receive and retain the proceeds or other remedies relating to those infringements.

[Signature Pages follow]

La Michoacana Meat Market, Inc.

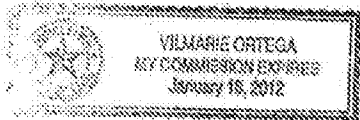
Date: 9-29-09

[Signature]  
La Michoacana Meat Market, Inc.

By  
Name: Rafael Ortega  
Title: managing member

STATE OF TEXAS       §  
                                  §  
COUNTY OF HARRIS   §

On this 29 day of September, 2009, before me personally appeared Rafael Ortega, known to me, who being duly sworn, did depose and say that the foregoing Confirmatory Assignment was made for the purposes and considerations so stated.



[Signature]  
Notary in and for  
the State of Texas

My commission expires: 1-16-2012

Accepted by:

La Michoacana Meat Market TM Holdings, LLC.

Date: 9-29-09

[Signature]  
La Michoacana Meat Market TM Holdings, LLC.

By: Rafael Ortega  
Name: Rafael Ortega  
Title: Managing member

STATE OF TEXAS           §  
  §  
COUNTY OF HARRIS       §

On this 29 day of September, 2009, before me personally appeared Rafael Ortega, known to me, who being duly sworn, did depose and say that he is Director of La Michoacana Meat Market, Inc. described in the foregoing Confirmatory Assignment, and that the foregoing Assignment was made for the purposes and considerations so stated.

[Signature]  
Notary in and for the State of Texas

My Commission expires: 1-15-2012

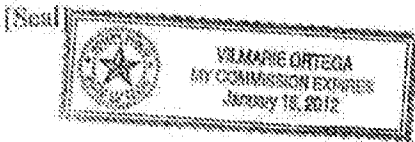


EXHIBIT A  
THE MARKS

MARK	FILING DATE	SERIAL NO.	REG. NO.	COUNTRY/STATE	SERVICES
LA MICHOACANA MEAT MARKET	August 12, 2006	78950855	3669454	U.S.	IC 035, US 100 101 102, G & S; Retail meat market stores.
LA MICHOACANA	1/18/2000		TX 59282	Texas	Meat sales and grocery store services
LA MICHOACANA				US common law rights	Meat market and related services and meat sold in the retail channel of trade
LA MICHOACANA MEAT MARKET				US common law rights	Meat market and related services and meat sold in the retail channel of trade

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